







# Seo Analyzer mudwood.nz

Generated on February 16 2022 22:07 PM






The score is 38/100



## SEO Content





	<p>Title</p>	<p>MamaZing MudWood Apothecary &amp;ndash; MamaZing Apothecary</p> <p><b>Length : 55</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Welcome to the online Portal of MamaZing and MudWood! Focused on Earth friendly living, ethical trade, and natural ways to wellness! Healthy goods, art, and music can be found here. Mushrooms, kombucha, chocolate, music, and Plant Friends memory card game. Organic, vegan, gluten free, and natural recipes. Nutrition.</p> <p><b>Length : 317</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1413 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>MamaZing Apothecary</td> </tr> <tr> <td>url</td> <td>https://mudwood.nz/</td> </tr> <tr> <td>title</td> <td>MamaZing MudWood Apothecary</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Welcome to the online Portal of MamaZing and MudWood! Focused on Earth friendly living, ethical trade, and natural ways to wellness! Healthy goods, art, and music can be found here. Mushrooms, kombucha, chocolate, music, and Plant Friends memory card game. Organic, vegan, gluten free, and natural recipes. Nutrition.</td> </tr> </tbody> </table>	Property	Content	site_name	MamaZing Apothecary	url	https://mudwood.nz/	title	MamaZing MudWood Apothecary	type	website	description	Welcome to the online Portal of MamaZing and MudWood! Focused on Earth friendly living, ethical trade, and natural ways to wellness! Healthy goods, art, and music can be found here. Mushrooms, kombucha, chocolate, music, and Plant Friends memory card game. Organic, vegan, gluten free, and natural recipes. Nutrition.
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## SEO Content

		<p>image <a href="http://cdn.shopify.com/s/files/1/0598/5075/2208/files/MamaZing_Mushroom_Ad_Labels_and_Bags_68ade429-e7a9-4c90-a76e-7e65e60ee329_1200x1200.jpg?v=1634261943">http://cdn.shopify.com/s/files/1/0598/5075/2208/files/MamaZing_Mushroom_Ad_Labels_and_Bags_68ade429-e7a9-4c90-a76e-7e65e60ee329_1200x1200.jpg?v=1634261943</a></p> <p>image:secure_url <a href="https://cdn.shopify.com/s/files/1/0598/5075/2208/files/MamaZing_Mushroom_Ad_Labels_and_Bags_68ade429-e7a9-4c90-a76e-7e65e60ee329_1200x1200.jpg?v=1634261943">https://cdn.shopify.com/s/files/1/0598/5075/2208/files/MamaZing_Mushroom_Ad_Labels_and_Bags_68ade429-e7a9-4c90-a76e-7e65e60ee329_1200x1200.jpg?v=1634261943</a></p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>18</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1]</li> <li>• [H2] MamaZing Elixirs</li> <li>• [H2] MamaZing Mushrooms!</li> <li>• [H2] MamaZing Delectables</li> <li>• [H2] Natural Ways to Wellness</li> <li>• [H2] MudWood Music</li> <li>• [H2] MudWood Art</li> <li>• [H2] MamaZing Elixirs</li> <li>• [H2] MamaZing Mushrooms!</li> <li>• [H2] MamaZing Delectables</li> <li>• [H2] Natural Ways to Wellness</li> <li>• [H2] MudWood Music</li> <li>• [H2] MudWood Art</li> <li>• [H2] Welcome to the online home of MamaZing and MudWood!</li> <li>• [H2] Updates from Mudwood and MamaZing</li> <li>• [H2] MamaZing is still flowing after all these years! →</li> <li>• [H2] MamaZing Apothecary →</li> <li>• [H2] MamaZing Mushrooms Goodness →</li> <li>• [H2] MamaZing Mushrooms</li> <li>• [H3] Welcome to the MamaZing World!</li> <li>• [H3] Navigate</li> <li>• [H3] Newsletter</li> </ul>	H1	H2	H3	H4	H5	H6	1	18	3	0	0	0
H1	H2	H3	H4	H5	H6									
1	18	3	0	0	0									
	Images	<p>We found 69 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

# SEO Content

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 6.25% External Links : Passing Juice 6.25% Internal Links 87.5%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Kombucha Brewing Instructions</a>	Internal	Passing Juice
<a href="#">Meet the Brews</a>	Internal	Passing Juice
<a href="#">Mushrooms</a>	Internal	Passing Juice
<a href="#">MudWood Music</a>	Internal	Passing Juice
<a href="#">MudWood Art</a>	External	Passing Juice
<a href="#">Delivery and Shipping</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">MamaZing is still flowing after all these years! &amp;rarr;</a>	Internal	Passing Juice
<a href="#">MamaZing Apothecary &amp;rarr;</a>	Internal	Passing Juice
<a href="#">MamaZing Mushrooms Goodness &amp;rarr;</a>	Internal	Passing Juice
<a href="#">Search the website</a>	Internal	Passing Juice

## In-page links

[Shop Cacao](#)

Internal

Passing Juice

=

External

noFollow

## SEO Keywords



Keywords Cloud

## Keywords Consistency

**Keyword**

**Content**

**Title**

**Keywords**

**Description**

**Headings**

## Usability



Url

Domain : mudwood.nz  
Length : 10



Favicon

Great, your website has a favicon.



Printability

We could not find a Print-Friendly CSS.



Language

Good. Your declared language is en.



Dublin Core

This page does not take advantage of Dublin Core.











## Document







Doctype

HTML 5


## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 67 Warnings : 10
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

## Optimization

	Robots.txt	<p><a href="http://mudwood.nz/robots.txt">http://mudwood.nz/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>