

Seo Analyzer msu.edu

Generated on March 15 2022 00:20 AM

The score is 38/100



SEO Content

	Title	Michigan State University Length : 25 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>title</td><td>Michigan State University</td></tr><tr><td>site_name</td><td>Michigan State University</td></tr></tbody></table>	Property	Content	locale	en_US	title	Michigan State University	site_name	Michigan State University				
Property	Content													
locale	en_US													
title	Michigan State University													
site_name	Michigan State University													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>18</td><td>26</td><td>5</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] EXCELLENCE FOR IMPACT[H2] Featured stories[H2] Spartan excellence and our will to make a difference are making a better tomorrow for all. We're driving discoveries to address global challenges, educating the next generation of leaders and partnering with communities to create healthier, more sustainable futures for Michigan and the world.[H2] Making plants more productive[H2] Give Green Day[H2] \$17 million gift[H2] New health care campus	H1	H2	H3	H4	H5	H6	1	18	26	5	0	0
H1	H2	H3	H4	H5	H6									
1	18	26	5	0	0									

SEO Content

- [H2] Get vaccinated
- [H2] Application status
- [H2] Request information
- [H2] Take a virtual tour
- [H2] Diversity week: Caring for the homeless
- [H2] Strategic Plan: MSU 2030
- [H2] Diversity, Equity and Inclusion Plan
- [H2] Relationship Violence and Sexual Misconduct Plan
- [H2] Conversations with leaders
- [H2] Stay connected
- [H2] Subscribe to the MSUToday Weekly Update
- [H2] Thank you for subscribing!
- [H3] Find the latest guidance on MSU's COVID-19 precautions.
- [H3] Join the next generation of Spartans!
- [H3] More than 200 undergraduate and graduate programs
- [H3] MSU is driving the future of autonomous vehicles
- [H3] More than 50,000 students from all 50 states and 133 other countries
- [H3] Historic firsts for Spartan women: Meet some of the trailblazing women who left their mark on MSU.
- [H3] A group of MSU scientists and researchers studying critical areas explain how their research addresses five big questions about a changing climate.
- [H3] Black history makers: Sharing wisdom at MSU.
- [H3] Find the latest guidance on MSU's COVID-19 precautions.
- [H3] Join the next generation of Spartans!
- [H3] More than 200 undergraduate and graduate programs
- [H3] MSU is driving the future of autonomous vehicles
- [H3] More than 50,000 students from all 50 states and 133 other countries
- [H3] Campus updates
- [H3] The year in photos: 2021
- [H3] 39
- [H3] 94%
- [H3] Culture of Support
- [H3] Historic firsts for Spartan women
- [H3] Connect With Us
- [H3] Resources
- [H3] Health and Safety
- [H3] Support Services
- [H3] Working at MSU
- [H3] Reports
- [H3] Follow Us
- [H4] MSU programs ranked in the top 25 nationally
- [H4] Placement rate for recent graduates
- [H4] Know more. Do more. Support more.
- [H4] Contact us
- [H4] Address



Images




We found 26 images on this web page.

1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.





Text/HTML Ratio

Ratio : **0%**

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 120 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.5% Internal Links 97.5%

In-page links

Anchor	Type	Juice
Jump to Header	Internal	Passing Juice
Jump to Main Content	Internal	Passing Juice
Jump to Footer	Internal	Passing Juice
Skip navigation links	Internal	Passing Juice
Students	Internal	Passing Juice
Alumni	Internal	Passing Juice
Faculty & Staff	Internal	Passing Juice

In-page links

Apply	Internal	Passing Juice
Visit	Internal	Passing Juice
Give	Internal	Passing Juice
About	Internal	Passing Juice
MSU Facts	Internal	Passing Juice
History	Internal	Passing Juice
Leadership	Internal	Passing Juice
Diversity & Inclusion	Internal	Passing Juice
Spartan Success	Internal	Passing Juice
Mission Statement	Internal	Passing Juice
Learn More	Internal	Passing Juice
Admissions	Internal	Passing Juice
Overview	Internal	Passing Juice
Application Requirements	Internal	Passing Juice
Application Deadline	Internal	Passing Juice
Admitted Students / Next Steps	Internal	Passing Juice
Cost & Financial Aid	Internal	Passing Juice
Majors, Degrees & Programs	Internal	Passing Juice
Life at MSU	Internal	Passing Juice
Schedule a Visit	Internal	Passing Juice
Academics	Internal	Passing Juice
Colleges & Programs	Internal	Passing Juice
Education Abroad	Internal	Passing Juice
Graduate Programs	Internal	Passing Juice
Honors College	Internal	Passing Juice
Undergraduate Research	Internal	Passing Juice
Online Programs	Internal	Passing Juice
Academic Calendar	Internal	Passing Juice

In-page links

Enrollment & Registration	Internal	Passing Juice
Advising	Internal	Passing Juice
Libraries	Internal	Passing Juice
Resource Center for Persons with Disabilities	Internal	Passing Juice
Research	Internal	Passing Juice
Global Impact Initiative	Internal	Passing Juice
Centers & Institutes	Internal	Passing Juice
Office of Research and Innovation	Internal	Passing Juice
Student Research	Internal	Passing Juice
AgBioResearch	Internal	Passing Juice
MSU Innovation Center	Internal	Passing Juice
University Research Corridor	External	Passing Juice
Visit MSU Mobility	Internal	Passing Juice
Campus Life	Internal	Passing Juice
Live on Campus	Internal	Passing Juice
Live off Campus	Internal	Passing Juice
Latest News	Internal	Passing Juice
Our Commitment	Internal	Passing Juice
Office for Civil Rights & Title IX	Internal	Passing Juice
Athletics	External	Passing Juice
MSUToday	Internal	Passing Juice
All Stories	Internal	Passing Juice
Arts	Internal	Passing Juice
Business	Internal	Passing Juice
Campus	Internal	Passing Juice
Environment	Internal	Passing Juice
Health	Internal	Passing Juice
Life	Internal	Passing Juice

In-page links

Science and Technology	Internal	Passing Juice
Sports	Internal	Passing Juice
Watch	Internal	Passing Juice
-	Internal	Passing Juice
Watch	Internal	Passing Juice
Read more	Internal	Passing Juice
Read more	Internal	Passing Juice
Read more	Internal	Passing Juice
students, staff and faculty members are required to be vaccinated	Internal	Passing Juice
Find out how	Internal	Passing Juice
Learn how	Internal	Passing Juice
Go to your account	Internal	Passing Juice
Contact us	Internal	Passing Juice
Explore	Internal	Passing Juice
Learn more	Internal	Passing Juice
Read more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Listen	External	Passing Juice
A to Z index	Internal	Passing Juice
Find people	Internal	Passing Juice
Maps	Internal	Passing Juice
Email	Internal	Passing Juice
Student information system	Internal	Passing Juice
D2L	Internal	Passing Juice
Tech support	Internal	Passing Juice
MSU misconduct hotline	Internal	Passing Juice
Social media directory	Internal	Passing Juice
Events calendar	Internal	Passing Juice

In-page links

For media	Internal	Passing Juice
MSU Police	Internal	Passing Juice
Olin Health Center	Internal	Passing Juice
Counseling and Psychiatric Services	Internal	Passing Juice
Health4U	Internal	Passing Juice
MSU Health Care Inc.	Internal	Passing Juice
Civil Rights and Title IX	Internal	Passing Juice
Our Commitment	Internal	Passing Juice
The Center for Survivors	Internal	Passing Juice
Annual Safety Report	Internal	Passing Juice
University Policy on Relationship Violence and Sexual Misconduct	Internal	Passing Juice
Notice of Nondiscrimination, Anti-Harassment and Non-Retaliation	Internal	Passing Juice
Health Care Notice of Nondiscrimination	Internal	Passing Juice
Disability resources	Internal	Passing Juice
Supportive services	Internal	Passing Juice
Learning resources	Internal	Passing Juice
Human Resources	Internal	Passing Juice
EBS login	Internal	Passing Juice
Job postings	Internal	Passing Juice
Employee Assistance Program	Internal	Passing Juice
CARES Act Funding	Internal	Passing Juice
Issues & Statements	Internal	Passing Juice
accessibility issues, please let us know.	Internal	Passing Juice
Contact Information	Internal	Passing Juice
Site Map	Internal	Passing Juice
Privacy Statement	Internal	Passing Juice
Site Accessibility	Internal	Passing Juice

In-page links

msu.edu

Internal

Passing Juice

[Notice of Nondiscrimination](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : msu.edu Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0




Document

		
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://msu.edu/sitemap.xml</code>
	Robots.txt	<code>http://msu.edu/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

Optimization