







Seo Analyzer nerca.org

Generated on March 02 2022 04:06 AM






The score is 48/100





SEO Content

	Title	NERCA - North East Roofing Contractors Association Length : 50 Perfect, your title contains between 10 and 70 characters.																		
	Description	North East Roofing Contractors Association represents roofers and roofing contractors as well as products and manufacturing companies in the roof industry. Length : 155 Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>NERCA - North East Roofing Contractors Association</td></tr><tr><td>description</td><td>North East Roofing Contractors Association represents roofers and roofing contractors as well as products and manufacturing companies in the roof industry.</td></tr><tr><td>url</td><td>https://nerca.org/</td></tr><tr><td>site_name</td><td>NERCA</td></tr><tr><td>image</td><td>https://nerca.org/wp-content/uploads/2019/09/Logo.jpg</td></tr><tr><td>image:width</td><td>961</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	NERCA - North East Roofing Contractors Association	description	North East Roofing Contractors Association represents roofers and roofing contractors as well as products and manufacturing companies in the roof industry.	url	https://nerca.org/	site_name	NERCA	image	https://nerca.org/wp-content/uploads/2019/09/Logo.jpg	image:width	961
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SEO Content

		image:height 610
		image:type image/jpeg
	Headings	<div> H1 0 H2 7 H3 8 H4 1 H5 0 H6 0 </div> <ul style="list-style-type: none"> • [H2] NORTH EAST ROOFING CONTRACTORS ASSOCIATION • [H2] Find a Contractor Near You • [H2] 90th Annual Conventionand Trade Show • [H2] Upcoming Events • [H2] Featured Events • [H2] Upcoming News • [H2] Join us for NERCA's 94th Annual Convention & Trade Show • [H3] When • [H3] Where • [H3] Attendees • [H3] NERCA's 94th Annual Convention & Trade Show! • [H3] 2021 NEREF Scholarship Application Now Open! • [H3] NEW: Rhode Island Commercial Roofing Contractors License • [H3] 2019 Scholarship Recipients • [H3] Sign up for the Newsletter • [H4] Attendee Registration 2022
	Images	<p>We found 9 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.

SEO Links

	In-page links	We found a total of 18 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 11.11%</p> <p>Internal Links 88.89%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
News	Internal	Passing Juice
2022 Convention	Internal	Passing Juice
Events	Internal	Passing Juice
NEREF Scholarship	Internal	Passing Juice
Members List	Internal	Passing Juice
Links	Internal	Passing Juice
Contact	Internal	Passing Juice
Social Media	Internal	Passing Juice
Education	Internal	Passing Juice
Login	Internal	Passing Juice
Join Now	External	Passing Juice
Pay Your Dues	External	Passing Juice
NERCA's 94th Annual Convention & Trade Show - March 1	Internal	Passing Juice
Download the 2021 Scholarship Application Now!	Internal	Passing Juice
Social Media Guidelines	Internal	Passing Juice

SEO Keywords



Keywords Cloud

roofing scholarship show
convention north new contractors
members neref annual

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
roofing	11	✓	✗	✓	✓
scholarship	10	✗	✗	✗	✓
convention	8	✗	✗	✗	✓
neref	8	✗	✗	✗	✓
contractors	7	✓	✗	✓	✓

Usability



Url

Domain : nerca.org
Length : 9



Favicon

Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.



Printability

We could not find a Print-Friendly CSS.



Language

Good. Your declared language is en.



Dublin Core

This page does not take advantage of Dublin Core.











Document







Doctype

HTML 5



Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 55
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://nerca.org/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization



Google Analytics