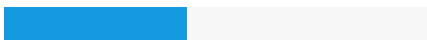




# Seo Analyzer mourne-mountains.com

Generated on March 01 2022 14:24 PM



The score is 38/100







## SEO Content

|  |                    |  |                |                |                |                |                |
|--|--------------------|--|----------------|----------------|----------------|----------------|----------------|
|  | Title              | The Mourne Mountains   Information on Northern Irelands Finest Mountains   |                |                |                |                |                |
|  |                    | <b>Length : 72</b>   |                |                |                |                |                |
|  |                    | Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.  |                |                |                |                |                |
|  | Description        | <b>Length : 0</b>  |                |                |                |                |                |
|  |                    | Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.  |                |                |                |                |                |
|  | Keywords           |  |                |                |                |                |                |
|  |                    | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.  |                |                |                |                |                |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.  |                |                |                |                |                |
|  | Headings           | <b>H1</b><br>1   | <b>H2</b><br>0 | <b>H3</b><br>6 | <b>H4</b><br>0 | <b>H5</b><br>0 | <b>H6</b><br>0 |
|  |                    | <ul style="list-style-type: none"><li>• [H1] Introduction</li><li>• [H3] One Response to Introduction</li><li>• [H3] Leave a Reply Cancel reply</li><li>• [H3] Menu</li><li>• [H3] Recent Posts</li><li>• [H3] Recent Comments</li><li>• [H3] Meta</li></ul> |                |                |                |                |                |
|  | Images             | We found 4 images on this web page.  |                |                |                |                |                |
|  |                    | 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.   |                |                |                |                |                |
|  | Text/HTML Ratio    | Ratio : <b>9%</b>  |                |                |                |                |                |
|  |                    | This page's ratio of text to HTML code is below 15 percent, this means   |                |                |                |                |                |

## SEO Content

|  |        |  |
|--|--------|--|
|  |        | that your website probably needs more text content.  |
|  | Flash  | Perfect, no Flash content has been detected on this page.  |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

## SEO Links

|  |                         |   |
|--|-------------------------|---|
|    | URL Rewrite             | Good. Your links looks friendly!  |
|    | Underscores in the URLs | Perfect! No underscores detected in your URLs.  |
|   | In-page links           | We found a total of 87 links including 0 link(s) to files                                   |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 4.6%<br>Internal Links 95.4% |

## In-page links

| Anchor                               | Type     | Juice         |
|--------------------------------------|----------|---------------|
| <a href="#">Entries RSS</a>          | Internal | Passing Juice |
| <a href="#">Comments RSS</a>         | Internal | Passing Juice |
| <a href="#">The Mourne Mountains</a> | Internal | Passing Juice |
| <a href="#">Skip to content</a>      | Internal | Passing Juice |
| <a href="#">Home</a>                 | Internal | Passing Juice |
| <a href="#">Mountain List</a>        | Internal | Passing Juice |
| <a href="#">Mountains</a>            | Internal | Passing Juice |
| <a href="#">Cove Cave</a>            | Internal | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Doan</a>                     | Internal | Passing Juice |
| <a href="#">Shan Slieve</a>              | Internal | Passing Juice |
| <a href="#">Slieve Bearnagh</a>          | Internal | Passing Juice |
| <a href="#">Slieve Beg</a>               | Internal | Passing Juice |
| <a href="#">Slieve Binnian</a>           | Internal | Passing Juice |
| <a href="#">Slieve Commedagh</a>         | Internal | Passing Juice |
| <a href="#">Slieve Donard</a>            | Internal | Passing Juice |
| <a href="#">Slivelamagan</a>             | Internal | Passing Juice |
| <a href="#">Slieve Meelbeg</a>           | Internal | Passing Juice |
| <a href="#">Slieve Meelmore</a>          | Internal | Passing Juice |
| <a href="#">Slieve Muck</a>              | Internal | Passing Juice |
| <a href="#">Water</a>                    | Internal | Passing Juice |
| <a href="#">Ben Crom</a>                 | Internal | Passing Juice |
| <a href="#">Binnian Lough</a>            | Internal | Passing Juice |
| <a href="#">Blue Lough</a>               | Internal | Passing Juice |
| <a href="#">Cove Lough</a>               | Internal | Passing Juice |
| <a href="#">Fofanny Dam Reservoir</a>    | Internal | Passing Juice |
| <a href="#">Lough Shannagh</a>           | Internal | Passing Juice |
| <a href="#">Silent Valley</a>            | Internal | Passing Juice |
| <a href="#">Spelga Dam Reservoir</a>     | Internal | Passing Juice |
| <a href="#">Forests</a>                  | Internal | Passing Juice |
| <a href="#">Annalong Wood</a>            | Internal | Passing Juice |
| <a href="#">Castlewellan Forest Park</a> | Internal | Passing Juice |
| <a href="#">Donard Forest</a>            | Internal | Passing Juice |
| <a href="#">Rostrevor Forest</a>         | Internal | Passing Juice |
| <a href="#">Tollymore Forest</a>         | Internal | Passing Juice |
| <a href="#">Walks</a>                    | Internal | Passing Juice |
| <a href="#">Bloody Bridge</a>            | Internal | Passing Juice |


## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Glen River</a>                     | Internal | Passing Juice |
| <a href="#">Hares Gap</a>                      | Internal | Passing Juice |
| <a href="#">Lough Shannagh</a>                 | Internal | Passing Juice |
| <a href="#">Rocky Mountain</a>                 | Internal | Passing Juice |
| <a href="#">Slievemartin</a>                   | Internal | Passing Juice |
| <a href="#">Slieve Binnian</a>                 | Internal | Passing Juice |
| <a href="#">Slieve Meelmore</a>                | Internal | Passing Juice |
| <a href="#">Tievedockdarragh</a>               | Internal | Passing Juice |
| <a href="#">Windy Gap</a>                      | Internal | Passing Juice |
| <a href="#">Information</a>                    | Internal | Passing Juice |
| <a href="#">Interesting Places</a>             | Internal | Passing Juice |
| <a href="#">Meelmore Stonemasons Hut</a>       | Internal | Passing Juice |
| <a href="#">The Shelter Stone, Ben Crom</a>    | Internal | Passing Juice |
| <a href="#">Mourne Mountain Rescue Team</a>    | Internal | Passing Juice |
| <a href="#">The Mourne Rambler Bus Service</a> | Internal | Passing Juice |
| <a href="#">The Mourne Wall</a>                | Internal | Passing Juice |
| <a href="#">The Mourne Wall Walk</a>           | Internal | Passing Juice |
| <a href="#">Useful Information</a>             | Internal | Passing Juice |
| <a href="#">Staying</a>                        | Internal | Passing Juice |
| <a href="#">Wild Camp Spots</a>                | Internal | Passing Juice |
| <a href="#">Annalong Wood (Wildcamp)</a>       | Internal | Passing Juice |
| <a href="#">Donard Wood (Wildcamp)</a>         | Internal | Passing Juice |
| <a href="#">Shelter Stone (Wildcamp)</a>       | Internal | Passing Juice |
| <a href="#">Campsites</a>                      | Internal | Passing Juice |
| <a href="#">Bloody Bridge Campsite</a>         | Internal | Passing Juice |
| <a href="#">Castlewellan Campsite</a>          | Internal | Passing Juice |
| <a href="#">Meelmore Lodge Campsite</a>        | Internal | Passing Juice |
| <a href="#">Tollymore Campsite</a>             | Internal | Passing Juice |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Activities</a>  | Internal | Passing Juice |
| <a href="#">NI-Wild</a>   | Internal | Passing Juice |
| <a href="#">Blog</a>  | Internal | Passing Juice |
| <a href="#">About</a>   | Internal | Passing Juice |
| <a href="#">May 9, 2014 at 1:42 pm</a>                                | Internal | Passing Juice |
| <a href="#">Reply</a>   | Internal | Passing Juice |
| <a href="#">Cancel reply</a>  | Internal | noFollow      |
| <a href="#">The Mountains of Mourne</a>                               | Internal | Passing Juice |
| <a href="#">Mournes To Be Promoted as Key Tourism Destination</a>     | Internal | Passing Juice |
| <a href="#">Swiss-style cable car proposed for Mournes</a>            | Internal | Passing Juice |
| <a href="#">Sweeping the Mournes Clean Right Down to the Sea</a>      | Internal | Passing Juice |
| <a href="#">Work commences on exciting new tourism development</a>    | Internal | Passing Juice |
| <a href="#">Villagers in turbines battle</a>                          | Internal | Passing Juice |
| <a href="#">April so far {in pictures!} - Life at The Little Wood</a> | External | Passing Juice |
| <a href="#">Spelga Dam Reservoir</a>                                  | Internal | Passing Juice |
| <a href="#">Water</a>   | Internal | Passing Juice |
| <a href="#">Water</a>   | Internal | Passing Juice |
| <a href="#">Wild Camp Spots</a>                                       | Internal | Passing Juice |
| <a href="#">Wild Camp Spots</a>                                       | Internal | Passing Juice |
| <a href="#">Log in</a>  | Internal | Passing Juice |
| <a href="#">WordPress.org</a>   | External | Passing Juice |
| <a href="#">WordPress</a>   | External | Passing Juice |
| <a href="#">Theme abcOK</a>   | External | Passing Juice |






## SEO Keywords

|  |                |  |
|--|----------------|--|
|  | Keywords Cloud | <p>mountains <b>mourne slieve</b> mountain</p> <p>forest lough water meelmore information wood</p> |
|--|----------------|--|





## Keywords Consistency

| Keyword     | Content | Title | Keywords | Description | Headings |
|-------------|---------|-------|----------|-------------|----------|
| slieve      | 11      | ✖     | ✖        | ✖           | ✖        |
| mourne      | 7       | ✔     | ✖        | ✖           | ✖        |
| mountains   | 6       | ✔     | ✖        | ✖           | ✖        |
| information | 5       | ✔     | ✖        | ✖           | ✖        |
| lough       | 5       | ✖     | ✖        | ✖           | ✖        |








## Usability

|  |              |   |
|--|--------------|---|
|    | Url          | Domain : mourne-mountains.com<br>Length : 20  |
|    | Favicon      | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
|  | Printability | We could not find a Print-Friendly CSS.   |
|  | Language     | Good. Your declared language is en.   |
|  | Dublin Core  | This page does not take advantage of Dublin Core.   |





## Document

|  |               |  |
|--|---------------|--|
|  | Doctype       | XHTML 1.0 Transitional                               |
|  | Encoding      | Perfect. Your declared charset is UTF-8.             |
|  | W3C Validity  | Errors : 6<br>Warnings : 19                          |
|  | Email Privacy | Great no email address has been found in plain text! |






## Document

|  |                 |   |
|--|-----------------|---|
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div> |

## Mobile

|  |                     |   |
|--|---------------------|---|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|--|---------------------|---|

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt  | <p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>       |
|  | Analytics   | <p>Great, your website has an analytics tool.</p> <div><div> Google Analytics</div><div> PIWIK</div></div>   |