





# Seo Analyzer myemma.com

Generated on February 23 2022 21:28 PM






The score is 64/100






## SEO Content

	Title	Email Marketing Software That Works For You   Emma Email Marketing & Automation  <b>Length : 79</b>  Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																
	Description	Design and optimize targeted email marketing campaigns. Emma's digital marketing platform drives results with personalization, segmentation and automation.  <b>Length : 155</b>  Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Email Marketing Software That Works For You   Emma Email Marketing &amp; Automation</td></tr><tr><td>description</td><td>Design and optimize targeted email marketing campaigns. Emma's digital marketing platform drives results with personalization, segmentation and automation.</td></tr><tr><td>locale</td><td>en_us</td></tr><tr><td>site_name</td><td>Emma</td></tr><tr><td>type</td><td>website</td></tr><tr><td>see_also</td><td><a href="https://www.pinterest.com/emmaemail/">https://www.pinterest.com/emmaemail/</a></td></tr><tr><td>image</td><td><a href="https://myemma.com/assets/five/img/og_image/emma_email_marketing.jpg">https://myemma.com/assets/five/img/og_image/emma_email_marketing.jpg</a></td></tr></tbody></table>	Property	Content	title	Email Marketing Software That Works For You   Emma Email Marketing & Automation	description	Design and optimize targeted email marketing campaigns. Emma's digital marketing platform drives results with personalization, segmentation and automation.	locale	en_us	site_name	Emma	type	website	see_also	<a href="https://www.pinterest.com/emmaemail/">https://www.pinterest.com/emmaemail/</a>	image	<a href="https://myemma.com/assets/five/img/og_image/emma_email_marketing.jpg">https://myemma.com/assets/five/img/og_image/emma_email_marketing.jpg</a>
Property	Content																	
title	Email Marketing Software That Works For You   Emma Email Marketing & Automation																	
description	Design and optimize targeted email marketing campaigns. Emma's digital marketing platform drives results with personalization, segmentation and automation.																	
locale	en_us																	
site_name	Emma																	
type	website																	
see_also	<a href="https://www.pinterest.com/emmaemail/">https://www.pinterest.com/emmaemail/</a>																	
image	<a href="https://myemma.com/assets/five/img/og_image/emma_email_marketing.jpg">https://myemma.com/assets/five/img/og_image/emma_email_marketing.jpg</a>																	

## SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>8</td><td>1</td><td>6</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Easy, work-with-you, basically your best friend email marketing</li><li>• [H2] Capabilities you can count on</li><li>• [H2] Experience your team united</li><li>• [H2] Experience your apps working in sync</li><li>• [H2] Get the Emma experience</li><li>• [H2] Let's find a plan that works for you</li><li>• [H2] Pro</li><li>• [H2] +Plus</li><li>• [H2] Emma HQ</li><li>• [H3] Ask us your questions</li><li>• [H4] Analytics</li><li>• [H4] Email Editor</li><li>• [H4] Automation</li><li>• [H4] Segmentation</li><li>• [H4] A/B Testing</li><li>• [H4] Landing Pages</li></ul>	H1	H2	H3	H4	H5	H6	1	8	1	6	0	0
H1	H2	H3	H4	H5	H6									
1	8	1	6	0	0									
	Images	<p>We found 49 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>24%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

## SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 47 links including 1 link(s) to files</p>

## SEO Links



### Statistics

External Links : noFollow 0%

External Links : Passing Juice 14.89%

Internal Links 85.11%

## In-page links

Anchor	Type	Juice
<a href="#">instructions how to enable JavaScript</a>	External	Passing Juice
=	Internal	Passing Juice
<a href="#">Features</a>	Internal	Passing Juice
<a href="#">Agencies</a>	Internal	Passing Juice
<a href="#">Fitness</a>	Internal	Passing Juice
<a href="#">Franchises</a>	Internal	Passing Juice
<a href="#">Nonprofits</a>	Internal	Passing Juice
<a href="#">Restaurants</a>	Internal	Passing Juice
<a href="#">Retail</a>	Internal	Passing Juice
<a href="#">Universities</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Webinars</a>	Internal	Passing Juice
<a href="#">Guides</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Strategy</a>	Internal	Passing Juice
<a href="#">Videos</a>	Internal	Passing Juice
<a href="#">Emma 101</a>	Internal	Passing Juice
<a href="#">Customers</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice

## In-page links

<a href="#">Contact&gt;</a>	Internal	Passing Juice
<a href="#">Log In</a>	Internal	Passing Juice
<a href="#">Get a demo</a>	Internal	Passing Juice
<a href="#">Sign Up</a>	Internal	Passing Juice
<a href="#">Solutions</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">Privacy Statement</a>	Internal	Passing Juice
<a href="#">Contact Sales</a>	Internal	Passing Juice
<a href="#">Contact Support</a>	Internal	Passing Juice
<a href="#">Unite your team</a>	Internal	Passing Juice
<a href="#">Explore integrations</a>	Internal	Passing Juice
<a href="#">API</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Newsroom</a>	Internal	Passing Juice
<a href="#">Affiliates</a>	External	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Leadership</a>	External	Passing Juice
<a href="#">Trust Center</a>	Internal	Passing Juice
<a href="#">Modern Slavery Statement</a>	External	Passing Juice
<a href="#">Get the Latest Content</a>	Internal	Passing Juice
<a href="#">Terms</a>	Internal	Passing Juice
<a href="#">Privacy Notice</a>	Internal	Passing Juice
<a href="#">Do not sell my personal information</a>	External	Passing Juice
<a href="#">CM Group</a>	External	Passing Juice
<a href="#">learn more</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

pricing experience **email** more integrations get  
demo marketing features **emma**

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
email	14	✓	✗	✓	✓
emma	10	✓	✗	✓	✓
get	8	✗	✗	✓	✓
marketing	6	✓	✗	✓	✓
features	5	✗	✗	✗	✗










## Usability

	Url	Domain : myemma.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 5 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
---	---------------------	--

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://myemma.com/sitemap.xml https://myemma.com/data/sitemap https://content.myemma.com/sitemap_index.xml</pre>
	Robots.txt	<pre>http://myemma.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	Missing <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You</p>

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.