



# Seo Analyzer nch.ca

Generated on April 04 2022 00:20 AM





The score is 59/100







## SEO Content

	<p>Title</p>	<p>North Central Plumbing &amp; Heating Ltd-Smithers &amp; Northern BC Plumbing &amp; Heating</p> <p><b>Length : 78</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Plumbing &amp; Heating for Residential &amp; Commercial applications. Experienced, licensed plumbers, installation services in Smithers and Northern BC.</p> <p><b>Length : 157</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Heat, Plumbing, Cooling, Repair, Maintenance, Furnaces, Water Heaters, Wood Heating, Solar Hot Water, Lennox,</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1547 1481 1615"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>5</td> <td>5</td> <td>0</td> <td>3</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1648 1430 2072" style="list-style-type: none"> <li>• [H2] WHAT'S NEW</li> <li>• [H2] TIP... of the Iceberg</li> <li>• [H2] Frequently Asked QUESTIONS</li> <li>• [H2] FEATURED PRODUCTS</li> <li>• [H2] Our PROJECTS</li> <li>• [H3] Reliable Controls</li> <li>• [H3] Protect your furnace!</li> <li>• [H3] At what temperatue does a heat pump become ineffective?</li> <li>• [H3] SABER SS 500</li> <li>• [H3] Allied 40 kw Electric Boiler</li> <li>• [H5] » Free quotations on equipment installations</li> <li>• [H5] » Commercial &amp; Residential Service Plan Agreements</li> </ul>	H1	H2	H3	H4	H5	H6	0	5	5	0	3	0
H1	H2	H3	H4	H5	H6									
0	5	5	0	3	0									

## SEO Content

		<ul style="list-style-type: none"><li>[H5] We specialize in:</li></ul>
	Images	We found 9 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>29%</b> Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 58 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.72% Internal Links 98.28%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">What's New</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice

## In-page links

<a href="#">Feedback</a>	Internal	Passing Juice
<a href="#">Employment</a>	Internal	Passing Juice
<a href="#">Customer Login</a>	Internal	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">ABOUT US</a>	Internal	Passing Juice
<a href="#">PREFERRED CONTRACTORS</a>	Internal	Passing Juice
<a href="#">SAVINGS / FINANCING</a>	Internal	Passing Juice
<a href="#">GET AN ESTIMATE</a>	Internal	Passing Juice
<a href="#">BOOK MAINTENANCE</a>	Internal	Passing Juice
<a href="#">Reliable Controls</a>	Internal	Passing Juice
<a href="#">Protect your furnace!</a>	Internal	Passing Juice
<a href="#">view all tips</a>	Internal	Passing Juice
<a href="#">Products</a>	Internal	Passing Juice
<a href="#">Air Handlers / Heat Pumps</a>	Internal	Passing Juice
<a href="#">Boilers</a>	Internal	Passing Juice
<a href="#">Central Vacuum Systems</a>	Internal	Passing Juice
<a href="#">Chimney</a>	Internal	Passing Juice
<a href="#">Controls</a>	Internal	Passing Juice
<a href="#">Electric Fireplace</a>	Internal	Passing Juice
<a href="#">Faucets</a>	Internal	Passing Juice
<a href="#">Furnaces</a>	Internal	Passing Juice
<a href="#">Gas Fireplace / Inserts / Freestanding Stoves</a>	Internal	Passing Juice
<a href="#">Gas Grills</a>	Internal	Passing Juice
<a href="#">Geothermal</a>	Internal	Passing Juice
<a href="#">Indoor Air Quality</a>	Internal	Passing Juice
<a href="#">LENNOX PARTS</a>	Internal	Passing Juice
<a href="#">Misc</a>	Internal	Passing Juice
<a href="#">Pellet Stove</a>	Internal	Passing Juice

## In-page links

<a href="#">Plumbing Fixtures</a>	Internal	Passing Juice
<a href="#">Plumbing Supplies</a>	Internal	Passing Juice
<a href="#">Propane Supplies</a>	Internal	Passing Juice
<a href="#">Thermostatic Controls</a>	Internal	Passing Juice
<a href="#">Waterheaters</a>	Internal	Passing Juice
<a href="#">Water Filtration</a>	Internal	Passing Juice
<a href="#">Well Water Pumps / Waste Water Pumps / Pressure Tanks</a>	Internal	Passing Juice
<a href="#">Woodburning Fireplaces</a>	Internal	Passing Juice
<a href="#">Woodstoves</a>	Internal	Passing Juice
<a href="#">Wood Accessories</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Residential Services</a>	Internal	Passing Juice
<a href="#">Commercial Services</a>	Internal	Passing Juice
<a href="#">Video Inspection &amp; Locating</a>	Internal	Passing Juice
<a href="#">Drain Cleaning</a>	Internal	Passing Juice
<a href="#">Propane Cylinder Recertification</a>	Internal	Passing Juice
<a href="#">Controls Service and Installation</a>	Internal	Passing Juice
<a href="#">Backflow Prevention Assembly Certification</a>	Internal	Passing Juice
<a href="#">Gas Detection</a>	Internal	Passing Juice
<a href="#">Frequently Asked QUESTIONS</a>	Internal	Passing Juice
<a href="#">At what temperatue does a heat pump become ineffective?</a>	Internal	Passing Juice
<a href="#">FEATURED PRODUCTS</a>	Internal	Passing Juice
<a href="#">SABER SS 500</a>	Internal	Passing Juice
<a href="#">Our PROJECTS</a>	Internal	Passing Juice
<a href="#">Allied 40 kw Electric Boiler</a>	Internal	Passing Juice
<a href="#">sitemap</a>	Internal	Passing Juice
<a href="#">website by spark design</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

heat air controls heating water pumps plumbing commercial service residential

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
plumbing	6	✓	✓	✓	✗
commercial	6	✗	✗	✓	✓
heat	5	✓	✓	✓	✓
controls	5	✗	✗	✗	✓
water	5	✗	✓	✗	✗











## Usability

	Url	Domain : nch.ca Length : 6
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	XHTML 1.0 Transitional
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## Document

	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.
	W3C Validity	Errors : 2 Warnings : 6
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://nch.ca/sitemap.xml">http://nch.ca/sitemap.xml</a>
	Robots.txt	<a href="http://nch.ca/robots.txt">http://nch.ca/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics