








Seo Analyzer neustarlocaleze.biz

Generated on March 16 2022 16:48 PM





The score is **64/100**







SEO Content

	<p>Title</p>	<p>Neustar Localeze The Leader in Local Search & Local Listings</p> <p>Length : 66</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Neustar Localeze, a leader in Local Search, helps businesses and data partners provide the most accurate and relevant business listing data to consumers online.</p> <p>Length : 160</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="542 1444 1476 1512"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>5</td> <td>0</td> <td>3</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1545 1412 2049" style="list-style-type: none"> • [H1] Local Listing Management • [H2] Where is the local search market headed? • [H2] Powerful listing management • [H2] Accurate listings and locations • [H2] Businesses found, the way consumers are searching • [H2] Data Partners • [H2] Local Businesses Trust Localeze • [H3] Small Business • [H3] Chain / Enterprise • [H3] Reseller / Agency • [H3] Data Licenser • [H3] Customer Stories • [H5] Dollar Tree Improves Visibility • [H5] Visits Jump 40 Percent • [H5] Increases Clients' Local Search Traffic 	H1	H2	H3	H4	H5	H6	1	6	5	0	3	0
H1	H2	H3	H4	H5	H6									
1	6	5	0	3	0									

SEO Content

	Images	We found 16 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 25% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

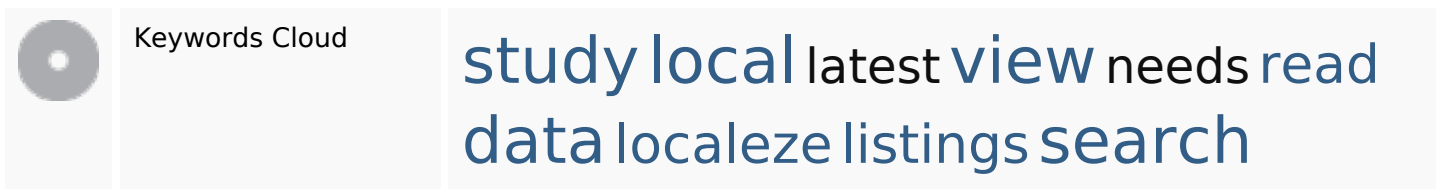
In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Small Businesses	Internal	Passing Juice
Chain / Enterprise	Internal	Passing Juice
Reseller / Agency	Internal	Passing Juice

In-page links

Data Licensing	Internal	Passing Juice
What is Local Search?	Internal	Passing Juice
Resources	Internal	Passing Juice
Contact	Internal	Passing Juice
Login	Internal	Passing Juice
View the Results	Internal	Passing Juice
What is Local Search?	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
local	5	✓	✗	✓	✓
search	5	✓	✗	✓	✓
data	5	✗	✗	✓	✓
study	4	✗	✗	✗	✗
view	4	✗	✗	✗	✗







Usability

	Url	Domain : neustarlocaleze.biz Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

		
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 4
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://neustarlocaleze.biz/sitemap.xml</pre> <pre>http://www.neustarlocaleze.biz/sitemap.xml</pre>
	Robots.txt	<pre>http://neustarlocaleze.biz/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>