Seo Analyzer must.edu.eg

Generated on January 29 2022 14:42 PM

The score is 50/100

SEO Content

✅	Title	Misr University for Science & Technology - MUST **Length : 51** Perfect, your title contains between 10 and 70 characters.	
⚠️	Description	MUST **Length : 4** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use [this free tool](#) to calculate text length.	
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use [this free online meta tags generator](#) to create keywords.	
✅	Og Meta Properties	Good, your page take advantage of Og Properties.	

Property	Content
locale	en_US
site_name	Misr University for Science & Technology - MUST
type	website
title	Misr University for Science & Technology - MUST
description	MUST
url	https://must.edu.eg/
image	https://must.edu.eg/wp-content/uploads/2021/09/must-logo-svg.svg
image:secure_url	https://must.edu.eg/wp-content/uploads/2021/09/must-logo-svg.svg

SEO Content

		H1	H2	H3	H4	H5	H6
	Headings	0	0	44	0	0	1

- [H3] University Life
- [H3] Graduation
- [H3] Athletics
- [H3] Social
- [H3] Apply for Admission
- [H3] About University
- [H3] Education Services
- [H3] International Hubs
- [H3] Bachelor's and Master's
- [H3] University Life
- [H3] News & Updates
- [H3] Covid- 19 Precautions' Letter
- [H3] Urgent announcement for students
- [H3] Winning of Prof. Hoda Abu Shadi among "the Most Influential Female Figures" in 2021
- [H3] A Workshop on "The Techniques of Screen Translation"
- [H3] The International Day of the Arabic Language on December 21st, 2021
- [H3] The First Scientific Conference of the Japanese Language Department under the title: "Vision towards the future"
- [H3] Quick Links
- [H3] Student's Zone
- [H3] Smart E-learning
- [H3] Banner Gate
- [H3] Alumni
- [H3] Academic Programs
- [H3] MUST Careers Center
- [H3] Apply To MUST
- [H3] Video Tour in MUST University
- [H3] Our Vision
- [H3] Our Mission
- [H3] Local and International Linkages
- [H3] Alumni
- [H3] Postgraduate & Research
- [H3] Scholarships & Financial AID
- [H3] Undergraduate
- [H3] FAQs
- [H3] Upcoming Events
- [H3] 2nd International Biotechnology Conference "Current challenges and future perspectives"
- [H3] The 6th Annual Conference of Internal Medicine Department
- [H3] 1st International Conference for the Faculty of IT
- [H3] Subscribe To Newsletter
- [H3] Affiliated Institutes
- [H3] Contact US
- [H3] Menu
- [H3] University Life
- [H3] Misr University for Science & Technology
- [H6] Latest News *

	Images	We found 40 images on this web page.

SEO Content

❌		36 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **8%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 94 links including 0 link(s) to files
◉	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.06% Internal Links 98.94%

In-page links

Anchor	Type	Juice
Alumni	Internal	Passing Juice
Student’s Zone	Internal	Passing Juice
Contact US	Internal	Passing Juice
Home	Internal	Passing Juice
The University	Internal	Passing Juice

In-page links

About MUST	Internal	Passing Juice
MUST History	Internal	Passing Juice
Local and International Linkages	Internal	Passing Juice
MUST Mission	Internal	Passing Juice
MUST Vision	Internal	Passing Juice
MUST Chancellor	Internal	Passing Juice
MUST Value and Principles	Internal	Passing Juice
Academics	Internal	Passing Juice
Applied Health Science Technology	Internal	Passing Juice
Archaeology and Tourist Guidance	Internal	Passing Juice
Biotechnology	Internal	Passing Juice
Business Administration, Economics and Information System	Internal	Passing Juice
Engineering	Internal	Passing Juice
Foreign Languages and Translation	Internal	Passing Juice
Information Technology and Artificial Intelligence	Internal	Passing Juice
Medicine	Internal	Passing Juice
Nursing	Internal	Passing Juice
Media and Mass Communication	Internal	Passing Juice
Pharmaceutical Sciences and Drug Manufacturing	Internal	Passing Juice
Physical Therapy	Internal	Passing Juice
Oral and Dental Surgery	Internal	Passing Juice
Special Education	Internal	Passing Juice
Archaeology and Tourist Guidance Postgraduate Studies	Internal	Passing Juice
Biotechnology Postgraduate Studies	Internal	Passing Juice
Engineering Postgraduate Studies	Internal	Passing Juice
Foreign Languages and Translation Postgraduate Studies	Internal	Passing Juice
Information Technology Postgraduate Studies	Internal	Passing Juice
Medicine Postgraduate Studies	Internal	Passing Juice

In-page links

Oral and Dental Surgery Postgraduate Studies	Internal	Passing Juice
Pharmacy Postgraduate Studies	Internal	Passing Juice
Smart E-Learning	Internal	Passing Juice
Digital Archive & Research Repository (MDAR)	Internal	Passing Juice
Online Library Catalog	Internal	Passing Juice
FAQs	Internal	Passing Juice
MUST Scientific Journal	Internal	Passing Juice
Academic Calendar	Internal	Passing Juice
Admissions	Internal	Passing Juice
MUST Events	Internal	Passing Juice
MUST News	Internal	Passing Juice
University Life	Internal	Passing Juice
MUST International Excellence Center (MIEC)	Internal	Passing Juice
Educational Technology Center (ETC)	Internal	Passing Juice
Artificial Intelligence Technology Center (AITC)	Internal	Passing Juice
Management Development Center (MDC)	Internal	Passing Juice
The International Computer Driving Licence (ICDL)	Internal	Passing Juice
MUST Research Center	Internal	Passing Juice
Center of Basic Sciences	Internal	Passing Juice
Dental Laser Center	Internal	Passing Juice
Computer and Information Center Affiliated to the College of IT	Internal	Passing Juice
Arab Heritage Authentication Centre	Internal	Passing Juice
Children's University	Internal	Passing Juice
Quality Assurance and Accreditation Sector	Internal	Passing Juice
Environmental and Community Service Sector	Internal	Passing Juice
Students with Special Needs Sector	Internal	Passing Juice
International Students Affairs Sector	Internal	Passing Juice
Postgraduate Studies and Research Sector	Internal	Passing Juice

In-page links

Centers and Units	Internal	Passing Juice
Take A Tour	Internal	noFollow
Take A Tour	Internal	noFollow
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Read All News	Internal	Passing Juice
January 17, 2022	Internal	Passing Juice
Covid- 19 Precautions’ Letter	Internal	Passing Juice
November 5, 2019	Internal	Passing Juice
News	Internal	Passing Juice
Urgent announcement for students	Internal	Passing Juice
January 19, 2022	Internal	Passing Juice
Winning of Prof. Hoda Abu Shadi among “the Most Influential Female Figures” in 2021	Internal	Passing Juice
A Workshop on “The Techniques of Screen Translation”	Internal	Passing Juice
The International Day of the Arabic Language on December 21st, 2021	Internal	Passing Juice
The First Scientific Conference of the Japanese Language Department under the title: “Vision towards the future”	Internal	Passing Juice
Banner Gate	Internal	Passing Juice
Alumni	Internal	Passing Juice
MUST Careers Center	Internal	Passing Juice
-	Internal	Passing Juice
2nd International Biotechnology Conference “Current challenges and future perspectives”	Internal	Passing Juice
The 6th Annual Conference of Internal Medicine Department	Internal	Passing Juice
1st International Conference for the Faculty of IT	Internal	Passing Juice

In-page links

ARTS	Internal	Passing Juice
Athletics	Internal	Passing Juice
Central Library – MUST	Internal	Passing Juice
Health Services	Internal	Passing Juice
PTE Academic	Internal	Passing Juice
Community Engagement	Internal	Passing Juice
Careers	Internal	Passing Juice
https://www.youtube.com/watch?v=jMtiVcTJySA	External	Passing Juice

SEO Keywords

Keywords Cloud	center postgraduate education alumni sector studies students international technology university

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
university	30	✔	✖	✖	✔
students	23	✖	✖	✖	✔
postgraduate	19	✖	✖	✖	✔
studies	18	✖	✖	✖	✖
international	18	✖	✖	✖	✔

Usability

	Url	Domain : must.edu.eg Length : 11
	Favicon	Great, your website has a favicon.

Usability

❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 3 Warnings : 19
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✅ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✅ Apple Icon
		✅ Meta Viewport Tag
		✅ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap.
		http://must.edu.eg/sitemap.xml
		https://must.edu.eg/sitemap.xml
		https://must.edu.eg/sitemap.rss
✅	Robots.txt	http://must.edu.eg/robots.txt
		Great, your website has a robots.txt file.
❌	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.