



Seo Analyzer nesox.com

Generated on March 18 2022 20:45 PM





The score is 68/100







SEO Content

	Title	<p>Bulk Email Software, Newsletter Software & Email Marketing Software for sending and tracking mass email campaigns - Nesox Email Marketer</p> <p>Length : 140</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Nesox Email Marketer is a newsletter software, bulk email software and bulk email marketing software for sending and tracking mass HTML email newsletters with opt-in mailing lists.</p> <p>Length : 180</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>newsletter software,email newsletter software,email marketing,email marketing software,bulk email,mass email,bulk email software,mass email software,send bulk email,send mass email,bulk mailer,mass mailer,bulk email sender,mass email sender,email tracking,email tracking software,send newsletter,link check,hyperlink check,link popularity check,PageRank check</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>3</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Nesox Email Marketer• [H1] Nesox Link Checker• [H2] The best cost effective bulk email newsletter software and email marketing software for mailing list building, bulk email marketing. Create and bulk send effective opt-in email newsletter campaigns in minutes! Free trial!• [H2] Bulk check web link popularity and traffic rank for your	H1	H2	H3	H4	H5	H6	2	3	0	0	0	0
H1	H2	H3	H4	H5	H6									
2	3	0	0	0	0									

SEO Content

		websites and your competitors in minutes! Free Trial! • [H2] Email Marketing News & Events
	Images	We found 32 images on this web page. 20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 29% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 19 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%


In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice

In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Learn More	Internal	Passing Juice
Free Trial	Internal	Passing Juice
Order Now	Internal	Passing Juice
Learn More	Internal	Passing Juice
Free Trial	Internal	Passing Juice
Order Now	Internal	Passing Juice
How Email Marketing Will Evolve In 2011	Internal	Passing Juice
2011 Email Marketing Trends	Internal	Passing Juice
Nesox Released Email Marketer 1.94	Internal	Passing Juice
Nesox Email Marketer - delivering your message to all of your clients has never been easier!	Internal	Passing Juice
Top Three Email Marketing Trends for 2008	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	marketing bulk nesox sending marketer software email link newsletter tracking
--	----------------	---



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
email	32	✓	✓	✓	✓
bulk	15	✓	✓	✓	✓
marketing	11	✓	✓	✓	✓







Keywords Consistency

software	9	✓	✓	✓	✓
newsletter	9	✓	✓	✓	✓

Usability

	Url	Domain : nesox.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 4
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div>✓ Excellent, your website doesn't use nested tables.</div><div>✓ Perfect. No inline css has been found in HTML tags!</div><div>✓ Great, your website has few CSS files.</div></div>

Document



Perfect, your website has few JavaScript files.



Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://nesox.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics