Seo Analyzer neoncrm.com

Generated on March 27 2022 16:08 PM

The score is 59/100

SEO Content

✓	Title	Neon One: Nonprofit Software Products & Services Built for Good **Length : 67** Perfect, your title contains between 10 and 70 characters.
✓	Description	Scale your impact and achieve maximum sustainability with Neon One, the leading providers of nonprofit software and services. **Length : 125** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Neon One: Nonprofit Software Products & Services Built for Good
description	Scale your impact and achieve maximum sustainability with Neon One, the leading providers of nonprofit software and services.
url	https://neonone.com/
site_name	Neon One
image	https://neonone.com/wp-content/uploads/2021/01/Website-OG-Images.png
image:width	1200
image:height	630

SEO Content

		image:type image/png
	Headings	**H1** 1 **H2** 5 **H3** 12 **H4** 4 **H5** 0 **H6** 1 • [H1] Nonprofit Software Designed for Growth and Built for Good. • [H2] Neon One’s mission is to keep you focused on yours. How can we help you grow your impact? • [H2] Sustainable nonprofit growth powered by technology. • [H2] Leading insights from nonprofit experts • [H2] How We Help • [H2] Site Links by Category • [H3] Neon One powers the future of philanthropy. Combined, our platforms have helped organizations raise more than • [H3] [REPORT] December giving shows healthy growth, points toward positive results in 2020 • [H3] Top Takeaways from the Nonprofit Marketing Summit • [H3] Building Supporter Stewardship through Volunteer Engagement • [H3] How To Write A Nonprofit Mission Statement That Engages Your Supporters • [H3] Unified software and integrations • [H3] Dedicated, experienced nonprofit experts • [H3] Let’s make some change. • [H3] Products • [H3] Support • [H3] About Neon One • [H3] Subscribe • [H4] Donor Management • [H4] Member Management • [H4] Peer-to-Peer Fundraising • [H4] Events & Ticketing • [H6] Resources & Insights
	Images	We found 43 images on this web page. 28 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **10%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 43 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 30.23% Internal Links 69.77%

In-page links

Anchor	Type	Juice
Get Started	Internal	Passing Juice
Customer Portal	Internal	Passing Juice
Neon CRM	Internal	Passing Juice
Neon Fundraise	Internal	Passing Juice
Neon Giving Days	Internal	Passing Juice
Neon Membership	Internal	Passing Juice
Neon CCM	Internal	Passing Juice
Arts People	Internal	Passing Juice
Neon Websites	Internal	Passing Juice
Neon Pay	Internal	Passing Juice
View All Products	Internal	Passing Juice
N1 for Emerging NPOs	Internal	Passing Juice
N1 for Growing NPOs	Internal	Passing Juice
N1 for Enterprise NPOs	Internal	Passing Juice
Partners	Internal	Passing Juice
Directory	Internal	Passing Juice
Blog	Internal	Passing Juice

In-page links

Guides	Internal	Passing Juice
Events & Webinars	Internal	Passing Juice
Client Stories	Internal	Passing Juice
All Resources	Internal	Passing Juice
Search Resources	Internal	Passing Juice
Download The Report	External	Passing Juice
Donor Management	External	Passing Juice
Member Management	External	Passing Juice
Peer-to-Peer Fundraising	External	Passing Juice
Events & Ticketing	External	Passing Juice
News & Highlights	External	Passing Juice
Read Now	External	Passing Juice
Operations & Leadership	External	Passing Juice
Read Now	External	Passing Juice
Webinar	External	Passing Juice
Learn More	External	Passing Juice
Read Now	External	Passing Juice
Neon One Academy	External	Passing Juice
Donor Impact Data Hub	Internal	Passing Juice
About Us	Internal	Passing Juice
What’s New	Internal	Passing Juice
Careers	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Sitemap	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	nonprofit from mission management resources more read products learn neon

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
neon	33	✔	✖	✔	✔
more	11	✖	✖	✖	✔
resources	10	✖	✖	✖	✔
management	8	✖	✖	✖	✔
products	8	✔	✖	✖	✔

Usability

	Url	Domain : neoncrm.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 165 Warnings : 15
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://neoncrm.com/sitemap.xml
	Robots.txt	http://neoncrm.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.