



Seo Analyzer

mumbojewelry.com

Generated on March 07 2022 02:15 AM






The score is 31/100






SEO Content

| | <p>Title</p> | <p>, delete all but one and change it as below --> <!-- Or if there are none or one, add/change it to this --> <head> <title>MUMBO Jewelry MUMBO Jewelry</p> <p>Length : 167</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | | | | | |
|------------------|--|--|----------|---------|-------|--|------------------|--|-------------|------|--------------|-----|-----------|---------------|-----|---------------------------|-------|---------------|
| | <p>Description</p> | <p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p> | | | | | | | | | | | | | | | | |
| | <p>Keywords</p> | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | | | | | |
| | <p>Og Meta Properties</p> | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1344 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://cdn.shopify.com/s/files/1/1912/5735/files/logo_51bfad25-74d9-4632-b7cc-9e9eb120c35f.png?height=628&pad_color=fff&v=1497975248&width=1200</td> </tr> <tr> <td>image:secure_url</td> <td>https://cdn.shopify.com/s/files/1/1912/5735/files/logo_51bfad25-74d9-4632-b7cc-9e9eb120c35f.png?height=628&pad_color=fff&v=1497975248&width=1200</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> <tr> <td>image:height</td> <td>628</td> </tr> <tr> <td>site_name</td> <td>MUMBO Jewelry</td> </tr> <tr> <td>url</td> <td>https://mumbojewelry.com/</td> </tr> <tr> <td>title</td> <td>MUMBO Jewelry</td> </tr> </tbody> </table> | Property | Content | image | https://cdn.shopify.com/s/files/1/1912/5735/files/logo_51bfad25-74d9-4632-b7cc-9e9eb120c35f.png?height=628&pad_color=fff&v=1497975248&width=1200 | image:secure_url | https://cdn.shopify.com/s/files/1/1912/5735/files/logo_51bfad25-74d9-4632-b7cc-9e9eb120c35f.png?height=628&pad_color=fff&v=1497975248&width=1200 | image:width | 1200 | image:height | 628 | site_name | MUMBO Jewelry | url | https://mumbojewelry.com/ | title | MUMBO Jewelry |
| Property | Content | | | | | | | | | | | | | | | | | |
| image | https://cdn.shopify.com/s/files/1/1912/5735/files/logo_51bfad25-74d9-4632-b7cc-9e9eb120c35f.png?height=628&pad_color=fff&v=1497975248&width=1200 | | | | | | | | | | | | | | | | | |
| image:secure_url | https://cdn.shopify.com/s/files/1/1912/5735/files/logo_51bfad25-74d9-4632-b7cc-9e9eb120c35f.png?height=628&pad_color=fff&v=1497975248&width=1200 | | | | | | | | | | | | | | | | | |
| image:width | 1200 | | | | | | | | | | | | | | | | | |
| image:height | 628 | | | | | | | | | | | | | | | | | |
| site_name | MUMBO Jewelry | | | | | | | | | | | | | | | | | |
| url | https://mumbojewelry.com/ | | | | | | | | | | | | | | | | | |
| title | MUMBO Jewelry | | | | | | | | | | | | | | | | | |


SEO Content

| | | <p>type website</p> <p>description Visit us to check out hundreds of cute, adorable and exclusive Korean fashion jewelry. ALL hand-made in Korea with excellent quality and affordable pricing.</p> | | | | | | | | | | | | |
|--|-----------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|  | Headings | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0</td> <td>6</td> <td>3</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] • [H4] Hot Items • [H4] Blog posts • [H4] Newsletter • [H4] Featured collections • [H4] Customer care • [H4] Get in touch • [H5] In North Korea, fashion is a crime and could cost your head !! • [H5] This Summer Must-Have Jewelry Trends to Buy • [H5] Balloon Dog As A Symbol of Celebrating Birthday or Party. | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 0 | 0 | 6 | 3 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 0 | 0 | 6 | 3 | 0 | | | | | | | | | |
|  | Images | <p>We found 31 images on this web page.</p> <p>15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> | | | | | | | | | | | | |
|  | Text/HTML Ratio | <p>Ratio : 14%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> | | | | | | | | | | | | |
|  | Flash | Perfect, no Flash content has been detected on this page. | | | | | | | | | | | | |
|  | Iframe | Great, there are no Iframes detected on this page. | | | | | | | | | | | | |

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Bad. Your links have query string. |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 29 links including 0 link(s) to files |

SEO Links

| | | |
|--|------------|-----------------------------------|
|  | Statistics | External Links : noFollow 3.45% |
| | | External Links : Passing Juice 0% |
| | | Internal Links 96.55% |


In-page links

| Anchor | Type | Juice |
|---|----------|---------------|
| Home | Internal | Passing Juice |
| About us | Internal | Passing Juice |
| Blogs | Internal | Passing Juice |
| Rings | Internal | Passing Juice |
| Necklaces | Internal | Passing Juice |
| Bracelets | Internal | Passing Juice |
| Resin Wooden Rings | Internal | Passing Juice |
| Watches | Internal | Passing Juice |
| Travel Case | Internal | Passing Juice |
| Sun & Moon Necklace (Two-tones) | Internal | Passing Juice |
| Mountain Ring (Two-tones) | Internal | Passing Juice |
| Balloon Dog Necklace | Internal | Passing Juice |
| Cactus Ring | Internal | Passing Juice |
| New York Cityscape Necklace | Internal | Passing Juice |
| Puzzle Necklace (Two-tones) | Internal | Passing Juice |
| Realistic Chubby Hippo Ring | Internal | Passing Juice |
| Best Girl Friends Bracelet | Internal | Passing Juice |
| Emoji Series - Laughing with tears Necklace | Internal | Passing Juice |
| Lovely Teddy Bear Ring | Internal | Passing Juice |
| Raining Cloud Necklace With Gem Stone rain drop | Internal | Passing Juice |
| Pineapple Bracelet | Internal | Passing Juice |

In-page links

| | | |
|--|----------|---------------|
| In North Korea, fashion is a crime and could cost your head !! | Internal | Passing Juice |
| This Summer Must-Have Jewelry Trends to Buy | Internal | Passing Juice |
| Balloon Dog As A Symbol of Celebrating Birthday or Party. | Internal | Passing Juice |
| Shipping and Returns | Internal | Passing Juice |
| Terms of Service | Internal | Passing Juice |
| Privacy Statement | Internal | Passing Juice |
| Site map | Internal | Passing Juice |
| Powered by Shopify | External | noFollow |



SEO Keywords

| | | |
|--|----------------|---|
|  | Keywords Cloud | balloon necklace ring two-tones sale rings read usd dog jewelry |
|--|----------------|---|




Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| usd | 24 | ✘ | ✘ | ✘ | ✘ |
| sale | 12 | ✘ | ✘ | ✘ | ✘ |
| necklace | 6 | ✘ | ✘ | ✘ | ✘ |
| rings | 4 | ✘ | ✘ | ✘ | ✘ |
| ring | 4 | ✘ | ✘ | ✘ | ✘ |











Usability

| | | |
|--|---------|---|
|  | Url | Domain : mumbojewelry.com Length : 16 |
|  | Favicon | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |





Usability

| | | |
|--|--------------|---|
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document





| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 31 Warnings : 2 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Mobile

Optimization

| | | |
|---|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt | <p>http://mumbojewelry.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Great, your website has an analytics tool.</p> <div data-bbox="544 837 1481 913"> Google Analytics</div> |