



Seo Analyzer namayush.gov.in

Generated on February 23 2022 02:38 AM





The score is 35/100







SEO Content

	Title	<p>National AYUSH Mission (NAM)</p> <p>Length : 28</p> <p>Perfect, your title contains between 10 and 70 characters.</p>					
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>					
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>					
	Headings	<p>H1 0</p>	<p>H2 6</p>	<p>H3 3</p>	<p>H4 3</p>	<p>H5 1</p>	<p>H6 0</p>
		<ul style="list-style-type: none"> • [H2] Languages • [H2] Search form • [H2] What's New / Announcements • [H2] Photo Gallery • [H2] Related Links • [H2] • [H3] Address • [H3] Important Links • [H3] Policies • [H4] Shri Sarbananda Sonowal • [H4] Dr. Munjapara Mahendrabhai • [H4] Direct Benefit Transfer • [H5] Assistance Provided to the States/UTs for infrastructural development PHC CHC DH Upgradation of Hospital Upgradation of Dispensaries 50 Bedded Integrated AYUSH Hospital Educational Institution ASU & H Pharmacy Drug Testing Laboratory 					

SEO Content

	Images	We found 20 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 90 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 15.56% Internal Links 84.44%

In-page links

Anchor	Type	Juice
Skip to Main Content	Internal	Passing Juice
Screen Reader Access	Internal	Passing Juice
A-	Internal	Passing Juice
English	Internal	Passing Juice

In-page links

Home	Internal	Passing Juice
Login	Internal	Passing Juice
About Us	Internal	Passing Juice
Introduction	Internal	Passing Juice
Vision	Internal	Passing Juice
Objectives	Internal	Passing Juice
Achievements at a Glance	Internal	Passing Juice
Organizational Structure	Internal	Passing Juice
NAM Components	Internal	Passing Juice
AYUSH Services	Internal	Passing Juice
AYUSH Health & Wellness Centres	Internal	Passing Juice
Educational Institutions	Internal	Passing Juice
Quality Control of ASU & H	Internal	Passing Juice
Medicinal Plants	Internal	Passing Juice
Flexi Pool	Internal	Passing Juice
Admin Cost	Internal	Passing Juice
State Action Plan	Internal	Passing Juice
Monitoring & Evaluation	Internal	Passing Juice
Survey / Evaluation Report	Internal	Passing Juice
Regional Review Meeting	Internal	Passing Juice
Field Visit	Internal	Passing Juice
Public Health	Internal	Passing Juice
Bronchial Asthma	Internal	Passing Juice
Cancer	Internal	Passing Juice
Conjunctivitiis	Internal	Passing Juice
Diabetes	Internal	Passing Juice
Hyperacidity	Internal	Passing Juice
Oesteoarthritis	Internal	Passing Juice

In-page links

Obesity	Internal	Passing Juice
Psoriasis	Internal	Passing Juice
Stroke	Internal	Passing Juice
Dyslipidemia	Internal	Passing Juice
Homoeopathy for Healthy child	Internal	Passing Juice
Homoeopathy for Mother Child Care	Internal	Passing Juice
Swasthya Rakshan Programme	Internal	Passing Juice
Anaemia	Internal	Passing Juice
Bronchial Asthma	Internal	Passing Juice
Hypertension	Internal	Passing Juice
Lifestyle Diseases	Internal	Passing Juice
Healthy Ageing	Internal	Passing Juice
Palpitation	Internal	Passing Juice
Obesity	Internal	Passing Juice
Sakta Stroke	Internal	Passing Juice
Treatment Hijama	Internal	Passing Juice
Activities Conducted For Prevention And Control of NCD	Internal	Passing Juice
Infrastructure Supported	Internal	Passing Juice
Primary Health Centres	Internal	Passing Juice
Community Health Centres	Internal	Passing Juice
District Hospitals	Internal	Passing Juice
50 Bedded Integrated AYUSH Hospitals	Internal	Passing Juice
Upgradation of AYUSH Hospitals	Internal	Passing Juice
Upgradation of AYUSH Dispensaries	Internal	Passing Juice
Pharmacy	Internal	Passing Juice
State Drug Testing Laboratories	Internal	Passing Juice
Educational Institutions	Internal	Passing Juice
AYUSH HWCs	Internal	Passing Juice


In-page links

Resources	Internal	Passing Juice
Publications	Internal	Passing Juice
Framework For Implementation And Operational Guidelines of NAM (Hindi/ English)	Internal	Passing Juice
AYUSH HWCs Operational Guidelines	Internal	Passing Juice
IEC Material	Internal	Passing Juice
Media	Internal	Passing Juice
Photo Gallery	Internal	Passing Juice
Video Gallery	Internal	Passing Juice
Contact Us	External	Passing Juice
Principal Secretary (Health/AYUSH)	Internal	Passing Juice
Commissioner / Mission Director (NAM) / Director General / Director	Internal	Passing Juice
View Profile	Internal	Passing Juice
View Profile	External	Passing Juice
View Profile	External	Passing Juice
View Profile	External	Passing Juice
View More	Internal	Passing Juice
Central Council for Research in Ayurvedic Sciences (CCRAS)	External	Passing Juice
Central Council for Research in Unani Medicine (CCRUM)	External	Passing Juice
Central Council for Research in Siddha (CCRS)	External	Passing Juice
Central Council for Research in Homoeopathy (CCRH)	External	Passing Juice
Central Council for Research in Yoga & Naturopathy (CCRYN)	External	Passing Juice
Morarji Desari National Institute of Yoga (MDNIY)	External	Passing Juice
View More	Internal	Passing Juice
MINISTRY OF HEALTH AND FAMILY WELFARE	External	Passing Juice
NITI AAYOG	External	Passing Juice
NATIONAL PORTAL	External	Passing Juice
Contact Us	Internal	Passing Juice

In-page links

Feedback	Internal	Passing Juice
Local Government Directory	External	Passing Juice
FAQ's	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	central upgradation new ministry view national health ayush research council
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Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
ayush	10	✓	✗	✗	✓
ministry	6	✗	✗	✗	✗
research	5	✗	✗	✗	✗
council	5	✗	✗	✗	✗
central	5	✗	✗	✗	✗

Usability





	Url	Domain : namayush.gov.in Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 29 Warnings : 15				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><center></td><td>2</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	2
Deprecated tags	Occurrences					
<center>	2					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>				



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic.
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Optimization

		<p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>