







Seo Analyzer myon.com

Generated on February 28 2022 23:16 PM




The score is 55/100







SEO Content

	Title	myON®; Length : 9 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	myON reader personalizes reading for students by recommending books based on their interests, reading level, and ratings of books they've read . myON reader tracks book usage and reading growth over time and can project a student's future reading score based on their current reading activities within the system. Length : 313 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	personalized book recommendation, student growth, myON, read, reader, reading, digital book, e-book, ebook, personalized reading, differentiated instruction, education, Rtl, book, title Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>3</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Magic Inside Metrics Included®[H2] A personalized digital library at every student's fingertips[H2] Authentic reporting on timely topics and current events[H2] Have any questions?	H1	H2	H3	H4	H5	H6	1	3	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	3	0	0	0	0									
	Images	We found 4 images on this web page. Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : 23%												

SEO Content

		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 83.33% Internal Links 16.67%

In-page links

Anchor	Type	Juice
Learn more	External	Passing Juice
Learn more	External	Passing Juice
Privacy Policy	External	Passing Juice
Copyright Policy	External	Passing Juice
Terms of Use	External	Passing Juice
System Check	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	more students renaissance learning reading digital policy myon copyright all
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
myon	7	✓	✓	✓	✗
digital	4	✗	✓	✗	✓
policy	4	✗	✗	✗	✗
students	4	✗	✗	✓	✗
all	4	✗	✗	✗	✗











Usability

	Url	Domain : myon.com Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 14
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://myon.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.