






Seo Analyzer napnapmat.com

Generated on February 18 2022 20:43 PM






The score is 57/100




SEO Content

	<p>Title</p>	<p>NapNap Mat World's Smartest Sleeping Mattress For Newborns</p> <p>Length : 65</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Baby isn't sleeping? NapNap Mat - baby sleeping mat has the perfect combination of white noise and vibrations which lulls babies and helps them to sleep.</p> <p>Length : 158</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1310 1481 1937"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>NapNap Mat World's Smartest Sleeping Mattress For Newborns</td> </tr> <tr> <td>description</td> <td>Baby isn't sleeping? NapNap Mat - baby sleeping mat has the perfect combination of white noise and vibrations which lulls babies and helps them to sleep.</td> </tr> <tr> <td>url</td> <td>https://www.napnapmat.com/</td> </tr> <tr> <td>site_name</td> <td>NapNap</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	NapNap Mat World's Smartest Sleeping Mattress For Newborns	description	Baby isn't sleeping? NapNap Mat - baby sleeping mat has the perfect combination of white noise and vibrations which lulls babies and helps them to sleep.	url	https://www.napnapmat.com/	site_name	NapNap
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SEO Content

	Headings	H1 3	H2 8	H3 5	H4 6	H5 0	H6 1
		<ul style="list-style-type: none"> • [H1] WATCH NOW • [H1] REST ASSURED WITH NAPNAPTM • [H1] THEY REALLY LIKE US AWARDS, MENTIONS & STORIES • [H2] Helps you and your baby • [H2] SLEEP WELL AT NIGHT • [H2] A Mattress That Improves Breathing, Boosts Sleep And Reduces Colic • [H2] NapNap Smart Baby Mattress (Design: Classic) • [H2] NapNap Smart Baby Mattress (Design: #ElloYellow) • [H2] NapNap Smart Baby Mattress (Design: #AquaMarine) • [H2] NapNap Smart Baby Mattress (Design: #VeryBerry) • [H2] THEY REALLY LIKE US AWARDS, MENTIONS & STORIES • [H3] Boosts Sleep • [H3] Improves Breathing • [H3] Reduces Crying & Colic • [H3] Improves Overall Health • [H3] REST ASSURED WITH NAPNAPTM • [H4] Empty cart • [H4] Empty cart • [H4] 30 Nights Trial • [H4] Free Shipping • [H4] EMI Option Available • [H4] Certified & Approved By Doctors • [H6] Important Links 					
	Images	<p>We found 90 images on this web page.</p> <p>67 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>					

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.76% Internal Links 95.24%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
NapNap Sleeping Mat	Internal	Passing Juice
NapNap Nursing Cover	Internal	Passing Juice
Testimonials	Internal	Passing Juice
FAQs	Internal	Passing Juice
BLOG	Internal	Passing Juice
ABOUT US	Internal	Passing Juice
CONATCT US	Internal	Passing Juice
TRACK YOUR ORDER	External	Passing Juice
SMART BABY SHOWER GIFT	Internal	Passing Juice
MODERN BABY SHOWER GIFT	Internal	Passing Juice
E-GIFT CARDS	Internal	Passing Juice
Add to cart	Internal	noFollow
Add to cart	Internal	noFollow
Add to cart	Internal	noFollow
Add to cart	Internal	noFollow
E-GIFT CARDS	Internal	Passing Juice
Home	Internal	Passing Juice

In-page links

Return Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Warranty	Internal	Passing Juice

SEO Keywords



Keywords Cloud

baby mattress cards **cart** gift shower
napnap smart e-gift now

Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
napnap	11	✓	✗	✓	✓
baby	9	✗	✗	✓	✓
cart	8	✗	✗	✗	✓
gift	6	✗	✗	✗	✗
mattress	6	✓	✗	✗	✓

Usability

	Url	Domain : napnapmat.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 35 Warnings : 8
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://napnapmat.com/sitemap.xml
	Robots.txt	http://napnapmat.com/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics