



# Seo Analyzer nchmd.org

Generated on March 06 2022 09:41 AM

The score is 57/100



## SEO Content

	Title	<p>NCH Healthcare System</p> <p><b>Length : 21</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>NCH healthcare system provides personalized care to over 40,000 patients a year with 2 hospitals, 700+ physicians, and a 700+ bed system in Naples, FL</p> <p><b>Length : 150</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>NCH Healthcare System</td> </tr> <tr> <td>description</td> <td>NCH healthcare system provides personalized care to over 40,000 patients a year with 2 hospitals, 700+ physicians, and a 700+ bed system in Naples, FL</td> </tr> <tr> <td>url</td> <td>https://nchmd.org/</td> </tr> <tr> <td>site_name</td> <td>NCH Healthcare System</td> </tr> <tr> <td>updated_time</td> <td>2022-02-28T16:27:07-05:00</td> </tr> <tr> <td>image</td> <td>https://nchmd.org/wp-content/uploads/2021/02/hospital_hero_02.jpg</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	NCH Healthcare System	description	NCH healthcare system provides personalized care to over 40,000 patients a year with 2 hospitals, 700+ physicians, and a 700+ bed system in Naples, FL	url	https://nchmd.org/	site_name	NCH Healthcare System	updated_time	2022-02-28T16:27:07-05:00	image	https://nchmd.org/wp-content/uploads/2021/02/hospital_hero_02.jpg
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# SEO Content

image:secure_url	<a href="https://nchmd.org/wp-content/uploads/2021/02/hospital_hero_02.jpg">https://nchmd.org/wp-content/uploads/2021/02/hospital_hero_02.jpg</a>
image:width	1920
image:height	767
image:alt	NCH Awning
image:type	image/jpeg
video	<a href="https://www.youtube.com/embed/SZWpWc28wZ8">https://www.youtube.com/embed/SZWpWc28wZ8</a>



## Headings

H1	H2	H3	H4	H5	H6
1	23	4	66	21	0
<ul style="list-style-type: none"> <li>• [H1] NCH Healthcare System</li> <li>• [H2] start your journey to well-being</li> <li>• [H2] Discover Your RealAge</li> <li>• [H2] NCH Named by HealthGrades</li> <li>• [H2] America's 100 Best Hospitals</li> <li>• [H2] Active daily living</li> <li>• [H2] Aging Care Solutions &amp; Family Caregiving Expertise</li> <li>• [H2] Quick Search</li> <li>• [H2] Healthcare Services</li> <li>• [H2] Physician Group</li> <li>• [H2] Rehabilitation</li> <li>• [H2] Wellness</li> <li>• [H2] Heart Institute</li> <li>• [H2] Philanthropy</li> <li>• [H2] OUR SERVICES</li> <li>• [H2] Get immediate care</li> <li>• [H2] careers at nch</li> <li>• [H2] hiring all clinical and non-clinical positions</li> <li>• [H2] At the heart of what matters most</li> <li>• [H2] Upcoming Blood Drive Events</li> <li>• [H2] 239-624-5000</li> <li>• [H2] 239-624-5000</li> <li>• [H2] 239-624-5000</li> <li>• [H2] This website uses cookies to ensure an ideal experience.</li> <li>• [H3] NCH Baker Downtown</li> <li>• [H3] North Naples Hospital</li> <li>• [H3] Start typing and press enter to search</li> <li>• [H3] Covid Updates at NCH</li> <li>• [H4] Healthcare Services</li> <li>• [H4]</li> <li>• [H4]</li> <li>• [H4] Healthcare Services</li> <li>• [H4] Healthcare Services</li> <li>• [H4]</li> <li>• [H4] Find a Doctor</li> <li>• [H4]</li> <li>• [H4] Find a Doctor</li> <li>• [H4]</li> <li>• [H4] Patients and Visitors</li> </ul>					




## SEO Content

- [H4]
- [H4]
- [H4]
- [H4] Patients and Visitors
- [H4]
- [H4]
- [H4] Patients and Visitors
- [H4]
- [H4] Learn About NCH
- [H4]
- [H4]
- [H4]
- [H4] Learn About NCH
- [H4]
- [H4] Learn About NCH
- [H4]
- [H4] Search NCH Healthcare System
- [H4] Healthcare Services
- [H4]
- [H4]
- [H4] Healthcare Services
- [H4] Healthcare Services
- [H4]
- [H4] Find a Doctor
- [H4]
- [H4] Find a Doctor
- [H4]
- [H4] Patients and Visitors
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- [H4] Healthcare Services
- [H4] NCH Physician Group
- [H4] Rehabilitation
- [H4] Wellness
- [H4] Heart Institute
- [H4] Philanthropy
- [H4] Blood Drive: Wesley Methodist Church-Marco Island
- [H4] Blood Drive: Naples Heritage-Gated Community Residents & Members Only
- [H4] Blood Drive: Naples Lakes-Gated Community Residents &

## SEO Content

		<p>Members Only</p> <ul style="list-style-type: none"> <li>• [H5] Popular Links</li> <li>• [H5] COVID Updates &gt;</li> <li>• [H5] Bonita Springs</li> <li>• [H5] Naples - vanderbilt</li> <li>• [H5] Naples - Southeast</li> <li>• [H5] Follow NCH</li> <li>• [H5] Helping everyone live a longer, happier and healthier life.</li> <li>• [H5] Follow Us:</li> <li>• [H5] NCH Baker Downtown</li> <li>• [H5] North Naples Hospital</li> <li>• [H5] View All Locations &gt;</li> <li>• [H5] Follow Us:</li> <li>• [H5] NCH Baker Downtown</li> <li>• [H5] North Naples Hospital</li> <li>• [H5] View All Locations &gt;</li> <li>• [H5] Helping everyone live a longer, happier and healthier life.</li> <li>• [H5] Follow NCH</li> <li>• [H5] Helping everyone live a longer, happier and healthier life.</li> <li>• [H5] &gt; Read the Latest Update from NCH</li> <li>• [H5] &gt; Visitor Hours and Guidelines</li> <li>• [H5] &gt; Schedule COVID Vaccine</li> </ul>
	Images	<p>We found 22 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>5%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 85 links including 0 link(s) to files</p>

## SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 9.41%

Internal Links 90.59%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">COVID</a>	Internal	Passing Juice
<a href="#">Immediate Care</a>	Internal	Passing Juice
<a href="#">Pay Bill</a>	Internal	Passing Juice
<a href="#">MyNCH Health Portal</a>	Internal	Passing Juice
<a href="#">Make a Gift</a>	Internal	Passing Juice
<a href="#">Bariatrics</a>	Internal	Passing Juice
<a href="#">Blood Center</a>	Internal	Passing Juice
<a href="#">Cardiology</a>	Internal	Passing Juice
<a href="#">Diagnostic Imaging</a>	Internal	Passing Juice
<a href="#">Endocrinology</a>	Internal	Passing Juice
<a href="#">Family Medicine</a>	Internal	Passing Juice
<a href="#">Immediate and Urgent Care</a>	Internal	Passing Juice
<a href="#">Internal Medicine</a>	Internal	Passing Juice
<a href="#">Maternity Services</a>	Internal	Passing Juice
<a href="#">Oncology</a>	Internal	Passing Juice
<a href="#">Orthopedics</a>	Internal	Passing Juice
<a href="#">Outpatient Rehab</a>	Internal	Passing Juice
<a href="#">Pediatrics</a>	Internal	Passing Juice
<a href="#">Primary Care</a>	Internal	Passing Juice
<a href="#">Pulmonary</a>	Internal	Passing Juice

## In-page links

<a href="#">Stroke Center</a>	Internal	Passing Juice
<a href="#">Virtual Care</a>	External	Passing Juice
<a href="#">Women's Health</a>	Internal	Passing Juice
<a href="#">Find a Doctor</a>	Internal	Passing Juice
<a href="#">NCH Physician Group</a>	Internal	Passing Juice
<a href="#">Wait at Home</a>	Internal	Passing Juice
<a href="#">MEET DR. CUBEDDU</a>	Internal	Passing Juice
<a href="#">Admitting</a>	Internal	Passing Juice
<a href="#">Compare Hospital Pricing</a>	Internal	Passing Juice
<a href="#">Gift Shop</a>	External	Passing Juice
<a href="#">Health Library</a>	External	Passing Juice
<a href="#">Insurance Plans</a>	Internal	Passing Juice
<a href="#">Make a Gift</a>	Internal	Passing Juice
<a href="#">No Surprises Act</a>	Internal	Passing Juice
<a href="#">Patient Rights</a>	Internal	Passing Juice
<a href="#">Pay Your Bill</a>	Internal	Passing Juice
<a href="#">Spiritual Care</a>	Internal	Passing Juice
<a href="#">Wellness Centers</a>	Internal	Passing Juice
<a href="#">Billing Information</a>	Internal	Passing Juice
<a href="#">Active Daily Living</a>	Internal	Passing Juice
<a href="#">Blue Zones</a>	Internal	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Center for Philanthropy</a>	Internal	Passing Juice
<a href="#">Education</a>	Internal	Passing Juice
<a href="#">General Events</a>	Internal	Passing Juice
<a href="#">Health Matters</a>	Internal	Passing Juice
<a href="#">News and Events</a>	Internal	Passing Juice
<a href="#">Nursing</a>	Internal	Passing Juice

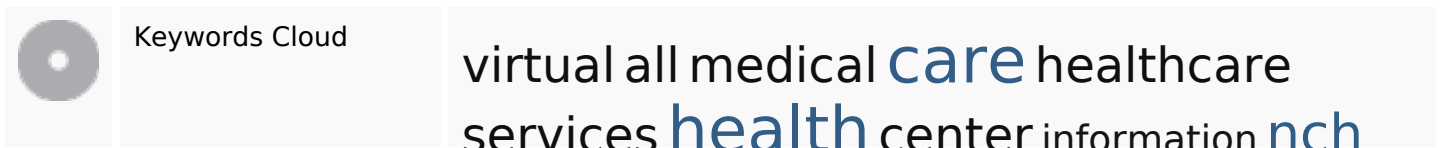
## In-page links

<a href="#">Officers and Trustees</a>	Internal	Passing Juice
<a href="#">Volunteer</a>	Internal	Passing Juice
<a href="#">Health Portal</a>	Internal	Passing Juice
<a href="#">All Locations</a>	Internal	Passing Juice
<a href="#">Health Matters</a>	Internal	Passing Juice
<a href="#">Our Staff</a>	Internal	Passing Juice
<a href="#">Medical Records</a>	Internal	Passing Juice
<a href="#">COVID Updates &gt;</a>	Internal	Passing Juice
<a href="#">LEARN MORE</a>	Internal	Passing Juice
<a href="#">LEARN MORE</a>	Internal	Passing Juice
<a href="#">LEARN MORE</a>	Internal	Passing Juice
<a href="#">LEARN MORE</a>	Internal	Passing Juice
<a href="#">LEARN MORE</a>	Internal	Passing Juice
<a href="#">Bonita Springs</a>	Internal	Passing Juice
<a href="#">Wait at Home &amp;gt;</a>	External	Passing Juice
<a href="#">Naples - vanderbilt</a>	Internal	Passing Juice
<a href="#">Wait at Home &amp;gt;</a>	External	Passing Juice
<a href="#">Naples - Southeast</a>	Internal	Passing Juice
<a href="#">Wait at Home &amp;gt;</a>	External	Passing Juice
<a href="#">Community Blood Center</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">NCH Baker Downtown</a>	Internal	Passing Juice
<a href="#">North Naples Hospital</a>	Internal	Passing Juice
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<a href="#">North Naples Hospital</a>	Internal	Passing Juice
<a href="#">View All Locations &gt;</a>	Internal	Passing Juice

## In-page links

<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Education</a>	Internal	Passing Juice
<a href="#">Staff Resources</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">&gt; Visitor Hours and Guidelines</a>	Internal	Passing Juice
<a href="#">Español</a>	Internal	Passing Juice
<a href="#">Français</a>	Internal	Passing Juice

## SEO Keywords





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
health	37	✓	✗	✓	✓
care	30	✓	✗	✓	✓
nch	28	✓	✗	✓	✓
healthcare	22	✓	✗	✓	✓
services	22	✗	✗	✗	✓








## Usability

	Url	Domain : nchmd.org Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





## Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 65 Warnings : 2
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://nchmd.org/sitemap.xml">http://nchmd.org/sitemap.xml</a>
	Robots.txt	<a href="http://nchmd.org/robots.txt">http://nchmd.org/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics