

Seo Analyzer nap.edu

Generated on February 18 2022 04:21 AM

The score is 54/100



SEO Content





	Title	The National Academies Press Length : 28 Perfect, your title contains between 10 and 70 characters.												
	Description	The National Academies Press (NAP) publishes authoritative reports issued by The National Academies of Science, Engineering, and Medicine (NASEM). Length : 146 Great, your meta description contains between 70 and 160 characters.												
	Keywords	science policy research, health, medicine, bookstore, agriculture, medical ethics, behavioral social sciences, biology, economics, chemistry, earth, education, engineering, environment, information technology, math, physics, national security, space, textbooks, public policy Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>3</td><td>6</td><td>1</td><td>29</td><td>0</td><td>12</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Coronavirus Resources Collection[H1] Diversity, Equity, and Inclusion Collection[H1] Climate Change Collection[H2] Featured Titles[H2] New Releases more[H2] Most Downloaded (last 7 days) more[H2] From the Archives[H2] Searchable Collections more[H2] Featured Multimedia[H3] ×BROWSE BY TOPIC[H4] Science and Engineering in Preschool Through Elementary Grades: The Brilliance of Children and the Strengths of	H1	H2	H3	H4	H5	H6	3	6	1	29	0	12
H1	H2	H3	H4	H5	H6									
3	6	1	29	0	12									

SEO Content





Educators

- [H4] The Future of Nursing 2020-2030: Charting a Path to Achieve Health Equity
- [H4] Transforming Trajectories for Women of Color in Tech
- [H4] Reckoning with the U.S. Role in Global Ocean Plastic Waste
- [H4] Pathways to Discovery in Astronomy and Astrophysics for the 2020s
- [H4] Police Training to Promote the Rule of Law and Protect the Population
- [H4] Strategies and Interventions to Reduce Suicide: Proceedings of a Workshop
- [H4] Strategies for Deterring Trespassing on Rail Transit and Commuter Rail Rights-of-Way, Volume 2: Research Overview
- [H4] Strategies for Deterring Trespassing on Rail Transit and Commuter Rail Rights-of-Way, Volume 1: Guidebook
- [H4] Closing Evidence Gaps in Clinical Prevention
- [H4] Social Isolation and Loneliness in Older Adults: Opportunities for the Health Care System
- [H4] Promising Practices for Addressing the Underrepresentation of Women in Science, Engineering, and Medicine: Opening Doors
- [H4] Leading Health Indicators 2030: Advancing Health, Equity, and Well-Being
- [H4] A Framework for K-12 Science Education: Practices, Crosscutting Concepts, and Core Ideas
- [H4] The Future of Nursing: Leading Change, Advancing Health
- [H4] The Impact of Supercomputing Capabilities on U.S. Materials Science and Technology
- [H4] NASA Space Communications R&D: Issues, Derived Benefits, and Future Directions
- [H4] Career Achievements of the NDEA (Title IV) Fellows of 1959-1973: A Report to the U.S. Office of Education
- [H4] Genetic Influences on Responses to the Environment: Report of a Conference on Implications of Environmental/Genetic Interactions
- [H4] Computational Support for Theoretical Chemistry: Report of a Conference Held at the National Institutes of Health, Bethesda, Maryland, May 8-9, 1970
- [H4] Coronavirus Resources
- [H4] Emergency Preparedness / Disaster Management
- [H4] Infectious Disease
- [H4] Crisis Standards of Care
- [H4] Climate Change
- [H4] CONNECT WITH NAP
- [H4] REQUEST A...
- [H4] VISIT
- [H4] Suggested Title Results...
- [H6] Video
- [H6] Infographic
- [H6] Video
- [H6] Video
- [H6] Video
- [H6] Video
- [H6] Quick Links
- [H6] Browse
- [H6] Help

SEO Content

		<ul style="list-style-type: none">• [H6] Using NAP.edu• [H6] Ordering• [H6] Information• [H6] Connect With Us
	Images	We found 40 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 17% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 76 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.89% Internal Links 92.11%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
About	Internal	Passing Juice

In-page links

Ordering Information	Internal	Passing Juice
New Releases	Internal	Passing Juice
Division of Behavioral and Social Sciences and Education	Internal	Passing Juice
Division on Earth and Life Studies	Internal	Passing Juice
Division on Engineering and Physical Sciences	Internal	Passing Juice
Gulf Research Program	Internal	Passing Juice
Health and Medicine Division	Internal	Passing Juice
National Academy of Engineering	Internal	Passing Juice
Policy and Global Affairs	Internal	Passing Juice
Transportation Research Board	Internal	Passing Juice
NAP Home	Internal	Passing Juice
Browse by Division	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Science and Engineering in Preschool Through Elementary Grades: The Brilliance of Children and the Strengths of Educators	Internal	Passing Juice
The Future of Nursing 2020-2030: Charting a Path to Achieve Health Equity	Internal	Passing Juice
Transforming Trajectories for Women of Color in Tech	Internal	Passing Juice
Reckoning with the U.S. Role in Global Ocean Plastic Waste	Internal	Passing Juice
Pathways to Discovery in Astronomy and Astrophysics for the 2020s	Internal	Passing Juice
Police Training to Promote the Rule of Law and Protect the Population	Internal	Passing Juice
Strategies and Interventions to Reduce Suicide: Proceedings of a Workshop	Internal	Passing Juice
Strategies for Deterring Trespassing on Rail Transit and Commuter Rail Rights-of-Way, Volume 2: Research Overview	Internal	Passing Juice
Strategies for Deterring Trespassing on Rail Transit and Commuter Rail Rights-of-Way, Volume 1: Guidebook	Internal	Passing Juice

In-page links

Closing Evidence Gaps in Clinical Prevention	Internal	Passing Juice
Social Isolation and Loneliness in Older Adults: Opportunities for the Health Care System	Internal	Passing Juice
Promising Practices for Addressing the Underrepresentation of Women in Science, Engineering, and Medicine: Opening Doors	Internal	Passing Juice
Leading Health Indicators 2030: Advancing Health, Equity, and Well-Being	Internal	Passing Juice
A Framework for K-12 Science Education: Practices, Crosscutting Concepts, and Core Ideas	Internal	Passing Juice
The Future of Nursing: Leading Change, Advancing Health	Internal	Passing Juice
The Impact of Supercomputing Capabilities on U.S. Materials Science and Technology	Internal	Passing Juice
NASA Space Communications R&D: Issues, Derived Benefits, and Future Directions	Internal	Passing Juice
Career Achievements of the NDEA (Title IV) Fellows of 1959-1973: A Report to the U.S. Office of Education	Internal	Passing Juice
Genetic Influences on Responses to the Environment: Report of a Conference on Implications of Environmental/Genetic Interactions	Internal	Passing Juice
Computational Support for Theoretical Chemistry: Report of a Conference Held at the National Institutes of Health, Bethesda, Maryland, May 8-9, 1970	Internal	Passing Juice
View all titles	Internal	Passing Juice
View all titles	Internal	Passing Juice
View all titles	Internal	Passing Juice
Bullying: Through a Teacher's Eyes	External	Passing Juice
Ten Things You Probably Didn't Know About Immigrants	Internal	Passing Juice
Abrupt Impacts of Climate Change	Internal	Passing Juice
Confronting Commercial Sexual Exploitation and Sex Trafficking of Minors in the United States	Internal	Passing Juice
STEM Integration in K-12 Education	Internal	Passing Juice
Desk Copy	Internal	Passing Juice
Exam Copy	Internal	Passing Juice
Review Copy	Internal	Passing Juice

In-page links

Reprint Permission	Internal	Passing Juice
Bookstore at the Keck Center	Internal	Passing Juice
&times;	Internal	Passing Juice
Back to top	Internal	Passing Juice
Home	Internal	Passing Juice
Notes from NAP	Internal	Passing Juice
Searchable Collections	Internal	Passing Juice
Browse by Topic	Internal	Passing Juice
Browse with AcademyScope	Internal	Passing Juice
Contact Customer Service	Internal	Passing Juice
Tips for Searching	Internal	Passing Juice
Help With MyNAP	Internal	Passing Juice
Downloading and Reading PDFs	Internal	Passing Juice
Returning a Book	Internal	Passing Juice
Shipping and Handling Options	Internal	Passing Juice
Discounts	Internal	Passing Juice
Book Trade Customers	Internal	Passing Juice
Rights and Permissions	Internal	Passing Juice
International Ordering and Distribution	Internal	Passing Juice
Translation Rights	Internal	Passing Juice
E-mail Updates	Internal	Passing Juice
Facebook	External	Passing Juice
Twitter	External	Passing Juice
Instagram	External	Passing Juice
Google Plus	External	Passing Juice
RSS	Internal	Passing Juice
More	Internal	Passing Juice
Terms of Use and Privacy Statement	External	Passing Juice

SEO Keywords



Keywords Cloud

health more engineering browse
releases sciences technology
prepublication division science

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
browse	10	✘	✘	✘	✔
sciences	9	✘	✔	✘	✘
health	9	✘	✔	✘	✔
prepublication	8	✘	✘	✘	✘
technology	7	✘	✔	✘	✔












Usability

	Url	Domain : nap.edu Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
--	---------	--------



Document

		
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 32 Warnings : 14
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://nap.edu/sitemap.xml
	Robots.txt	http://nap.edu/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization



Google Analytics