







# Seo Analyzer nestegg-group.net

Generated on March 27 2022 12:36 PM






The score is 54/100




## SEO Content

	<p>Title</p>	<p>Nestegg Group: Investment Advisors</p> <p><b>Length : 34</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Nestegg builds investment portfolios for individuals who are growing a business, building a career, inheriting, or working through other life events. Clients often lack the time or discipline for investing – so they delegate this important responsibility to us!</p> <p><b>Length : 261</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1384 1481 2040"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Nestegg Group: Investment Advisors</td> </tr> <tr> <td>description</td> <td>Nestegg builds investment portfolios for individuals who are growing a business, building a career, inheriting, or working through other life events. Clients often lack the time or discipline for investing – so they delegate this important responsibility to us!</td> </tr> <tr> <td>url</td> <td><a href="https://www.thenestegggroup.com/">https://www.thenestegggroup.com/</a></td> </tr> <tr> <td>site_name</td> <td>Nestegg</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Nestegg Group: Investment Advisors	description	Nestegg builds investment portfolios for individuals who are growing a business, building a career, inheriting, or working through other life events. Clients often lack the time or discipline for investing – so they delegate this important responsibility to us!	url	<a href="https://www.thenestegggroup.com/">https://www.thenestegggroup.com/</a>	site_name	Nestegg
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## SEO Content

	Headings	H1 1	H2 6	H3 16	H4 0	H5 0	H6 0
		<ul style="list-style-type: none"><li>• [H1] Taking steps today, to enjoy tomorrow.</li><li>• [H2] Would you like a place?</li><li>• [H2] Clients we love to help</li><li>• [H2] Why you may need help</li><li>• [H2] Meet the team</li><li>• [H2] Questions you may have</li><li>• [H2] Contact Us</li><li>• [H3] Business Owners</li><li>• [H3] Recent College Graduates</li><li>• [H3] Children, friends, and other family members of current clients</li><li>• [H3] Bright Professionals</li><li>• [H3] Widows or Widowers</li><li>• [H3] Divorcees</li><li>• [H3] Inheritors</li><li>• [H3] What can you expect?</li><li>• [H3] We listen for what matters to you.</li><li>• [H3] We use proven, tested tools and service providers.</li><li>• [H3] We relish the details.</li><li>• [H3] We are free of agendas.</li><li>• [H3] Simplicity.</li><li>• [H3] What philosophy guides us day-by-day?</li><li>• [H3] What is the firm's background?</li><li>• [H3] ' + data.settings.title + '</li></ul>					
	Images	We found 9 images on this web page.  8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>8%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.

## SEO Links

		
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 56.25%</p> <p>Internal Links 43.75%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	External	Passing Juice
<a href="#">Clients</a>	External	Passing Juice
<a href="#">Why</a>	External	Passing Juice
<a href="#">Team</a>	External	Passing Juice
<a href="#">Faq</a>	External	Passing Juice
<a href="#">Contact</a>	External	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">SEC's website</a>	External	Passing Juice
<a href="#">Form CRS</a>	External	Passing Juice
<a href="#">Disclosure</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

group portfolio years **from nestegg**  
investment jeff clients help today

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
from	8	✘	✘	✘	✘
nestegg	5	✔	✘	✔	✘
clients	4	✘	✘	✔	✔
investment	4	✔	✘	✔	✘
jeff	4	✘	✘	✘	✘










## Usability

	Url	Domain : nestegg-group.net Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





## Document

	W3C Validity	Errors : 2 Warnings : 25
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://nestegg-group.net/sitemap.xml">http://nestegg-group.net/sitemap.xml</a>
	Robots.txt	<a href="http://nestegg-group.net/robots.txt">http://nestegg-group.net/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics