



Seo Analyzer naiop.org

Generated on February 03 2022 10:36 AM

The score is 38/100




SEO Content

	<p>Title</p>	<p>NAIOP Commercial Real Estate Development Association</p> <p>Length : 54</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1473"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://naiop.org:443/-/media/NAIOP-Logo-Large.ashx</td> </tr> </tbody> </table>	Property	Content	image	https://naiop.org:443/-/media/NAIOP-Logo-Large.ashx								
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image	https://naiop.org:443/-/media/NAIOP-Logo-Large.ashx													
	<p>Headings</p>	<table border="1" data-bbox="539 1507 1481 1574"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>19</td> <td>16</td> <td>22</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1608 1390 2069" style="list-style-type: none"> • [H1] Connect with commercial real estate leaders • [H2] Events and Sponsorship • [H2] Education and Career • [H2] Membership • [H2] Issues and Advocacy • [H2] Research and Publications • [H2] NAIOP provides advocacy, education and business opportunities • [H2] RENEW YOUR MEMBERSHIP • [H2] Latest News • [H2] Development Magazine Spotlight • [H2] CALENDAR OF EVENTS • [H2] Jan. 25, 2022 • [H2] Feb. 1, 2022 	H1	H2	H3	H4	H5	H6	1	19	16	22	0	0
H1	H2	H3	H4	H5	H6									
1	19	16	22	0	0									





SEO Content

- [H2] Feb. 8, 2022
- [H2] March 8, 2022
- [H2] April 12, 2022
- [H2] March 23 - 24, 2022
- [H2] Partner with NAIOP and connect with commercial real estate.
- [H2] Education and Career
- [H2] Industry Partners
- [H3] Source E-newsletter
- [H3] The Official Blog for CRE
- [H3] Space Demand Forecasts
- [H3] NAIOP Honors Chapters and Individuals with Annual Chapter Merit Awards
- [H3] NAIOP: Commercial Real Estate Impact on U.S. Economy Grows
- [H3] NAIOP Developer of the Year: Nominations Are Open for 2022
- [H3] Smaller Markets Present Advantages for Local Developers and Investors: NAIOP Research Brief Examines Dynamics Underpinning Development in Tertiary Markets
- [H3] Meet Jeff Milanaik, NAIOP 2022 Chair
- [H3] Call for Speakers: NAIOP's CRE.Converge 2022
- [H3] Brownfield Redevelopment Opportunities and Challenges
- [H3] Using Automation and AI to Land the Best Deal Webinar
- [H3] Larry Sabato's Crystal Ball Webinar
- [H3] Industrial Market Analysis: Methodology and Top Markets for 2022 Webinar
- [H3] 2022 Talent Recruitment and Compensation Trends Webinar
- [H3] What's Next for the Dynamic Industrial Market? (2022) Webinar
- [H3] I.CON West 2022: The Industrial Conference
- [H4] Center for Education
- [H4] Certificate Programs
- [H4] Advantage Series Webinars
- [H4] NAIOP Conferences
- [H4] Conference Recordings
- [H4] On-demand Courses
- [H4] Career Development Overview
- [H4] Industry Terms and Definitions
- [H4] Individual Course Modules
- [H4] ARGUS Software Certification
- [H4] NAIOP
- [H4] Education and Careers
- [H4] Membership
- [H4] Research and Publications
- [H4] Events and Sponsorship
- [H4] Issues and Advocacy
- [H4] Chapters
- [H4] National Forums
- [H4] Research Foundation
- [H4] About Us
- [H4] Sponsor and Advertise
- [H4] NAIOP Connect

SEO Content

	Images	We found 46 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 10% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 167 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.4% Internal Links 97.6%

In-page links

Anchor	Type	Juice
About Us	Internal	Passing Juice
Chapters	Internal	Passing Juice
National Forums	Internal	Passing Juice
Research Foundation	Internal	Passing Juice

In-page links

NAIOP Connect	Internal	Passing Juice
Sign In	External	Passing Juice
Create Account	Internal	Passing Juice
Forgot password	Internal	Passing Juice
Join NAIOP	Internal	Passing Juice
Events and Sponsorship	Internal	Passing Juice
Corporate Events	Internal	Passing Juice
Using Automation and AI to Land the Best Deal Webinar	Internal	Passing Juice
I.CON West 2022: The Industrial Conference	Internal	Passing Juice
What's Next for the Dynamic Industrial Market? (2022) Webinar	Internal	Passing Juice
Chapter Events	Internal	Passing Juice
Awards	Internal	Passing Juice
Event Sponsorships	Internal	Passing Juice
Post-Event Presentations	Internal	Passing Juice
Education and Career	Internal	Passing Juice
Center for Education	Internal	Passing Juice
Individual Course Modules	Internal	Passing Juice
On-demand Courses	Internal	Passing Juice
Webinars	Internal	Passing Juice
Certificate Programs	Internal	Passing Juice
Industry Terms and Definitions	Internal	Passing Juice
Career Development Overview	Internal	Passing Juice
Getting into Commercial Real Estate	Internal	Passing Juice
Career Resources	External	Passing Juice
Job Opportunities	Internal	Passing Juice
COVID-19 Industry Resources	Internal	Passing Juice
Diversity Resource Center	Internal	Passing Juice
NAIOP and Prologis Inclusion in CRE Scholarship	Internal	Passing Juice

In-page links

Diversity Student Scholarship	Internal	Passing Juice
Membership	Internal	Passing Juice
Join	Internal	Passing Juice
Membership Dues	Internal	Passing Juice
Types of Membership	Internal	Passing Juice
University Membership	Internal	Passing Juice
Renew	Internal	Passing Juice
Renew Your Membership	Internal	Passing Juice
Membership Renewal FAQs	Internal	Passing Juice
Membership FAQs	Internal	Passing Juice
Membership Benefits	Internal	Passing Juice
Developing Leaders	Internal	Passing Juice
About the Developing Leaders	Internal	Passing Juice
Meet Developing Leaders Members	Internal	Passing Juice
Managing Your DL Program	Internal	Passing Juice
Events and Programs	Internal	Passing Juice
Membership Directory	Internal	Passing Juice
Issues and Advocacy	Internal	Passing Juice
2021 Legislative Priorities	Internal	Passing Juice
Tax Policy	Internal	Passing Juice
Infrastructure and Transportation	Internal	Passing Juice
Energy Efficiency and Sustainability	Internal	Passing Juice
Additional Legislative Issues	Internal	Passing Juice
Tax / Finance	Internal	Passing Juice
Basel III Capital Accords	Internal	Passing Juice
Capital and Credit Availability	Internal	Passing Juice
Carried Interest	Internal	Passing Juice
FASB Lease Accounting Proposals	Internal	Passing Juice

In-page links

Internet Sales Tax	Internal	Passing Juice
Like-Kind Exchanges	Internal	Passing Juice
New Markets Tax Credit Program	Internal	Passing Juice
Qualified Improvement Property	Internal	Passing Juice
Energy Efficiency	Internal	Passing Juice
Building Codes	Internal	Passing Juice
Energy Star	Internal	Passing Juice
Environment and Infrastructure	Internal	Passing Juice
ADA Reform	Internal	Passing Juice
Brownfields Program	Internal	Passing Juice
Endangered Species Act Reform	Internal	Passing Juice
Waters of the US	Internal	Passing Juice
State / Local Issues	Internal	Passing Juice
Anti-Growth Ballot Initiative	Internal	Passing Juice
Chesapeake Bay Pollution Diet	Internal	Passing Juice
Impact Fees	Internal	Passing Juice
Proposition 13 Threatened by Split Roll	Internal	Passing Juice
Smart Growth Overview	Internal	Passing Juice
Take Action	Internal	Passing Juice
NAIOP Political Action Committee	Internal	Passing Juice
Contact Your Elected Official	External	Passing Juice
Chapter Outreach Program	Internal	Passing Juice
Columns and Insights	Internal	Passing Juice
Research and Publications	Internal	Passing Juice
Development Magazine	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Editorial Guidelines	Internal	Passing Juice
Magazine Subscriptions	Internal	Passing Juice

In-page links

The NAIOP CRE Sentiment Index	Internal	Passing Juice
Graphs and Observations	Internal	Passing Juice
Past Indexes and Understanding the Index	Internal	Passing Juice
Space Demand Forecasts	Internal	Passing Juice
Industrial Space Demand Forecast	Internal	Passing Juice
Office Space Demand Forecast	Internal	Passing Juice
Research Reports	Internal	Passing Juice
Economic Impacts of Commercial Real Estate	Internal	Passing Juice
2021 Compensation Reports	Internal	Passing Juice
Best Practices in Cold Storage	Internal	Passing Juice
Rules of Thumb for Distribution/Warehouse Facilities Design	Internal	Passing Juice
News	Internal	Passing Juice
NAIOP News	Internal	Passing Juice
Member News	Internal	Passing Juice
NAIOP Source E-Newsletter	Internal	Passing Juice
Market Share Blog	Internal	Passing Juice
Learn more	Internal	Passing Juice
The Official Blog for CRE	Internal	Passing Juice
Learn More	Internal	Passing Juice
NAIOP Honors Chapters and Individuals with Annual Chapter Merit Awards	Internal	Passing Juice
NAIOP: Commercial Real Estate Impact on U.S. Economy Grows	Internal	Passing Juice
NAIOP Developer of the Year: Nominations Are Open for 2022	Internal	Passing Juice
Awards	Internal	Passing Juice
Smaller Markets Present Advantages for Local Developers and Investors: NAIOP Research Brief Examines Dynamics Underpinning Development in Tertiary Markets	Internal	Passing Juice
News	Internal	Passing Juice
Meet Jeff Milanaik, NAIOP 2022 Chair	Internal	Passing Juice

In-page links

Call for Speakers: NAIOP's CRE.Converge 2022	Internal	Passing Juice
Conferences	Internal	Passing Juice
View All	Internal	Passing Juice
Read the Cover Story	Internal	Passing Juice
Events Near You	Internal	Passing Juice
View Event	Internal	Passing Juice
View Event	Internal	Passing Juice
View Event	Internal	Passing Juice
View Event	Internal	Passing Juice
View Event	Internal	Passing Juice
View Event	Internal	Passing Juice
Now Booking Sponsorships for 2022!	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	External	Passing Juice
Center of Education	Internal	Passing Juice
Conference Recordings	Internal	Passing Juice
On-Demand	Internal	Passing Juice
Individual Course Modules	Internal	Passing Juice
Webinars	Internal	Passing Juice
Blog	Internal	Passing Juice
Corporate Events	Internal	Passing Juice
State and Province Reports	Internal	Passing Juice
Chapter Events	Internal	Passing Juice
Chapter Resources	Internal	Passing Juice
Find Your Local Chapter	Internal	Passing Juice
About the Program	Internal	Passing Juice
How to Apply	Internal	Passing Juice
Forums Member Resources	Internal	Passing Juice

In-page links

Leadership Resources	Internal	Passing Juice
FAQs	Internal	Passing Juice
Support the Foundation	Internal	Passing Juice
Visionaries Program	Internal	Passing Juice
Distinguished Fellows Program	Internal	Passing Juice
Governors and Trustees	Internal	Passing Juice
Research Foundation Annual Report	Internal	Passing Juice
Research Foundation E-newsletter	Internal	Passing Juice
Contact the Research Foundation	Internal	Passing Juice
Board of Directors	Internal	Passing Juice
Corporate Committees	Internal	Passing Juice
Executive Committee	Internal	Passing Juice
Industry Partners	Internal	Passing Juice
Current Sponsors and Advertisers	Internal	Passing Juice
Advertise	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Industry Partners Program	Internal	Passing Juice
NAIOP Member Demographics	Internal	Passing Juice
Digital Advertising Opportunities	Internal	Passing Juice
Event Sponsorship Opportunities	Internal	Passing Juice
Print Advertising Opportunities	Internal	Passing Juice
Contact a NAIOP Representative	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Site Map	Internal	Passing Juice

SEO Keywords

Keywords Cloud

tax naiop program foundation

SEO Keywords



research resources issues events
career chapter

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
research	7	✘	✘	✘	✔
foundation	7	✘	✘	✘	✔
program	6	✘	✘	✘	✔
issues	6	✘	✘	✘	✔
chapter	6	✘	✘	✘	✔










Usability

	Url	Domain : naiop.org Length : 9
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 87 Warnings : 20
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://naiop.org/sitemap.xml</code>
	Robots.txt	<code>http://naiop.org/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.