






Seo Analyzer netcraft.com

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The score is 59/100







SEO Content

	Title	Netcraft Internet Research, Cybercrime Disruption and PCI Security Services Length : 77 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.														
	Description	Internet Research, Cybercrime Disruption and PCI Security Services Length : 66 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Netcraft</td></tr><tr><td>description</td><td>Internet Research, Cybercrime Disruption and PCI Security Services</td></tr><tr><td>url</td><td>https://www.netcraft.com/</td></tr><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>Netcraft</td></tr><tr><td>image</td><td>https://www.netcraft.com/assets/images/logo@2x-rectangle.png</td></tr></tbody></table>	Property	Content	title	Netcraft	description	Internet Research, Cybercrime Disruption and PCI Security Services	url	https://www.netcraft.com/	type	website	site_name	Netcraft	image	https://www.netcraft.com/assets/images/logo@2x-rectangle.png
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>12</td><td>47</td><td>8</td><td>6</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Active Cyber Defence	H1	H2	H3	H4	H5	H6	12	47	8	6	0	0		
H1	H2	H3	H4	H5	H6											
12	47	8	6	0	0											



SEO Content

- [H1] Protect your customers from cybercrime
- [H1] Keep your servers safe
- [H1] Explore the internet's growth
- [H1] Contact us to discuss what we can do for you
- [H1] Protect yourself from cybercrime
- [H1] MOBILE
- [H1] BROWSER
- [H1] EMAIL
- [H1] Our Customers
- [H1]
- [H1] Related News
- [H2] Services
- [H2] Services
- [H2] Services
- [H2] Cybercrime Disruption
- [H2] Cybercrime Disruption
- [H2] Security Testing And PCI Compliance
- [H2] Security Testing And PCI Compliance
- [H2] Internet Data Mining
- [H2] Internet Data Mining
- [H2] Solutions
- [H2] Solutions
- [H2] Solutions
- [H2] I'm a...
- [H2] I'm a...
- [H2] I'm Interested In...
- [H2] I'm Interested In...
- [H2] News
- [H2] Company
- [H2] Company
- [H2] Company
- [H2] About Netcraft
- [H2] About Netcraft
- [H2] Careers
- [H2] Careers
- [H2] Legal
- [H2] Legal
- [H2] Resources
- [H2] Resources
- [H2] Resources
- [H2] Apps & Extensions
- [H2] Apps & Extensions
- [H2] Tools
- [H2] Tools
- [H2] Cybercrime Trends
- [H2] Cybercrime Trends
- [H2] As the world's largest provider of takedowns we have the services you require to protect your brand & customers
- [H2] Use our family of Netcraft extensions to ensure you don't get tricked by criminals. It's backed by our malicious site feeds that protect billions of people around the world from phishing, malware and other cybercrime activities.
- [H2] Netcraft app for Android, iOS and Amazon mobile devices
- [H2] Netcraft browser extension for Chrome, Firefox, Edge and Opera
- [H2] Netcraft extension for Microsoft Outlook, Office 365 and



SEO Content

		<p>Gmail</p> <ul style="list-style-type: none">• [H2] What's that site running?• [H2] Audited by Netcraft• [H2] Report Suspicious URLs• [H2] Subscribe & Follow• [H2] Funny and malicious server banners• [H2] Increasing Number of Bank-Themed Survey Scams• [H2] Bangladesh, South African and Iraqi Government sites have been found to be hosting web shells• [H3] 140 million• [H3] 1.2 billion• [H3] 27 years• [H3] 2• [H3] Subscribe to our mailing list• [H3] Commercial Services• [H3] Resources• [H3] Company• [H4] phishing sites blocked• [H4] websites explored• [H4] keeping networks secure• [H4] Queen's Awards for Enterprise• [H4] Read More• [H4] © 1995 - 2022 Netcraft Ltd
	Images	<p>We found 28 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 33%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 112 links including 0 link(s) to files</p>

SEO Links

		
	Statistics	External Links : noFollow 0% External Links : Passing Juice 15.18% Internal Links 84.82%

In-page links

Anchor	Type	Juice
Overview	Internal	Passing Juice
Countermeasures	Internal	Passing Juice
Fraud Detection	Internal	Passing Juice
Deceptive Domain Score	Internal	Passing Juice
Malicious Site Feeds	Internal	Passing Juice
Mobile Phishing Protection	Internal	Passing Juice
Hosting Phishing Alerts	Internal	Passing Juice
SSL CA Phishing Alerts	Internal	Passing Juice
Overview	Internal	Passing Juice
Audited by Netcraft and PCI ASV Scanning	Internal	Passing Juice
Web Application Security Testing	Internal	Passing Juice
Mobile App Security Testing	Internal	Passing Juice
Certificate Issuance Security Testing	Internal	Passing Juice
Hosted Scanning Service	Internal	Passing Juice
Web Application Security Course	Internal	Passing Juice
Overview	Internal	Passing Juice
Hosting Provider Analysis	Internal	Passing Juice
Hosting Provider Switching Analysis	Internal	Passing Juice
Hosting Provider Server Count	Internal	Passing Juice
Hosting Provider Index	Internal	Passing Juice

In-page links

SSL Survey	Internal	Passing Juice
Site Operator Survey	Internal	Passing Juice
Million Busiest Websites	Internal	Passing Juice
Busiest Sites Switching Analysis	Internal	Passing Juice
Hosting Prospects Performance Alerts	Internal	Passing Juice
IP Geolocation	Internal	Passing Juice
Overview	Internal	Passing Juice
Brand Owner	Internal	Passing Juice
Certificate Authority	Internal	Passing Juice
Domain Registrar	Internal	Passing Juice
Domain Registry	Internal	Passing Juice
Financial Institution	Internal	Passing Juice
Hosting Company	Internal	Passing Juice
Investor	Internal	Passing Juice
Online Merchant	Internal	Passing Juice
Public Sector Organisation	Internal	Passing Juice
Security Provider	Internal	Passing Juice
Software Developer	Internal	Passing Juice
Overview	Internal	Passing Juice
GDPR Compliance	Internal	Passing Juice
PCI DSS Compliance	Internal	Passing Juice
Phishing	Internal	Passing Juice
Overview	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Mailing List	Internal	Passing Juice
Overview	Internal	Passing Juice
Software Development	Internal	Passing Juice
Business Development	Internal	Passing Juice

In-page links

Fair Use and Copyright	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Overview	Internal	Passing Juice
Browser Protection Extension	Internal	Passing Juice
Mobile Protection App	Internal	Passing Juice
Mail Reporter	Internal	Passing Juice
Help	Internal	Passing Juice
Overview	Internal	Passing Juice
Site Report	Internal	Passing Juice
Search DNS	Internal	Passing Juice
Site Neighbours	Internal	Passing Juice
Most Popular Websites	Internal	Passing Juice
Hosting Providers Network Performance	Internal	Passing Juice
OCSP Responder Performance Monitoring	Internal	Passing Juice
Overview	Internal	Passing Juice
Cybercrime on TLDs	Internal	Passing Juice
Cybercrime in Countries	Internal	Passing Juice
Cybercrime at Hosting Providers	Internal	Passing Juice
Phishest Certificate Authorities	Internal	Passing Juice
Cybercrime Map	Internal	Passing Juice
Takedown Map	Internal	Passing Juice
Report Fraud	Internal	Passing Juice
Request Trial	Internal	Passing Juice
world's largest	Internal	Passing Juice
Discover More	Internal	Passing Juice
Request Trial	Internal	Passing Juice
Android	External	Passing Juice
iOS	External	Passing Juice


In-page links

Amazon	External	Passing Juice
Chrome	External	Passing Juice
Firefox	External	Passing Juice
Edge	External	Passing Juice
Opera	External	Passing Juice
Microsoft Outlook, Office 365	External	Passing Juice
Gmail	External	Passing Juice
50 largest banks	External	Passing Juice
20 largest banks	External	Passing Juice
10 most valuable companies	External	Passing Juice
10 largest banks	External	Passing Juice
6 largest technology companies	External	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
internet data mining	Internal	Passing Juice
Get your site scanned for vulnerabilities	Internal	Passing Juice
Subscribe to our mailing list	Internal	Passing Juice
Cybercrime Disruption	Internal	Passing Juice
Security Testing	Internal	Passing Juice
Internet Data Mining	Internal	Passing Juice
By Industry	Internal	Passing Juice
By Topic	Internal	Passing Juice
Search	Internal	Passing Juice
Protection Apps & Extensions	Internal	Passing Juice
Site Report	Internal	Passing Juice
Search DNS	Internal	Passing Juice

In-page links

Cybercrime Trends	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Single Sign-On	Internal	Passing Juice
Careers	Internal	Passing Juice
Fair Use and Copyright	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
privacy policy	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	netcraft services hosting more web security cybercrime phishing site internet
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
netcraft	31	✓	✗	✗	✓
cybercrime	21	✓	✗	✓	✓
site	18	✗	✗	✗	✓
security	18	✓	✗	✓	✓
web	17	✗	✗	✗	✓












Usability

	Url	Domain : netcraft.com Length : 12
	Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document





	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 21 Warnings : 21
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://netcraft.com/sitemap.xml</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>