








# Seo Analyzer motorcheck.ie

Generated on March 28 2022 21:09 PM

The score is 57/100







## SEO Content

	Title	<p>Car Check   Vehicle History Check In Ireland &amp; UK   MotorCheck</p> <p><b>Length : 66</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Get a Car Check on any Irish or UK car's history with the most comprehensive database. MotorCheck is the official used Car History and registration check site for Ireland &amp; UK.</p> <p><b>Length : 185</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 1659"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home</td> </tr> </tbody> </table>	Property	Content	locale	en_GB	type	website	title	Home				
Property	Content													
locale	en_GB													
type	website													
title	Home													
	Headings	<table border="1" data-bbox="544 1688 1481 1760"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>11</td> <td>24</td> <td>26</td> <td>7</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1794 1235 2056" style="list-style-type: none"> <li>• [H1] Get Your Car Check Today!</li> <li>• [H2] buying a used car?</li> <li>• [H2] Why do you need a Car History Check?</li> <li>• [H2] What do our car checks include?</li> <li>• [H2] Why Choose MotorCheck?</li> <li>• [H2] Why Choose MotorCheck?</li> <li>• [H2] FAQs on Car Reg Checks</li> <li>• [H2] Latest from the Blog</li> </ul>	H1	H2	H3	H4	H5	H6	1	11	24	26	7	0
H1	H2	H3	H4	H5	H6									
1	11	24	26	7	0									





# SEO Content

- [H2] Who do we work with?
- [H2] Popular Car Reg Lookups
- [H2] Car Check Stats
- [H2] Looking for Raw Data?
- [H3]
- [H3]
- [H3] Are you thinking of
- [H3]
- [H3] What our customers say »
- [H3] Correct identity?
- [H3] Written Off?
- [H3] Been clocked?
- [H3] Under Finance?
- [H3] €30,000 Guarantee on every MotorCheck report
- [H3] The only Car History Check operating in Ireland and the UK
- [H3] Superior data coverage coupled with excellent customer service
- [H3] €30,000 Guarantee on every MotorCheck report
- [H3] The only Car History Check operating in Ireland and the UK
- [H3] Superior data coverage coupled with excellent customer service
- [H3] Buy your next car with confidence
- [H3]
- [H3] Buy your next car with confidence
- [H3]
- [H3]
- [H3] About Us
- [H3] Contact Us
- [H3] Tools & Information
- [H3]
- [H4]
- [H4]
- [H4]
- [H4] View a Sample Report
- [H4] View a Sample Report
- [H4] Vehicle Identity Check
- [H4] Finance Checks
- [H4] Write-off's & Scrapped
- [H4] Detailed Mileage Checks
- [H4] Previous Owner Checks
- [H4] UK & NI History
- [H4] Stolen Check
- [H4] NCT, CVRT & MOT Check
- [H4] Engine Replacement
- [H4] Colour Change
- [H4] Road Tax History
- [H4] Taxi / Hackney Check
- [H4] Independent Valuation
- [H4] Manufacturer Warranty
- [H4] Much More
- [H4]
- [H4]
- [H4] Enter your Reg
- [H4]
- [H4] Enter your Reg
- [H4]

## SEO Content

		<ul style="list-style-type: none"> <li>• [H5] VRM Not Found</li> <li>• [H5] VRM Not Found</li> <li>• [H5] VRM Not Found</li> <li>• [H5] VRM Not Found</li> <li>• [H5] VRM Not Found</li> <li>• [H5] VRM Not Found</li> <li>• [H5] VRM Not Found</li> </ul>
	Images	<p>We found 89 images on this web page.</p> <p>65 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>14%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 37 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2.7%</p> <p>Internal Links 97.3%</p>

## In-page links


Anchor	Type	Juice
<a href="#">Login</a>	Internal	Passing Juice



## In-page links

<a href="#">s&amp;#117;p&amp;#112;&amp;#111;&amp;#114;&amp;#116;&amp;#x40;&amp;#x6d;&amp;#x6f;t&amp;#111;&amp;#x72;&amp;#x63;hec&amp;#x6b;&amp;#46;i&amp;#101;</a>	Internal	Passing Juice
<a href="#">Terms</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Gift Vouchers</a>	Internal	Passing Juice
<a href="#">Help &amp; Advice</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice



## SEO Keywords

	Keywords Cloud	again create please irl wait car report old check view
--	----------------	---




## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
irl	16	✘	✘	✘	✘
check	11	✔	✘	✔	✔
report	9	✘	✘	✘	✔
please	9	✘	✘	✘	✘
car	6	✔	✘	✔	✔












## Usability

	Url	Domain : motorcheck.ie Length : 13
	Favicon	Great, your website has a favicon.





## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 225 Warnings : 130
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
--	---------------------	--

# Mobile

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://motorcheck.ie/sitemap.xml</pre> <pre>https://www.motorcheck.ie/sitemap.xml</pre>
	Robots.txt	<pre>http://motorcheck.ie/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>