





# Seo Analyzer neto.com.au

Generated on March 04 2022 02:19 AM






The score is 62/100




## SEO Content

	Title	<p>Australia's Best Ecommerce Platform. Made for Growing Businesses   Maropost Commerce Cloud</p> <p><b>Length : 95</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	Description	<p>Maropost Commerce Cloud (formerly Neto) is the best all-in-one software for running a growing retail or wholesale business from small to enterprise.</p> <p><b>Length : 149</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>neto, ecommerce, pos, eBay, Amazon, catch, kogan.com</p> <p>Good, your page contains meta keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>image</td><td><a href="https://netohq.com/assets/images/neto-share-img.jpg">https://netohq.com/assets/images/neto-share-img.jpg</a></td></tr><tr><td>title</td><td>Australia's Best Ecommerce Platform. Made for Growing Businesses   Maropost Commerce Cloud</td></tr><tr><td>site_name</td><td>Maropost Commerce Cloud</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td><a href="https://www.netohq.com/">https://www.netohq.com/</a></td></tr><tr><td>description</td><td>Maropost Commerce Cloud (formerly Neto) is the best all-in-one software for running a growing retail or wholesale business from small to enterprise.</td></tr></tbody></table>	Property	Content	image	<a href="https://netohq.com/assets/images/neto-share-img.jpg">https://netohq.com/assets/images/neto-share-img.jpg</a>	title	Australia's Best Ecommerce Platform. Made for Growing Businesses   Maropost Commerce Cloud	site_name	Maropost Commerce Cloud	type	website	url	<a href="https://www.netohq.com/">https://www.netohq.com/</a>	description	Maropost Commerce Cloud (formerly Neto) is the best all-in-one software for running a growing retail or wholesale business from small to enterprise.
Property	Content															
image	<a href="https://netohq.com/assets/images/neto-share-img.jpg">https://netohq.com/assets/images/neto-share-img.jpg</a>															
title	Australia's Best Ecommerce Platform. Made for Growing Businesses   Maropost Commerce Cloud															
site_name	Maropost Commerce Cloud															
type	website															
url	<a href="https://www.netohq.com/">https://www.netohq.com/</a>															
description	Maropost Commerce Cloud (formerly Neto) is the best all-in-one software for running a growing retail or wholesale business from small to enterprise.															




## SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>6</td><td>4</td><td>1</td><td>4</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] The unified ecommerce platform.</li><li>• [H2] A complete suite of online, in-store and back office ecommerce products.</li><li>• [H2] We can punch out about 80,000 orders per year with such a tiny team because Maropost Commerce Cloud streamlines the way we work.</li><li>• [H2] With Maropost Commerce Cloud our profit has increased by over 30% and our admin workload has decreased by at least 50%.</li><li>• [H2] Maropost Commerce Cloud lets us easily scale our business, so we can focus on what we're good at - designing and selling bikes.</li><li>• [H2] Sales have increased 60% YOY and the business has sold \$1.5 million this financial year.</li><li>• [H2] Ready to start growing?</li><li>• [H3] Unified ecommerce</li><li>• [H3] Be part of something big</li><li>• [H3] Account Login</li><li>• [H3] Enquire about Maropost Commerce Cloud</li><li>• [H4] Join a community of like-minded merchants</li><li>• [H5] \$3 Billion+</li><li>• [H5] 78% YoY+</li><li>• [H5] 5 Billion+</li><li>• [H5] 2 Million+</li></ul>	H1	H2	H3	H4	H5	H6	1	6	4	1	4	0
H1	H2	H3	H4	H5	H6									
1	6	4	1	4	0									
	Images	<p>We found 49 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>10%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
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## SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 45 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 86.67% Internal Links 13.33%


## In-page links

Anchor	Type	Juice
<a href="#">Solutions</a>	External	Passing Juice
<a href="#">Pricing</a>	External	Passing Juice
<a href="#">Free Trial</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Contact Sales</a>	Internal	Passing Juice
<a href="#">Sell Everywhere</a>	External	Passing Juice
<a href="#">Online Store</a>	External	Passing Juice
<a href="#">Point of Sale</a>	External	Passing Juice
<a href="#">eBay</a>	External	Passing Juice
<a href="#">Amazon</a>	External	Passing Juice
<a href="#">Catch</a>	External	Passing Juice
<a href="#">Wholesale &amp; B2B</a>	External	Passing Juice
<a href="#">Data Feeds</a>	External	Passing Juice
<a href="#">Other Sales Channels</a>	External	Passing Juice
<a href="#">Manage Everything</a>	External	Passing Juice
<a href="#">Inventory</a>	External	Passing Juice
<a href="#">Purchase Orders</a>	External	Passing Juice
<a href="#">Sales Orders</a>	External	Passing Juice

## In-page links

<a href="#">Warehousing &amp; Fulfilment</a>	External	Passing Juice
<a href="#">Shipping Labelling</a>	External	Passing Juice
<a href="#">Customers</a>	External	Passing Juice
<a href="#">Payments</a>	External	Passing Juice
<a href="#">Retail Analytics</a>	External	Passing Juice
<a href="#">Financial Integrations</a>	External	Passing Juice
<a href="#">Add-Ons</a>	External	Passing Juice
<a href="#">Resources</a>	External	Passing Juice
<a href="#">Support Hub</a>	External	Passing Juice
<a href="#">Partner Directory</a>	External	Passing Juice
<a href="#">Guides</a>	External	Passing Juice
<a href="#">Webinars</a>	External	Passing Juice
<a href="#">Blog</a>	External	Passing Juice
<a href="#">Why Maropost Commerce Cloud</a>	External	Passing Juice
<a href="#">Company</a>	External	Passing Juice
<a href="#">Press</a>	External	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Contact Us</a>	External	Passing Juice
<a href="#">Terms and Conditions</a>	External	Passing Juice
<a href="#">Privacy</a>	External	Passing Juice
<a href="#">DMCA</a>	External	Passing Juice
<a href="#">Case Studies</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Forgot my store address</a>	Internal	Passing Juice
<a href="#">Create new account</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Terms of Service</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	orders more <b>customers</b> store ecommerce online sales <b>maropost</b> <b>cloud commerce</b>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
maropost	15	✓	✗	✓	✓
cloud	12	✓	✗	✓	✓
customers	12	✗	✗	✗	✗
commerce	12	✓	✓	✓	✓
ecommerce	9	✓	✓	✗	✓











## Usability

	Url	Domain : neto.com.au Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 90 Warnings : 6
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.neto.com.au/sitemap_1.xml.gz">https://www.neto.com.au/sitemap_1.xml.gz</a>
	Robots.txt	<a href="http://neto.com.au/robots.txt">http://neto.com.au/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics