

Seo Analyzer naukrirms.com

Generated on March 15 2022 07:24 AM






The score is 56/100





SEO Content

	Title	Top Applicant Tracking & Recruitment Software Naukri RMS Length : 62 Perfect, your title contains between 10 and 70 characters.														
	Description	Naukri RMS is a simple & easy to use new age applicant tracking software that automates end to end hiring from requisition to offer. Get a free demo! Length : 153 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Recruitment Management System, Online Recruitment Software, Applicant Tracking System, Recruitment Software Good, your page contains meta keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Naukri RMS Recruitment Management System Online Recruitment Software</td></tr><tr><td>url</td><td>https://www.naukrirms.com/</td></tr><tr><td>site_name</td><td>Naukri RMS Recruitment Management System Online Recruitment Software</td></tr><tr><td>image</td><td>https://companies.naukri.com/rms-careers/wp-content/plugins/all-in-one-seo-pack/images/default-user-image.png</td></tr><tr><td>image:secure_url</td><td>https://companies.naukri.com/rms-careers/wp-content/plugins/all-in-one-seo-pack/images/default-user-image.png</td></tr></tbody></table>	Property	Content	type	website	title	Naukri RMS Recruitment Management System Online Recruitment Software	url	https://www.naukrirms.com/	site_name	Naukri RMS Recruitment Management System Online Recruitment Software	image	https://companies.naukri.com/rms-careers/wp-content/plugins/all-in-one-seo-pack/images/default-user-image.png	image:secure_url	https://companies.naukri.com/rms-careers/wp-content/plugins/all-in-one-seo-pack/images/default-user-image.png
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type	website															
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image:secure_url	https://companies.naukri.com/rms-careers/wp-content/plugins/all-in-one-seo-pack/images/default-user-image.png															



SEO Content

	Headings	H1 3	H2 1	H3 9	H4 8	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] Schedule a demo• [H1] Play Video• [H1] RMS one stop platform enables:• [H2] '; html += " + jobs[key].post + "'; html += '• [H3] RMS offers customized products for different segments:• [H3] Benefits of RMS being in the cloud• [H3] A Few of Our Delighted Customers• [H3] We are keen to help you evolve your recruitment process• [H3] A Few of Our Delighted Customers• [H3] QUICK LINKS• [H3] NAUKRI RMS ADVANTAGE• [H3] ABOUT NAUKRI RMS• [H3] Connect• [H4] RMS ENTERPRISE• [H4] RMS CONSULTANT• [H4] RMS CONSULTANT• [H4] RMS REFERRAL• [H4] Always Up-To-Date• [H4] Always Secure• [H4] Always Backed Up• [H4] Always Accessible					
	Images	We found 139 images on this web page. 138 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!					
	Underscores in the URLs	Perfect! No underscores detected in your URLs.					

SEO Links

	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 21.43% Internal Links 78.57%

In-page links

Anchor	Type	Juice
Know more>>	Internal	Passing Juice
Know more>>	Internal	Passing Juice
Know more>>	Internal	Passing Juice
Previous	Internal	Passing Juice
Next	Internal	Passing Juice
Blog	Internal	Passing Juice
Request Demo	Internal	Passing Juice
Applicant Tracking System	Internal	Passing Juice
Recruitment Software	Internal	Passing Juice
Recruitment Management System	Internal	Passing Juice
Employee Referral	Internal	Passing Juice
Privacy Policy	External	Passing Juice
Terms Of Service	External	Passing Juice
'+ jobs[key].post +'	External	Passing Juice



SEO Keywords

	Keywords Cloud	rms tool hiring also naukri process referral team time recruitment
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
rms	60	✓	✗	✓	✓
naukri	35	✓	✗	✓	✓
process	25	✗	✗	✗	✓
recruitment	18	✓	✓	✗	✓
also	17	✗	✗	✗	✗

Usability

	Url	Domain : naukirms.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>

Optimization