

### **SEO Content**

$\bigcirc$	Title		erde Bio Baby	у			
		Length Perfect,	<b>: 20</b> your title cor	ntains betw	een 10 and	70 charact	ers.
$\bigotimes$	Description	Length		t found mot	doccrintic		page. Use <u>this</u>
			ne meta tags				Jage. Use <u>tills</u>
$\bigotimes$	Keywords	-	l. We haven'i eta tags gen		-		age. Use <u>this free</u>
8	Og Meta Properties	social cr	e does not ta awler's bette <u>es generator</u>	r structuriz	e your page		his tags allows ree og
0	Headings	• [ • [ • [ • [ • [ • [ • [ • [ • [ • [	H2 10 H1] Trascina H2] {{ data. H2] Rilascia H2] Caricam H2] Dettagli H2] Dettagli H2] Impostaz H2] Impostaz H2] Impostaz H2] Impostaz H2] Opzioni H2] Opzioni H3] Olio Emo H3] Olio Emo H3] Baby Sal H3] Baby Sal H3] Crema P H3] Detergei H3] Detergei	message } i file qui de ento allegato Sa zioni visuali zioni galleri zioni galleri zioni di visu avanzate na olliente viette delic viette delic rotettiva o Ultra Deli nte Delicato	} ntro per car lvato. zzazione all a t ializzazione cate umidific cato	legati cate - 20pz	

## **SEO Content**

		<ul> <li>[H3] Bagnetto Delicatissimo</li> <li>[H3] Cofanetto Bagno di coccole</li> <li>[H3] Cofanetto Primi Bagnetti</li> <li>[H4] DOVE TROVARCI</li> </ul>
$\bigotimes$	Images	We found 57 images on this web page. 28 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
$\bigotimes$	Text/HTML Ratio	Ratio : <b>3%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
0	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	Iframe	Great, there are no Iframes detected on this page.

#### **SEO Links**

$\bigotimes$	URL Rewrite	Bad. Your links have query string.
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 5 links including 3 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Туре	Juice
<u>Mostra tutto</u>	Internal	Passing Juice
<pre>{{ data.uploadedToTitle }}</pre>	Internal	Passing Juice

# In-page links

Vedi pagina allegato	Internal	Passing Juice
Modifica i dettagli aggiuntivi	Internal	Passing Juice
Modifica immagine	Internal	Passing Juice

# SEO Keywords

0	Keywords Cloud	prodotti senza testato bagnetto
		parabeni cambio nickel baby bio del

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
senza	8	×	×	×	×
bagnetto	7	×	×	×	×
testato	6	×	×	×	×
baby	6	×	×	×	×
bio	5	¥	×	×	×

# Usability

0	Url	Domain : naturaverdebiobaby.it Length : 21
0	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is it.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

# Usability

#### Document

$\bigcirc$	Doctype	HTML 5		
$\bigcirc$	Encoding	Perfect. Your declared charset is UTF-8.		
$\bigotimes$	W3C Validity	Errors : 52 Warnings : 15		
$\bigcirc$	Email Privacy	Great no email address has been found in plain text!		
$\bigcirc$	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

### Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

# Optimization

$\bigotimes$	XML Sitemap	Missing
Ŭ		Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to

# Optimization

		crawl the site more intelligently.
8	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.