



Seo Analyzer muvuledzi.co.za

Generated on February 22 2022 17:59 PM






The score is **60/100**







SEO Content

| | Title | <p>Digital Marketing SEO, SEM & Online Advertising Services Marketing 247</p> <p>Length : 76</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | | | |
|-------------|---|---|----------|---------|--------|-------|------|---------|-------|--|-------------|---|-----|-----------------------------|-----------|---------------|
| | Description | <p>Marketing 247 is a Digital Marketing Agency offering SEO, SEM, Online Advertising, Web Design and Development, Web Hosting & Domain Services.</p> <p>Length : 145</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | | | |
| | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | | | |
| | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1377 1481 2004"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Digital Marketing SEO, SEM & Online Advertising Services Marketing 247</td> </tr> <tr> <td>description</td> <td>Marketing 247 is a Digital Marketing Agency offering SEO, SEM, Online Advertising, Web Design and Development, Web Hosting & Domain Services.</td> </tr> <tr> <td>url</td> <td>https://marketing247.co.za/</td> </tr> <tr> <td>site_name</td> <td>Marketing 247</td> </tr> </tbody> </table> | Property | Content | locale | en_US | type | website | title | Digital Marketing SEO, SEM & Online Advertising Services Marketing 247 | description | Marketing 247 is a Digital Marketing Agency offering SEO, SEM, Online Advertising, Web Design and Development, Web Hosting & Domain Services. | url | https://marketing247.co.za/ | site_name | Marketing 247 |
| Property | Content | | | | | | | | | | | | | | | |
| locale | en_US | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | |
| title | Digital Marketing SEO, SEM & Online Advertising Services Marketing 247 | | | | | | | | | | | | | | | |
| description | Marketing 247 is a Digital Marketing Agency offering SEO, SEM, Online Advertising, Web Design and Development, Web Hosting & Domain Services. | | | | | | | | | | | | | | | |
| url | https://marketing247.co.za/ | | | | | | | | | | | | | | | |
| site_name | Marketing 247 | | | | | | | | | | | | | | | |
| | Headings | <p>H1 H2 H3 H4 H5 H6</p> | | | | | | | | | | | | | | |

SEO Content

| | | | | | | | |
|---|-----------------|--|---|---|---|---|---|
|  | | 1 | 1 | 2 | 4 | 0 | 0 |
| | | <ul style="list-style-type: none"> • [H1] We bring you new customers • [H2] Appear On Google Search Results! • [H3] TIME TO GO DIGITAL • [H3] GROW WEB TRAFFIC & INCREASE REVENUE • [H4] Social Media Marketing • [H4] Conversion Rate Optimisation • [H4] Google Advertising • [H4] +27 65 655 5545 | | | | | |
|  | Images | <p>We found 14 images on this web page.</p> <p>14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> | | | | | |
|  | Text/HTML Ratio | <p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> | | | | | |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> | | | | | |
|  | Iframe | <p>Great, there are no Iframes detected on this page.</p> | | | | | |

SEO Links

| | | | | | | | |
|---|-------------------------|---|--|--|--|--|--|
|  | URL Rewrite | <p>Good. Your links looks friendly!</p> | | | | | |
|  | Underscores in the URLs | <p>Perfect! No underscores detected in your URLs.</p> | | | | | |
|  | In-page links | <p>We found a total of 30 links including 0 link(s) to files</p> | | | | | |
|  | Statistics | <p>External Links : noFollow 3.33%</p> <p>External Links : Passing Juice 80%</p> <p>Internal Links 16.67%</p> | | | | | |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| sacoronavirus.co.za | External | noFollow |
| WHATSAPP | External | Passing Juice |
| About Us | External | Passing Juice |
| Our Services | Internal | Passing Juice |
| Website Services | Internal | Passing Juice |
| eCommerce Online Shop | External | Passing Juice |
| Web Design | External | Passing Juice |
| Web Development | External | Passing Juice |
| Graphic Design | External | Passing Juice |
| Web &#038; Email Hosting | External | Passing Juice |
| Pay Per Click Management (PPC) | External | Passing Juice |
| Search Engine Optimisation | External | Passing Juice |
| Local SEO | External | Passing Juice |
| Mobile Marketing | External | Passing Juice |
| Email Marketing | External | Passing Juice |
| Social Media Marketing | External | Passing Juice |
| Reputation Management | External | Passing Juice |
| Facebook Advertising and Community Management | External | Passing Juice |
| LinkedIn Community Management &#038; Advertising | External | Passing Juice |
| Conversion Rate Optimization (CRO) | External | Passing Juice |
| Company online presence analysis and audit | External | Passing Juice |
| Case Studies | External | Passing Juice |
| Blog | External | Passing Juice |
| Contact us | External | Passing Juice |
| Request a free SEO analysis | External | Passing Juice |
| Social Media Marketing | Internal | Passing Juice |
| Conversion Rate Optimisation | Internal | Passing Juice |
| | | |

In-page links

| | | |
|--|----------|---------------|
| Website Design and Development | External | Passing Juice |
| Online Marketing & Social Media Marketing Agency | External | Passing Juice |
| Privacy Policy | Internal | Passing Juice |






SEO Keywords

| | |
|---|--|
|  Keywords Cloud | website online management more optimisation social seo web media marketing |
|---|--|

Keywords Consistency












| Keyword | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| marketing | 5 | ✓ | ✗ | ✓ | ✓ |
| website | 4 | ✗ | ✗ | ✗ | ✗ |
| online | 4 | ✓ | ✗ | ✓ | ✗ |
| management | 4 | ✗ | ✗ | ✗ | ✗ |
| web | 4 | ✗ | ✗ | ✓ | ✓ |

Usability

| | |
|---|--|
|  Url | Domain : muvuledzi.co.za Length : 15 |
|  Favicon | Great, your website has a favicon. |
|  Printability | We could not find a Print-Friendly CSS. |
|  Language | Good. Your declared language is en. |
|  Dublin Core | This page does not take advantage of Dublin Core. |

Usability

Document

| | | |
|---|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 9 Warnings : 16 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap. http://muvuledzi.co.za/sitemap.xml |
| | Robots.txt | http://muvuledzi.co.za/robots.txt |

Optimization

| | | |
|--|-----------|--|
|  | | Great, your website has a robots.txt file. |
|  | Analytics | Great, your website has an analytics tool.  Google Analytics |