

Seo Analyzer mru.org

Generated on March 24 2022 20:11 PM

The score is 56/100



SEO Content





	Title	Economics Videos Marginal Revolution University Length : 49 Perfect, your title contains between 10 and 70 characters.																
	Description	Learn economics on your time. MRU provides over 900 free videos, taught by top economists. Length : 90 Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Marginal Revolution University</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://mru.org/</td></tr><tr><td>title</td><td>Economics Videos Marginal Revolution University</td></tr><tr><td>description</td><td>Learn economics on your time. MRU provides over 900 free videos, taught by top economists.</td></tr><tr><td>image</td><td>https://mru.org/sites/default/files/Site-Default-Preview-v2.png</td></tr><tr><td>image:url</td><td>https://mru.org/sites/default/files/Site-Default-Preview-v2.png</td></tr></tbody></table>	Property	Content	site_name	Marginal Revolution University	type	website	url	https://mru.org/	title	Economics Videos Marginal Revolution University	description	Learn economics on your time. MRU provides over 900 free videos, taught by top economists.	image	https://mru.org/sites/default/files/Site-Default-Preview-v2.png	image:url	https://mru.org/sites/default/files/Site-Default-Preview-v2.png
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	Headings	H1 H2 H3 H4 H5 H6																

SEO Content



0 68 0 0 0 0

- [H2]
- [H2] Learn Economics,
- [H2] Principles of Economics: Microeconomics
- [H2] Principles of Economics: Macroeconomics
- [H2] Mastering Econometrics with Joshua Angrist
- [H2] Economists in the Wild
- [H2] Everyday Economics
- [H2] Money Skills
- [H2] Women in Economics
- [H2] Econ Duel
- [H2] Development Economics
- [H2] EconInbox: Weekly Email of Media and Activities Tailored to Your Class
- [H2] International Trade Unit Plan
- [H2] Interactive Practice
- [H2] Finding Equilibrium: Supply Meets Demand Unit Plan
- [H2] GDP: A Measure of Economic Health Unit Plan
- [H2] Online Curriculum: Globalization, Robots, and You
- [H2] Assignment: Externalities and Incentives: The Economics of COVID
- [H2] Supply, Demand, and Equilibrium Assessment Questions
- [H2] Principles of Macroeconomics Test Bank
- [H2] Principles of Microeconomics Test Bank
- [H2] Avengers: The Story of Globalization
- [H2] Introduction to Microeconomics
- [H2] The Demand Curve
- [H2] Zimbabwe and Hyperinflation: Who Wants to Be a Trillionaire?
- [H2] The Hockey Stick of Human Prosperity
- [H2] When in India, Get a Haircut
- [H2] Indifference Curves
- [H2] Game of Theories: The Great Recession
- [H2] Public Goods and Asteroid Defense
- [H2] Cowen/Tabarrok: Is Education Signaling or Skill Building?
- [H2] Introduction to the Solow Model
- [H2] Price Ceilings
- [H2] How Expert Are Expert Stock Pickers?
- [H2] New Interactive Practice: Winners and Losers of International Trade
- [H2] New Interactive Practice: Graphing Gains From Trade
- [H2] International Trade Unit Plan!
- [H2] Josh Angrist Nobel Prize Lecture 2021
- [H2] New Interactive Practice: Holiday Edition of Shifts in Supply or Demand
- [H2] New Interactive Practice: Holiday Edition of What's Included in GDP?
- [H2] New Interactive Practice: Shifts in Both Supply and Demand Curves
- [H2] Josh Angrist Wins the Nobel Prize!
- [H2] Supply, Demand, and Equilibrium Assessment Questions
- [H2] Introduction to Differences-in-Differences
- [H2] EconInbox
- [H2] Introduction to Instrumental Variables
- [H2] New GDP Unit Plan!



SEO Content

		<ul style="list-style-type: none">• [H2] New Interactive Practice: What's Included in GDP?• [H2] If I Master Econometrics, What Jobs Can I Get?• [H2] New Interactive Practice: Shifts in Supply or Demand• [H2] New Interactive Practice: Change in Supply vs. Change in Quantity Supplied• [H2] New Supply, Demand, & Equilibrium Unit Plan!• [H2] Change in Demand vs. Change in Quantity Demanded• [H2] Claudia Goldin• [H2] How to Read Economics Research Papers: Randomized Trials• [H2] Christina Romer• [H2] Externalities and Incentives: The Economics of COVID• [H2] Free Econ-Themed Zoom Backgrounds for Your Virtual Class!• [H2] The Economics of Wine• [H2] Law of Demand Lesson Plan• [H2] The Surprising Effect of Mammogram Recommendations• [H2] Demonetization: When 86% of India's Currency Disappeared• [H2] What's the Difference between Econometrics and Data Science?• [H2] Everyday Economics: The Hidden Cost of Pollution• [H2] Mastering Econometrics: Randomized Trials• [H2] The Economics of Ideas: COVID-19 Vaccine?• [H2] Women in Economics: Janet Yellen• [H2] Follow Us
	Images	We found 72 images on this web page. 66 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 23% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hypens to optimize your SEO.

SEO Links

	In-page links	We found a total of 86 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 6.98%</p> <p>Internal Links 93.02%</p>

In-page links

Anchor	Type	Juice
Learn	Internal	Passing Juice
University Resources	Internal	Passing Juice
High School Resources	Internal	Passing Juice
EconInbox	External	Passing Juice
High School Teacher Trainings	Internal	Passing Juice
Econ Educator Community	Internal	Passing Juice
About Us	Internal	Passing Juice
Partnerships	External	Passing Juice
Careers	External	Passing Juice
Give Feedback	Internal	Passing Juice
My Account	Internal	Passing Juice
Give Feedback	Internal	Passing Juice
My Account	Internal	Passing Juice
See all courses and series	Internal	Passing Juice
Principles of Economics: Microeconomics	Internal	Passing Juice
Principles of Economics: Macroeconomics	Internal	Passing Juice
Mastering Econometrics with Joshua Angrist	Internal	Passing Juice
Economists in the Wild	Internal	Passing Juice
Everyday Economics	Internal	Passing Juice
Money Skills	Internal	Passing Juice

In-page links

Women in Economics	Internal	Passing Juice
Econ Duel	Internal	Passing Juice
Development Economics	Internal	Passing Juice
See high school resources	Internal	Passing Juice
See university resources	Internal	Passing Juice
EconInbox: Weekly Email of Media and Activities Tailored to Your Class	Internal	Passing Juice
International Trade Unit Plan	Internal	Passing Juice
Interactive Practice	Internal	Passing Juice
Finding Equilibrium: Supply Meets Demand Unit Plan	Internal	Passing Juice
GDP: A Measure of Economic Health Unit Plan	Internal	Passing Juice
Online Curriculum: Globalization, Robots, and You	Internal	Passing Juice
Assignment: Externalities and Incentives: The Economics of COVID	Internal	Passing Juice
Supply, Demand, and Equilibrium Assessment Questions	Internal	Passing Juice
Principles of Macroeconomics Test Bank	Internal	Passing Juice
Principles of Microeconomics Test Bank	Internal	Passing Juice
Search video library	Internal	Passing Juice
Avengers: The Story of Globalization	Internal	Passing Juice
Introduction to Microeconomics	Internal	Passing Juice
The Demand Curve	Internal	Passing Juice
Zimbabwe and Hyperinflation: Who Wants to Be a Trillionaire?	Internal	Passing Juice
The Hockey Stick of Human Prosperity	Internal	Passing Juice
When in India, Get a Haircut	Internal	Passing Juice
Indifference Curves	Internal	Passing Juice
Game of Theories: The Great Recession	Internal	Passing Juice
Public Goods and Asteroid Defense	Internal	Passing Juice
Cowen/Tabarrok: Is Education Signaling or Skill Building?	Internal	Passing Juice
Introduction to the Solow Model	Internal	Passing Juice

In-page links

Price Ceilings	Internal	Passing Juice
How Expert Are Expert Stock Pickers?	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Watch Now!	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
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Watch Now!	Internal	Passing Juice
Watch Now!	Internal	Passing Juice
Watch Now!	Internal	Passing Juice
Get Your Free 5-pack!	Internal	Passing Juice
Watch Now!	Internal	Passing Juice
Learn More	Internal	Passing Juice
Watch Now!	Internal	Passing Juice

In-page links

Watch Now!	Internal	Passing Juice
Watch Now!	Internal	Passing Juice
Watch Now!	Internal	Passing Juice
Watch Now!	Internal	Passing Juice
Learn More	Internal	Passing Juice
Watch Now!	Internal	Passing Juice
Register	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Twitter	External	Passing Juice
Youtube	External	Passing Juice
facebook	External	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
new	38	✘	✘	✘	✔
learn	21	✘	✘	✔	✔
economics	20	✔	✘	✔	✔
high	19	✘	✘	✘	✘
video	19	✔	✘	✔	✘

Usability

	Url	Domain : mru.org Length : 7
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 78 Warnings : 20
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.





Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
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Mobile

✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://mru.org/sitemap.xml
	Robots.txt	http://mru.org/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics