







# Seo Analyzer nazya.com

Generated on February 15 2022 14:30 PM






The score is 39/100







## SEO Content

	Title	<p>Интернет-магазин одежды, электроники, мебельных товаров - Nazya.com. Товары из Китая с Таобао (Taobao), на русском.</p> <p><b>Length : 115</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p>Покупка и доставка товаров из китайских, европейских интернет-магазинов: одежды, обуви, бытовой техники и электроника, автозапчастей, каталог Таобао на русском языке</p> <p><b>Length : 165</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>интернет магазин, интернет магазин женской одежды, купить женскую одежду, женская одежда, интернет магазин мужской одежды, купить мужскую одежду, мужская одежда, детская одежда, купить детскую одежду, одежда, недорого, дешево, Nazya, назя</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>image</td><td>https://static03.nazya.com/media/images/nazya_300.png</td></tr><tr><td>url</td><td>https://nazya.com/</td></tr><tr><td>site_name</td><td>nazya.com</td></tr><tr><td>title</td><td>Интернет-магазин Nazya.com</td></tr><tr><td>description</td><td>Интернет-магазин недорогой одежды Nazya.com. Купить одежду недорого. Доставка вещей с ТаоБао.</td></tr></tbody></table>	Property	Content	image	https://static03.nazya.com/media/images/nazya_300.png	url	https://nazya.com/	site_name	nazya.com	title	Интернет-магазин Nazya.com	description	Интернет-магазин недорогой одежды Nazya.com. Купить одежду недорого. Доставка вещей с ТаоБао.
Property	Content													
image	https://static03.nazya.com/media/images/nazya_300.png													
url	https://nazya.com/													
site_name	nazya.com													
title	Интернет-магазин Nazya.com													
description	Интернет-магазин недорогой одежды Nazya.com. Купить одежду недорого. Доставка вещей с ТаоБао.													

## SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>2</td><td>0</td><td>3</td><td>1</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Интернет магазин недорогой одежды - ТАОБАО НА РУССКОМ</li><li>• [H2] Обзоры купленных товаров</li><li>• [H2] Новости</li><li>• [H4] Контактная информация</li><li>• [H4] Партнеры</li><li>• [H4] Мобильное приложение</li><li>• [H5] Чем мы отличаемся от других сайтов?</li></ul>	H1	H2	H3	H4	H5	H6	1	2	0	3	1	0
H1	H2	H3	H4	H5	H6									
1	2	0	3	1	0									
	Images	We found 109 images on this web page.  10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>8%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 41 links including 2 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%


## In-page links

Anchor	Type	Juice
<a href="#">Уже купили</a>	Internal	Passing Juice
<a href="#">Большие скидки</a>	Internal	Passing Juice
<a href="#">Скидки</a>	Internal	noFollow
<a href="#">=</a>	Internal	Passing Juice
<a href="#">\${ cartItem.product_name }</a>	Internal	Passing Juice
<a href="#">ЙОГА, КАК МУЗЫКА, - НИКОГДА НЕ КОНЧАЕТСЯ!</a>	Internal	Passing Juice
<a href="#">Мебель: книжные шкафы, столы, полки</a>	Internal	Passing Juice
<a href="#">Женские Пуховики</a>	Internal	Passing Juice
<a href="#">Толстовки, худи</a>	Internal	Passing Juice
<a href="#">Женские длинные пуховики</a>	Internal	Passing Juice
<a href="#">Коньки для катания на льду</a>	Internal	Passing Juice
<a href="#">Детские зимние комплекты</a>	Internal	Passing Juice
<a href="#">Конструкторы Baby развивайка!</a>	Internal	Passing Juice
<a href="#">Учебники письменного и разговорного китайского языка для всех</a>	Internal	Passing Juice
<a href="#">Детские куртки, пуховики</a>	Internal	Passing Juice
<a href="#">Ежедневник</a>	Internal	Passing Juice
<a href="#">Товары для животных</a>	Internal	Passing Juice
<a href="#">Обзоры купленных товаров</a>	Internal	Passing Juice
<a href="#">Новости</a>	Internal	Passing Juice
<a href="#">Информация о задержавшихся посылках</a>	Internal	Passing Juice
<a href="#">График работы в праздничные дни</a>	Internal	Passing Juice
<a href="#">г. Москва</a>	Internal	noFollow
<a href="#">г. Санкт-Петербург</a>	Internal	noFollow
<a href="#">г. Екатеринбург</a>	Internal	noFollow
<a href="#">г. Казань</a>	Internal	noFollow
<a href="#">г. Нижний Новгород</a>	Internal	noFollow
<a href="#">г. Красноярск</a>	Internal	noFollow

## In-page links

<a href="#">г. Самара</a>	Internal	noFollow
<a href="#">г. Краснодар</a>	Internal	noFollow
<a href="#">г. Челябинск</a>	Internal	noFollow
<a href="#">г. Воронеж</a>	Internal	noFollow
<a href="#">г. Ростов-на-Дону</a>	Internal	noFollow
<a href="#">г. Новосибирск</a>	Internal	noFollow
<a href="#">Хиты продаж</a>	Internal	noFollow
<a href="#">Карта сайта</a>	Internal	Passing Juice
<a href="#">Поиск Яндекс</a>	Internal	Passing Juice
<a href="#">Поиск Google</a>	Internal	Passing Juice
<a href="#">Powered by © OT Commerce</a>	Internal	noFollow
<a href="#">Политика в отношении обработки персональных данных</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice

## SEO Keywords






	Keywords Cloud	комплект <b>руб</b> пуховики куртка для женский вниз ПУХОВИК общий коньки
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## Keywords Consistency











Keyword	Content	Title	Keywords	Description	Headings
руб	99	×	×	×	×
для	38	×	×	×	×
пуховик	21	×	×	×	×
коньки	13	×	×	×	×
женский	12	×	×	×	×

# Keywords Consistency





## Usability

	Url	Domain : nazya.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 117 Warnings : 22
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <ul style="list-style-type: none"><li><a href="https://nazya.com/uploads/sitemaps/sitemapindex.xml">https://nazya.com/uploads/sitemaps/sitemapindex.xml</a></li><li><a href="https://nazya.com/uploads/sitemaps/sitemapindex2.xml">https://nazya.com/uploads/sitemaps/sitemapindex2.xml</a></li><li><a href="https://nazya.com/uploads/sitemaps/sitemapindex_productold.xml">https://nazya.com/uploads/sitemaps/sitemapindex_productold.xml</a></li><li><a href="https://nazya.com/uploads/sitemaps/sitemapindex_2_years.xml">https://nazya.com/uploads/sitemaps/sitemapindex_2_years.xml</a></li><li><a href="https://nazya.com/uploads/sitemaps/ebay/sitemapindex.xml">https://nazya.com/uploads/sitemaps/ebay/sitemapindex.xml</a></li><li><a href="https://nazya.com/uploads/sitemaps/ebay/sitemapindex2.xml">https://nazya.com/uploads/sitemaps/ebay/sitemapindex2.xml</a></li><li><a href="https://nazya.com/uploads/sitemaps/freeshipping/sitemapindex.xml">https://nazya.com/uploads/sitemaps/freeshipping/sitemapindex.xml</a></li><li><a href="https://nazya.com/uploads/sitemaps/freeshipping/sitemapindex2.xml">https://nazya.com/uploads/sitemaps/freeshipping/sitemapindex2.xml</a></li><li><a href="https://nazya.com/uploads/sitemaps/freeshipping2/sitemapindex2.xml">https://nazya.com/uploads/sitemaps/freeshipping2/sitemapindex2.xml</a></li><li><a href="https://nazya.com/uploads/sitemaps/amazon/sitemapindex.xml">https://nazya.com/uploads/sitemaps/amazon/sitemapindex.xml</a></li><li><a href="https://nazya.com/uploads/sitemaps/amazon/sitemapindex2.xml">https://nazya.com/uploads/sitemaps/amazon/sitemapindex2.xml</a></li></ul>
	Robots.txt	<p><a href="http://nazya.com/robots.txt">http://nazya.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li> Google Analytics</li></ul>