









SEO Content

	Images	We found 3 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 11% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 45.45% Internal Links 54.55%

In-page links

Anchor	Type	Juice
Início	Internal	Passing Juice
Destques	Internal	Passing Juice
Produtos	Internal	Passing Juice
Diversos	Internal	Passing Juice
Galeria	Internal	Passing Juice

In-page links

Contactos	External	Passing Juice
=	External	Passing Juice
Informação importante disponibilizada ao Consumidor	Internal	Passing Juice
Patrocinado por:	External	Passing Juice
" R.G.P.D. Compliance Termos e Condições "	External	Passing Juice
www.livroreclamacoes.pt	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
negócio	7	✘	✘	✘	✘
sites	6	✔	✔	✔	✘
site	4	✔	✔	✔	✘
empresa	4	✘	✔	✘	✘
criação	3	✔	✔	✔	✘










Usability

	Url	Domain : netmediata.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is pt.

Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://netimediata.com/sitemap.xml
	Robots.txt	http://netimediata.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.