

Seo Analyzer moz.com

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The score is 58/100







SEO Content

	Title	Moz - SEO Software for Smarter Marketing Length : 40 Perfect, your title contains between 10 and 70 characters.												
	Description	Backed by the largest community of SEOs on the planet, Moz builds tools that make SEO, inbound marketing, link building, and content marketing easy. Start your free 30-day trial today! Length : 184 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>3</td><td>4</td><td>13</td><td>11</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] There's a smarter way to do SEO.• [H1] The world's most accurate SEO data.• [H2] Moz Pro: the proven, all-in-one SEO toolset• [H2] An amazing family of SEO solutions for every need.• [H2] Learn SEO from our experts• [H3] Moz Pro• [H3] Moz Local• [H3] STAT• [H3] Ready for MozCon 2022?• [H4] Your All-In-One Suite of SEO Tools• [H4] Complete Local SEO Management• [H4] Enterprise Rank Tracking• [H4] The Power of Moz Data via API• [H4] Powerful Backlink Data for SEO• [H4] The One Keyword Research Tool for SEO Success	H1	H2	H3	H4	H5	H6	2	3	4	13	11	0
H1	H2	H3	H4	H5	H6									
2	3	4	13	11	0									

SEO Content

		<ul style="list-style-type: none">• [H4] Competitive Intelligence to Fuel Your SEO Strategy• [H4] Free Domain SEO Analysis Tool• [H4] Free, Instant SEO Metrics As You Surf• [H4] Core Web Vitals are here to stay!• [H4] Join us in Seattle For MozCon• [H4] SEO software and data to help you increase traffic, rankings, and visibility in search results.• [H4] Need more data? Explore the power of the Moz API.• [H5] Site audits• [H5] Rank tracking• [H5] Backlink analysis• [H5] Keyword research• [H5] 43.1 trillion links indexed by Link Explorer• [H5] 500 million keyword suggestions in Keyword Explorer• [H5] 100,000 local business listings optimized with Moz Local• [H5] 8 million SERPs analyzed daily by STAT• [H5] Brand-new to SEO?• [H5] Free SEO education• [H5] The Moz Blog
	Images	<p>We found 28 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 30%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 65 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

SEO Links

External Links : Passing Juice 0%

Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Products	Internal	Passing Juice
Moz Pro	Internal	Passing Juice
Moz Pro Home	Internal	Passing Juice
Moz Local	Internal	Passing Juice
STAT	Internal	Passing Juice
Mozscape API	Internal	Passing Juice
Competitive Research	Internal	Passing Juice
Domain Analysis	Internal	Passing Juice
MozBar	Internal	Passing Juice
More Free SEO Tools	Internal	Passing Juice
Beginner's Guide to SEO	Internal	Passing Juice
SEO Learning Center	Internal	Passing Juice
Moz Academy	Internal	Passing Juice
SEO Q&A	Internal	Passing Juice
Webinars, Whitepapers, & Guides	Internal	Passing Juice
Blog	Internal	Passing Juice
Agency Solutions	Internal	Passing Juice
Enterprise Solutions	Internal	Passing Juice
Small Business Solutions	Internal	Passing Juice
Case Studies	Internal	Passing Juice
The Moz Story	Internal	Passing Juice
Log in	Internal	Passing Juice

In-page links

Log out	Internal	Passing Juice
Products	Internal	Passing Juice
Learn more	Internal	Passing Juice
Try Moz Pro free	Internal	Passing Juice
Learn more	Internal	Passing Juice
Check my presence	Internal	Passing Juice
Learn more	Internal	Passing Juice
Book a demo	Internal	Passing Juice
Learn more	Internal	Passing Juice
Get connected	Internal	Passing Juice
Compare SEO Products	Internal	Passing Juice
Free SEO Tools	Internal	Passing Juice
Get link data	Internal	Passing Juice
Search keywords	Internal	Passing Juice
Analyze domain	Internal	Passing Juice
Try MozBar	Internal	Passing Juice
Learn SEO	Internal	Passing Juice
Learn more	Internal	Passing Juice
Why Moz	Internal	Passing Juice
Snag tickets	Internal	Passing Juice
Moz Pro	Internal	Passing Juice
Moz Local Dashboard	Internal	Passing Juice
Mozscape API Dashboard	Internal	Passing Juice
Moz Academy	Internal	Passing Juice
Moz Home	Internal	Passing Juice
Notifications	Internal	Passing Juice
Account & Billing	Internal	Passing Juice
Manage Users	Internal	Passing Juice

In-page links

Community Profile	Internal	Passing Juice
My O&A	Internal	Passing Juice
My Videos	Internal	Passing Juice
Try Moz Pro free	Internal	Passing Juice
Explore all features	Internal	Passing Juice
Domain Authority	Internal	Passing Juice
Browse speaker list	Internal	Passing Juice
Contact	Internal	Passing Juice
Community	Internal	Passing Juice
Free Trial	Internal	Passing Juice
Terms & Privacy	Internal	Passing Juice
Jobs	Internal	Passing Juice
Help	Internal	Passing Juice
News & Press	Internal	Passing Juice






SEO Keywords













Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
seo	58	✓	✗	✓	✓
moz	37	✓	✗	✓	✓
more	19	✗	✗	✗	✓
learn	16	✗	✗	✗	✓
local	13	✗	✗	✗	✓

Usability

	Url	Domain : moz.com Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 75 Warnings : 14
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://moz.com/sitemap.xml https://moz.com/sitemaps-1-sitemap.xml https://moz.com/community/q/sitemap.xml</pre>
	Robots.txt	<pre>http://moz.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>