








Seo Analyzer mypoppet.com.au

Generated on February 28 2022 21:41 PM





The score is 55/100







SEO Content

	Title	<p>My Poppet</p> <p>Length : 9</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1279 1481 1592"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>My Poppet</td> </tr> <tr> <td>description</td> <td>My Poppet -</td> </tr> <tr> <td>type</td> <td>article</td> </tr> </tbody> </table>	Property	Content	title	My Poppet	description	My Poppet -	type	article				
Property	Content													
title	My Poppet													
description	My Poppet -													
type	article													
	Headings	<table border="1" data-bbox="544 1626 1481 1693"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>7</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1727 1490 2024" style="list-style-type: none"> • [H2] Free Crochet Patterns • [H2] Upcycling Craft Projects • [H2] Easy Recipes • [H2] Family Travel Inspiration • [H2] Visit the My Poppet blogs • [H2] My Poppet MAKES - craft + sewing + knitting & crochet + more • [H2] My Poppet LIVING - recipes + party ideas + travel inspiration + family fun 	H1	H2	H3	H4	H5	H6	0	7	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	7	0	0	0	0									

SEO Content

	Images	We found 5 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 13% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 33.33% Internal Links 66.67%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice

In-page links

=	External	Passing Juice
MY POPPET MAKES	Internal	Passing Juice
MY POPPET LIVING	Internal	Passing Juice
CRAFT	Internal	Passing Juice
RECIPES	Internal	Passing Juice
PARTY IDEAS	Internal	Passing Juice
TRAVEL	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
My Poppet LIVING	Internal	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
poppet	3	✓	✗	✗	✓
craft	3	✗	✗	✗	✓
recipes	3	✗	✗	✗	✓
ideas	3	✗	✗	✗	✓
family	3	✗	✗	✗	✓












Usability

	Url	Domain : mypoppet.com.au Length : 15
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Usability

	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 22
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.





Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://mypoppet.com.au/sitemap.xml
	Robots.txt	http://mypoppet.com.au/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics