# Seo Analyzer ndltd.org

Generated on March 21 2022 06:36 AM

**The score is 48/100**

## SEO Content

| | | |
|---|---|---|
| ✅ | Title | Networked Digital Library of Theses and Dissertations - <br><br>**Length : 55**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ❌ | Description | **Length : 0**<br><br>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. |
| ❌ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✅ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| locale | en_US |
| type | website |
| title | Networked Digital Library of Theses and Dissertations |
| url | https://ndltd.org/ |
| site_name | Networked Digital Library of Theses and Dissertations |

### Headings

| H1 | H2 | H3 | H4 | H5 | H6 |
|---|---|---|---|---|---|
| 0 | 10 | 1 | 1 | 0 | 0 |

- [H2] ETD 2022: FAIRness of ETDs – Call for extended abstracts
- [H2] Suzie Allard new Executive Director of NDLTD
- [H2] Sharon Reeves
- [H2] ETD 2022: Full Papers Acceptance
- [H2] ETD 2022: Conference
- [H2] Community

# SEO Content

|  |  |  |
|---|---|---|
|  |  | - [H2] Membership<br>- [H2] ETD Search<br>- [H2] About<br>- [H2] Contact<br>- [H3] Subscribe to our newsletter<br>- [H4] The Networked Digital Library of Theses and Dissertations (NDLTD) is an international organization dedicated to promoting the adoption, creation, use, dissemination, and preservation of electronic theses and dissertations (ETDs). We support electronic publishing and open access to scholarship in order to enhance the sharing of knowledge worldwide. |
| ❌ | Images | We found 5 images on this web page.<br><br>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ❌ | Text/HTML Ratio | Ratio : **6%**<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✅ | Flash | Perfect, no Flash content has been detected on this page. |
| ✅ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

|  |  |  |
|---|---|---|
| ✅ | URL Rewrite | Good. Your links looks friendly! |
| ✅ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✅ | In-page links | We found a total of 51 links including 0 link(s) to files |
| ⚪ | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 7.84%<br><br>Internal Links 92.16% |

# In-page links

| Anchor | Type | Juice |
| --- | --- | --- |
| Skip to content | Internal | Passing Juice |
| Committees &#038; Working Groups | Internal | Passing Juice |
| Board of Directors | Internal | Passing Juice |
| Prior Board Members | Internal | Passing Juice |
| Volunteer | Internal | Passing Juice |
| Donate | Internal | Passing Juice |
| ETD Forum | External | Passing Juice |
| List of Members | Internal | Passing Juice |
| Membership Benefits | Internal | Passing Juice |
| Become a Member | Internal | Passing Juice |
| Edit/Pay Membership | Internal | Passing Juice |
| Thesis Resources | Internal | Passing Juice |
| Find ETDs | Internal | Passing Juice |
| Global ETD Search | Internal | Passing Juice |
| Build ETDs | Internal | Passing Juice |
| Manage ETDs | Internal | Passing Juice |
| FAQs | Internal | Passing Juice |
| Sponsor Students &#038; Librarians | Internal | Passing Juice |
| Exhibit at a Conference | Internal | Passing Juice |
| Past NDLTD Symposia | Internal | Passing Juice |
| ETD Symposium Papers, Slides, and Posters | Internal | Passing Juice |
| Conference Videos | External | Passing Juice |
| Awards Nominations | Internal | Passing Juice |
| Innovative ETD Awards | Internal | Passing Juice |
| ETD Leadership Awards | Internal | Passing Juice |
| Awards Videos | External | Passing Juice |
| ETD Journal | Internal | Passing Juice |

# In-page links

| | | |
|---|---|---|
| News | Internal | Passing Juice |
| Events | Internal | Passing Juice |
| ETD 2022: FAIRness of ETDs &#8211; Call for extended abstracts | Internal | Passing Juice |
| Read more | Internal | Passing Juice |
| Suzie Allard new Executive Director of NDLTD | Internal | Passing Juice |
| Read more | Internal | Passing Juice |
| Sharon Reeves | Internal | Passing Juice |
| Read more | Internal | Passing Juice |
| ETD 2022: Full Papers Acceptance | Internal | Passing Juice |
| ETD 2022: Conference | Internal | Passing Juice |
| Older posts | Internal | Passing Juice |
| Community | Internal | Passing Juice |
| NDLTD Awards | Internal | Passing Juice |
| Membership | Internal | Passing Juice |
| Help Build Global ETD Search | Internal | Passing Juice |
| ETD Metadata Providers | Internal | Passing Juice |
| Mission, Goals, and History | Internal | Passing Juice |
| Official Documents | Internal | Passing Juice |
| Financial Information | Internal | Passing Juice |
| Terms of Use | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |
| Directory | Internal | Passing Juice |
| Volunteers | Internal | Passing Juice |
| Creative Commons Attribution 4.0 International License. | External | Passing Juice |

# SEO Keywords

| | |
|---|---|
| Keywords Cloud | symposium awards etd membership board etds search |

# SEO Keywords

ndltd members videos

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| etd | 28 | ✖ | ✖ | ✖ | ✔ |
| board | 12 | ✖ | ✖ | ✖ | ✖ |
| awards | 12 | ✖ | ✖ | ✖ | ✖ |
| ndltd | 12 | ✖ | ✖ | ✖ | ✔ |
| etds | 11 | ✖ | ✖ | ✖ | ✔ |

# Usability

| | Url | Domain : ndltd.org<br>Length : 9 |
|---|---|---|
| ✔ | Favicon | Great, your website has a favicon. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |
| ✔ | Language | Good. Your declared language is en. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | Doctype | HTML 5 |
|---|---|---|
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |
| | W3C Validity | Errors : 11<br>Warnings : 5 |

# Document

| | | |
|---|---|---|
| ❌ | | |
| ✅ | Email Privacy | Great no email address has been found in plain text! |
| ✅ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ⚪ | Speed Tips | ✅ Excellent, your website doesn't use nested tables. |
| | | ❌ Too bad, your website is using inline styles. |
| | | ❌ Too bad, your website has too many CSS files (more than 4). |
| | | ❌ Too bad, your website has too many JS files (more than 6). |
| | | ❌ Too bad, your website does not take advantage of gzip. |

# Mobile

| | | |
|---|---|---|
| ⚪ | Mobile Optimization | ✅ Apple Icon |
| | | ✅ Meta Viewport Tag |
| | | ✅ Flash content |

# Optimization

| | | |
|---|---|---|
| ✅ | XML Sitemap | Great, your website has an XML sitemap. |
| | | http://ndltd.org/sitemap.xml |
| ✅ | Robots.txt | http://ndltd.org/robots.txt |
| | | Great, your website has a robots.txt file. |
| ❌ | Analytics | Missing |
| | | We didn't detect an analytics tool installed on this website. |
| | | Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |

# Optimization