



Seo Analyzer ms.gov

Generated on February 07 2022 20:22 PM





The score is **36/100**







SEO Content

	Title	<p>Homepage MS.GOV</p> <p>Length : 17</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>9</td> <td>12</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] MS.GOV • [H2] Main navigation • [H2] Your Mississippi starts here. • [H2] Homepage • [H2] STATE STATS AT A GLANCE (YTD) • [H3] COVID-19 • [H3] Online Services • [H3] MyMS • [H3] State Elected Officials • [H3] QUICK LINKS • [H3] Help • [H3] Policies • [H3] Information • [H3] Feedback • [H4] Your Technology • [H4] Business Filings • [H4] Find a Job • [H4] Driving in Mississippi 	H1	H2	H3	H4	H5	H6	1	4	9	12	0	0
H1	H2	H3	H4	H5	H6									
1	4	9	12	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H4] College Financial Aid • [H4] Buying and Selling to MS • [H4] Child Support • [H4] Outdoor Enthusiasts • [H4] Connect with Mississippi • [H4] Education and Learning • [H4] Taxpayer Access Point • [H4] Plan Your Trip
	Images	<p>We found 7 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 9%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 48 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 12.5%</p> <p>Internal Links 87.5%</p>

In-page links

Anchor	Type	Juice
--------	------	-------

In-page links

Skip to main content	Internal	Passing Juice
Government	Internal	Passing Juice
Industry	Internal	Passing Juice
Visiting	Internal	Passing Juice
Living	Internal	Passing Juice
Education	Internal	Passing Juice
Services	Internal	Passing Juice
COVID-19	Internal	Passing Juice
Online Services	Internal	Passing Juice
MyMS	Internal	Passing Juice
State Elected Officials	Internal	Passing Juice
Your Technology	Internal	Passing Juice
Business Filings	Internal	Passing Juice
Find a Job	Internal	Passing Juice
Driving in Mississippi	Internal	Passing Juice
College Financial Aid	External	Passing Juice
Buying and Selling to MS	Internal	Passing Juice
Child Support	Internal	Passing Juice
Outdoor Enthusiasts	External	Passing Juice
Connect with Mississippi	Internal	Passing Juice
Education and Learning	Internal	Passing Juice
Taxpayer Access Point	Internal	Passing Juice
Plan Your Trip	External	Passing Juice
ACE Log In	Internal	Passing Juice
Renew Your Driver License	Internal	Passing Juice
Purchase Hunting & Fishing License	Internal	Passing Juice
Claim Your Property	Internal	Passing Juice
Apply for Assistance	Internal	Passing Juice

In-page links

Register to Vote	Internal	Passing Juice
Start a Business	Internal	Passing Juice
Car Tag Renewal	Internal	Passing Juice
Vital Records Request	Internal	Passing Juice
Make a Tax Payment	Internal	Passing Juice
Help Portal	Internal	Passing Juice
Contact Us	Internal	Passing Juice
State Directory	Internal	Passing Juice
FAQs	Internal	Passing Juice
Accessibility Policy	Internal	Passing Juice
Linking Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Social Media Policy	Internal	Passing Juice
Transparency MS	Internal	Passing Juice
Our Awards	Internal	Passing Juice
Social Media	Internal	Passing Juice
Comments & Suggestions	Internal	Passing Juice
Take Our Survey	External	Passing Juice
Report Missing Content	External	Passing Juice
Message Us on iOS	External	Passing Juice

SEO Keywords

 Keywords Cloud	state policy tax fytd 152022 appropriated content expenditures budget license
---	--



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
---------	---------	-------	----------	-------------	----------




Keywords Consistency

fytd	4	✘	✘	✘	✘
policy	4	✘	✘	✘	✘
state	2	✘	✘	✘	✔
tax	2	✘	✘	✘	✔
license	2	✘	✘	✘	✘

Usability

	Url	Domain : ms.gov Length : 6
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 70
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.
--	------------	--

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
--	---------------------	--

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://ms.gov/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>