Seo Analyzer mrcuk.com

Generated on April 04 2022 09:25 AM

The score is 68/100

SEO Content

✅	Title	m-Power: Low-Code Development, BI, and BPM in one Platform **Length : 58** Perfect, your title contains between 10 and 70 characters.
✅	Description	The m-Power Development Platform combines low-code development, Business Intelligence, and Business Process Management into one solution. **Length : 137** Great, your meta description contains between 70 and 160 characters.
✅	Keywords	Low-Code Development Platform, Low-Code Development, Business Intelligence, BPM, Reporting Good, your page contains meta keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	m-Power: Low-Code Development, BI, and BPM in one Platform
description	The m-Power Development Platform combines low-code development, Business Intelligence, and Business Process Management into one solution.
image	assets/img/og-img.jpg
url	https://www.mrc-productivity.com

Headings

H1	H2	H3	H4	H5	H6
1	8	4	5	13	7

- [H1] The m-Power Development Platform
- [H2] The platform for
- [H2] Trusted by over 1,500 companies worldwide

SEO Content

- [H2] m-Power at a Glance
- [H2] What do customers say about m-Power?
- [H2] How do other businesses use m-Power?
- [H2] What can you build with m-Power?
- [H2] Who uses m-Power?
- [H2] See m-Power over your data
- [H3] Business Analysts
- [H3] Developers
- [H3] End Users
- [H3] IT Leaders
- [H4] See m-Power build an application over your data in just 60 minutes
- [H4] Business Analysts
- [H4] Developers
- [H4] End Users
- [H4] IT Leaders
- [H5] Deliver applications at the speed of business
- [H5] Solve multiple challenges with a single platform
- [H5] Use m-Power across your entire business
- [H5] Automate Business Processes
- [H5] Speed up Web App Development
- [H5] Extend Their Existing Systems
- [H5] Deliver data across the business
- [H5] Web Forms
- [H5] Reporting Applications
- [H5] Dashboards
- [H5] Business Intelligence
- [H5] Portals
- [H5] Scheduling/Calendars
- [H6] What is m-Power?
- [H6] m-Power Resources
- [H6] What does m-Power build?
- [H6] Solutions by Industry
- [H6] michaels, ross & cole, ltd. (mrc)
- [H6] mrc (US)
- [H6] mrc (UK)

✅	Images	We found 27 images on this web page. Good, most or all of your images have alt attributes.
❌	Text/HTML Ratio	Ratio : **10%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 69 links including 6 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.8% Internal Links 94.2%

In-page links

Anchor	Type	Juice
Overview	Internal	Passing Juice
Demos	Internal	Passing Juice
Build Process	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Specs	Internal	Passing Juice
Pricing	Internal	Passing Juice
Trial	Internal	Passing Juice
Overview	Internal	Passing Juice
How-To	Internal	Passing Juice
Videos	Internal	Passing Juice
Webinars & Podcasts	Internal	Passing Juice
White Papers	Internal	Passing Juice
Fact Sheets	Internal	Passing Juice
Overview	Internal	Passing Juice
Database Front-Ends	Internal	Passing Juice
Reporting	Internal	Passing Juice

In-page links

Business Intelligence	Internal	Passing Juice
Dashboards	Internal	Passing Juice
Mobile Apps	Internal	Passing Juice
ERP Enhancements	Internal	Passing Juice
Modernization	Internal	Passing Juice
Spreadsheets to the web	Internal	Passing Juice
MS Access to the web	Internal	Passing Juice
B2B/Web Portals	Internal	Passing Juice
Scheduling	Internal	Passing Juice
Embedded Analytics	Internal	Passing Juice
Web Forms	Internal	Passing Juice
Workflow	Internal	Passing Juice
Data Exploration	Internal	Passing Juice
Budgeting & Forecasting	Internal	Passing Juice
APIs and Web Services	Internal	Passing Juice
Overview	Internal	Passing Juice
Manufacturing	Internal	Passing Juice
Government	Internal	Passing Juice
Foodservice	Internal	Passing Juice
Software Vendors	Internal	Passing Juice
Logistics & Supply Chain	Internal	Passing Juice
Software Consultants	Internal	Passing Juice
Healthcare	Internal	Passing Juice
Overview	Internal	Passing Juice
Training	Internal	Passing Juice
Project Consulting	Internal	Passing Juice
Staff Consulting	Internal	Passing Juice
Mentoring	Internal	Passing Juice

In-page links

Overview	Internal	Passing Juice
Partners	Internal	Passing Juice
Press Releases	Internal	Passing Juice
Careers	Internal	Passing Juice
Events	Internal	Passing Juice
Contact	Internal	Passing Juice
Blog	Internal	Passing Juice
Support Home	Internal	Passing Juice
FAQ	Internal	Passing Juice
Documentation	Internal	Passing Juice
Customer Portal	Internal	noFollow
Enhancements	Internal	Passing Juice
Updates	Internal	Passing Juice
Roadmap	Internal	Passing Juice
Techblog	External	Passing Juice
m-Power Demo	Internal	Passing Juice
Automate Business Processes	Internal	Passing Juice
Speed up Web App Development	Internal	Passing Juice
Extend Their Existing Systems	Internal	Passing Juice
Deliver data across the business	Internal	Passing Juice
Business Analysts	Internal	Passing Juice
Learn more	Internal	Passing Juice
Privacy Policy	External	Passing Juice
Cookie Policy	External	Passing Juice
Employee Intranet	External	Passing Juice

SEO Keywords

Keywords Cloud	data development reporting m-power

SEO Keywords

dashboards business more deliver portals create

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
m-power	13	✔	✖	✔	✔
data	9	✖	✖	✖	✔
business	8	✖	✔	✔	✔
portals	6	✖	✖	✖	✔
development	5	✔	✔	✔	✔

Usability

	Url	Domain : mrcuk.com Length : 9
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

❌	W3C Validity	Errors : 8 Warnings : 4
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://mrcuk.com/sitemap.xml
✅	Robots.txt	http://mrcuk.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.