

#### **SEO Content**

$\bigcirc$	Title	Netivot Shalom					
		Length : 1 Perfect, you		ains betwe	en 10 and 7	0 characte	rs.
8	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <u>this</u> <u>free online meta tags generator</u> to create description.					
0	Keywords	Home Good, your page contains meta keywords.					
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.					
0	Headings	<ul> <li>[H2]</li> <li>[H4]</li> <li>[H4]</li> <li>[H4]</li> </ul>	upcoming   shul reope     DONATE   Today's C   Join Our M   Join us on   Zmanim   This week   Candle Lig   Havdalah	ening guide alendar 1ailing List Facebook t's Torah po	H4 4 ctures lines -updat		
	Images	We found 3	images on	this web p	age.		

#### **SEO Content**

$\bigotimes$		2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
0	Text/HTML Ratio	Ratio : <b>29%</b> Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
0	Flash	Perfect, no Flash content has been detected on this page.
0	Iframe	Great, there are no lframes detected on this page.

#### **SEO Links**

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 24 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 25%
		Internal Links 75%

## In-page links

Anchor	Туре	Juice
<u>Sign In</u>	Internal	Passing Juice
Forgot Password	Internal	Passing Juice
ShulCloud	External	Passing Juice
Netivot Shalom	Internal	Passing Juice
Executive Board	Internal	Passing Juice

## In-page links

Committees	Internal	Passing Juice
Mission Statement	Internal	Passing Juice
Groups	Internal	Passing Juice
Learning	Internal	Passing Juice
Kiddush	Internal	Passing Juice
Volunteering	Internal	Passing Juice
Chesed Committee	Internal	Passing Juice
Membership	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Donate	Internal	Passing Juice
https://www.yctorah.org/shemitah/	External	Passing Juice
Rabbi Kaplowitz's blog	External	Passing Juice
Netivot Shalom YouTube Channel	External	Passing Juice
<u>View Calendar</u>	Internal	Passing Juice
<u>Click here.</u>	External	Passing Juice
More >>	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
<u>Member Terms</u>	Internal	Passing Juice
ShulCloud	External	Passing Juice

## SEO Keywords

0	Keywords Cloud	kiddush Shul rabbi davening covid all
		discussion community join please

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings

## **Keywords Consistency**

all	11	×	×	×	×
shul	9	×	×	×	×
davening	8	×	×	×	×
covid	7	×	×	×	×
community	6	×	×	×	×

## Usability

0	Url	Domain : netivotshalom.net Length : 17
0	Favicon	Great, your website has a favicon.
0	Printability	Great. We have found a Print-Friendly CSS.
$\bigotimes$	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5		
0	Encoding	Perfect. Your declared charset is UTF-8.		
	W3C Validity	Errors : 9 Warnings : 14		
$\bigotimes$	Email Privacy	Warning! At least one email address ha Use <u>free antispam protector</u> to hide em		
8	Deprecated HTML	Deprecated tags <font></font>	Occurrences	

#### Document

		Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.			
	Crans d Time				
Speed T	Speed Tips	×	Attention! Try to avoid nested tables in HTML.		
-			Tee had your website is using inline styles		
		×	Too bad, your website is using inline styles.		
		×			
			Too bad, your website has too many CSS files (more than 4).		
		×	Too bad, your website has too many JS files (more than 6).		
		× .	Perfect, your website takes advantage of gzip.		

#### Mobile

0	Mobile Optimization	<ul> <li>Apple Icon</li> </ul>
		<ul> <li>Meta Viewport Tag</li> </ul>
		<ul> <li>Flash content</li> </ul>

## Optimization

	XML Sitemap	Missing
w la		Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to
		crawl the site more intelligently.
$\bigcirc$	Robots.txt	http://netivotshalom.net/robots.txt Great, your website has a robots.txt file.
0	Analytics	Great, your website has an analytics tool.
		Google Analytics