

### **SEO Content**

| $\bigcirc$   | Title              |  | erde Bio Baby  | у  |  |                       |                           |
|--------------|--------------------|--|--|--|--|-----------------------|---------------------------|
|              |                    | Length<br>Perfect,   | <b>: 20</b><br>your title cor  | ntains betw  | een 10 and   | 70 charact            | ers.                      |
| $\bigotimes$ | Description        | Length   |  | t found mot  | doccrintic   |                       | page. Use <u>this</u>     |
|              |                    |  | ne meta tags   |  |  |                       | Jage. Use <u>tills</u>    |
| $\bigotimes$ | Keywords           | -  | l. We haven'i<br>eta tags gen  |  | -  |                       | age. Use <u>this free</u> |
| 8            | Og Meta Properties | social cr  | e does not ta<br>awler's bette<br><u>es generator</u>  | r structuriz   | e your page  |                       | his tags allows<br>ree og |
| 0            | Headings           | • [<br>• [<br>• [<br>• [<br>• [<br>• [<br>• [<br>• [<br>• [<br>• [ | H2<br>10<br>H1] Trascina<br>H2] {{ data.<br>H2] Rilascia<br>H2] Caricam<br>H2] Dettagli<br>H2] Dettagli<br>H2] Impostaz<br>H2] Impostaz<br>H2] Impostaz<br>H2] Impostaz<br>H2] Opzioni<br>H2] Opzioni<br>H3] Olio Emo<br>H3] Olio Emo<br>H3] Baby Sal<br>H3] Baby Sal<br>H3] Crema P<br>H3] Detergei<br>H3] Detergei | message }<br>i file qui de<br>ento<br>allegato Sa<br>zioni visuali<br>zioni galleri<br>zioni galleri<br>zioni di visu<br>avanzate<br>na<br>olliente<br>viette delic<br>viette delic<br>rotettiva<br>o Ultra Deli<br>nte Delicato | }<br>ntro per car<br>lvato.<br>zzazione all<br>a<br>t<br>ializzazione<br>cate umidific<br>cato | legati<br>cate - 20pz |                           |

## **SEO Content**

|              |                 | <ul> <li>[H3] Bagnetto Delicatissimo</li> <li>[H3] Cofanetto Bagno di coccole</li> <li>[H3] Cofanetto Primi Bagnetti</li> <li>[H4] DOVE TROVARCI</li> </ul>                      |
|--------------|-----------------|--|
| $\bigotimes$ | Images          | We found 57 images on this web page.<br>28 alt attributes are empty or missing. Add alternative text so that<br>search engines can better understand the content of your images. |
| $\bigotimes$ | Text/HTML Ratio | Ratio : <b>3%</b><br>This page's ratio of text to HTML code is below 15 percent, this means<br>that your website probably needs more text content.                               |
| 0            | Flash           | Perfect, no Flash content has been detected on this page.  |
| $\bigcirc$   | Iframe          | Great, there are no Iframes detected on this page.   |

#### **SEO Links**

| $\bigotimes$ | URL Rewrite                | Bad. Your links have query string.   |
|--------------|----------------------------|--|
| 0            | Underscores in the<br>URLs | Perfect! No underscores detected in your URLs.   |
| 0            | In-page links              | We found a total of 5 links including 3 link(s) to files                                 |
| 0            | Statistics                 | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 100% |

## In-page links

| Anchor                                | Туре     | Juice         |
|---------------------------------------|----------|---------------|
| <u>Mostra tutto</u>                   | Internal | Passing Juice |
| <pre>{{ data.uploadedToTitle }}</pre> | Internal | Passing Juice |

# In-page links

| Vedi pagina allegato           | Internal | Passing Juice |
|--------------------------------|----------|---------------|
| Modifica i dettagli aggiuntivi | Internal | Passing Juice |
| Modifica immagine              | Internal | Passing Juice |

# SEO Keywords

| 0 | Keywords Cloud | prodotti senza testato bagnetto     |
|---|----------------|-------------------------------------|
|   |                | parabeni cambio nickel baby bio del |

## **Keywords Consistency**

| Keyword  | Content | Title | Keywords | Descripti<br>on | Headings |
|----------|---------|-------|----------|-----------------|----------|
| senza    | 8       | ×     | ×        | ×               | ×        |
| bagnetto | 7       | ×     | ×        | ×               | ×        |
| testato  | 6       | ×     | ×        | ×               | ×        |
| baby     | 6       | ×     | ×        | ×               | ×        |
| bio      | 5       | ¥     | ×        | ×               | ×        |

# Usability

| 0            | Url          | Domain : naturaverdebiobaby.it<br>Length : 21     |
|--------------|--------------|---|
| 0            | Favicon      | Great, your website has a favicon.                |
| $\bigotimes$ | Printability | We could not find a Print-Friendly CSS.           |
| 0            | Language     | Good. Your declared language is it.               |
| $\bigotimes$ | Dublin Core  | This page does not take advantage of Dublin Core. |

# Usability

#### Document

| $\bigcirc$   | Doctype         | HTML 5   |  |  |
|--------------|-----------------|--|--|--|
| $\bigcirc$   | Encoding        | Perfect. Your declared charset is UTF-8.   |  |  |
| $\bigotimes$ | W3C Validity    | Errors : 52<br>Warnings : 15   |  |  |
| $\bigcirc$   | Email Privacy   | Great no email address has been found in plain text!   |  |  |
| $\bigcirc$   | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |  |  |
| 0            | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul> |  |  |

### Mobile

| 0 | Mobile Optimization | × | Apple Icon        |
|---|---------------------|---|-------------------|
|   |                     | ~ | Meta Viewport Tag |
|   |                     | * | Flash content     |

# Optimization

| $\bigotimes$ | XML Sitemap | Missing   |
|--------------|-------------|---|
| Ŭ            |             | Your website does not have an XML sitemap - this can be problematic.<br>A sitemap lists URLs that are available for crawling and can include<br>additional information like your site's latest updates, frequency of<br>changes and importance of the URLs. This allows search engines to |
|              |             |   |

# Optimization

|   |            | crawl the site more intelligently.   |
|---|------------|--|
| 8 | Robots.txt | Missing<br>Your website doesn't have a robots.txt file - this can be problematic.<br>A robots.txt file allows you to restrict the access of search engine<br>robots that crawl the web and it can prevent these robots from<br>accessing specific directories and pages. It also specifies where the<br>XML sitemap file is located. |
| 8 | Analytics  | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You<br>should have at least one analytics tool installed, but It can also be<br>good to install a second in order to cross-check the data.   |