

### **SEO Content**

$\bigotimes$	Title	<b>Length : 0</b> Very bad. We haven't found title on your page.
8	Description	Length : 0 Very bad. We haven't found meta description on your page. Use <u>this</u> free online meta tags generator to create description.
$\bigotimes$	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.
$\bigotimes$	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.
0	Headings	H1H2H3H4H5H6111100• [H1] Home • [H2] Welcome to Nails, inc • [H3] Nails • [H4] Nails,Inc Updates++
8	Images	We found 4 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
8	Text/HTML Ratio	Ratio : <b>2%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.

### **SEO Content**

$\bigotimes$	lframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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### **SEO Links**

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 5 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 20% Internal Links 80%

## In-page links

Anchor	Туре	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
FAQ	Internal	Passing Juice
<u>« Jan</u>	Internal	Passing Juice
<u>GoDaddy</u>	External	Passing Juice

## **SEO Keywords**

Keywords Cloud	content address phone suite antonio
	home wurzbauch faq san skip

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
home	2	×	×	×	×
faq	2	×	×	×	×
skip	1	×	×	×	×
content	1	×	×	×	×
phone	1	×	×	×	×

## Usability

0	Url	Domain : nailsinc.us Length : 11
0	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

### Document

$\bigcirc$	Doctype	HTML 5
0	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 17
0	Email Privacy	Great no email address has been found in plain text!

### Document

0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> </ul>		
		X Too bad, your website is using inline styles.		
		X Too bad, your website has too many CSS files (more than 4).		
		<ul> <li>Perfect, your website has few JavaScript files.</li> </ul>		
		<ul> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

### Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

# Optimization

$\bigcirc$	XML Sitemap	Great, your website has an XML sitemap.
		http://nailsinc.us/sitemap.xml
	Robots.txt	http://nailsinc.us/robots.txt
$\overline{}$		Great, your website has a robots.txt file.
	Analytics	Missing
~		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.