








Seo Analyzer naturematters.nl

Generated on February 04 2022 20:04 PM





The score is **62/100**







SEO Content

	<p>Title</p>	<p>Voor al je duurzame producten - Nature Matters</p> <p>Length : 46</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Op zoek naar duurzame, eerlijke en mooie producten? Neem dan gerust in kijkje in onze webshop.</p> <p>Length : 94</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1415 1481 1482"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>13</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1518 1232 2078" style="list-style-type: none"> • [H1] Ontdek onze producten • [H2] Ontvang 10% korting • [H2] Collecties • [H2] Shop per categorie • [H2] Shop per merk • [H2] Merken met liefde voor onze aarde • [H2] Onze voorwaarden • [H3] Shampoo Bars • [H3] Wrappers • [H3] Wattenstaafjes • [H3] Wasproducten • [H3] Wattenschijfjes • [H3] Koffiecup • [H3] Gratis verzending vanaf 35 euro • [H3] Zelfde dag verzonden • [H3] WhatsApp met ons voor hulp of advies • [H3] Nature Matters 	H1	H2	H3	H4	H5	H6	1	6	13	0	0	0
H1	H2	H3	H4	H5	H6									
1	6	13	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Klantenservice• [H3] Informatie• [H3] Abonneer op onze nieuwsbrief
	Images	We found 19 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 35% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 68 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.47% Internal Links 98.53%

In-page links

Anchor	Type	Juice
Shampoo bars	Internal	Passing Juice
Conditioner bars	Internal	Passing Juice
Body bars	Internal	Passing Juice

In-page links

Body wash	Internal	Passing Juice
Douchetabletten	Internal	Passing Juice
Opzetborstels	Internal	Passing Juice
Tandenborstels	Internal	Passing Juice
Tandpasta&#039;s	Internal	Passing Juice
Tandpasta tabletten	Internal	Passing Juice
Wattenschijfjes	Internal	Passing Juice
Wattenstaafjes	Internal	Passing Juice
Tissues	Internal	Passing Juice
Handzeep	Internal	Passing Juice
Deodorant	Internal	Passing Juice
Hygiënische doekjes	Internal	Passing Juice
Allesreiniger	Internal	Passing Juice
Badkamerreiniger	Internal	Passing Juice
Glasreiniger	Internal	Passing Juice
Schoonmaakdoekjes	Internal	Passing Juice
Wasproducten	Internal	Passing Juice
Wasnoten	Internal	Passing Juice
Wasmiddel	Internal	Passing Juice
Waszakjes	Internal	Passing Juice
Afwasmiddel	Internal	Passing Juice
Vaatwastabletten	Internal	Passing Juice
Toiletreiniger	Internal	Passing Juice
Toiletblokken	Internal	Passing Juice
Koffiecupps	Internal	Passing Juice
Koffiebekers	Internal	Passing Juice
Herbruikbare zakjes	Internal	Passing Juice
Wrappers	Internal	Passing Juice

In-page links

Thermosbekers	Internal	Passing Juice
Rietjes	Internal	Passing Juice
Kauwgom	Internal	Passing Juice
Menstruatiecups	Internal	Passing Juice
Tampons	Internal	Passing Juice
Condoms	Internal	Passing Juice
Bambaw	Internal	Passing Juice
LastObject	Internal	Passing Juice
WayCap	Internal	Passing Juice
nuud	Internal	Passing Juice
The Lekker Company	Internal	Passing Juice
Ecoegg	Internal	Passing Juice
Yoni	Internal	Passing Juice
Simply Gum	Internal	Passing Juice
Wrapi	Internal	Passing Juice
Shampoobars	Internal	Passing Juice
Ben & Anna	Internal	Passing Juice
Green Condom Club	Internal	Passing Juice
Smyle	Internal	Passing Juice
Marcel's Green Soap	Internal	Passing Juice
Retulp	Internal	Passing Juice
LiveCoco	Internal	Passing Juice
Seepje	Internal	Passing Juice
AllMatters	Internal	Passing Juice
Skosh	Internal	Passing Juice
Contact	Internal	Passing Juice
Log in	Internal	Passing Juice
Registreren	Internal	Passing Juice

In-page links

Naar de collectie	Internal	Passing Juice
Over ons	Internal	Passing Juice
Levering en retourneren	Internal	Passing Juice
Betaalmethodes	Internal	Passing Juice
Garantie en klachten	Internal	Passing Juice
Algemene voorwaarden	Internal	Passing Juice
Cookiebeleid	Internal	Passing Juice
Privacybeleid	Internal	Passing Juice
ruer	External	Passing Juice


SEO Keywords

	Keywords Cloud	koffiecups green slide handzeep shop return producten voor bars body
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
return	6	✘	✘	✘	✘
bars	6	✘	✘	✘	✔
slide	5	✘	✘	✘	✘
shop	4	✘	✘	✔	✔
koffiecups	4	✘	✘	✘	✔






Usability

	Url	Domain : naturematters.nl Length : 16
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is nl.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 275 Warnings : 207
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://naturematters.nl/sitemap.xml
	Robots.txt	http://naturematters.nl/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.