Seo Analyzer neverssl.com

Generated on March 23 2022 19:50 PM

The score is 43/100

SEO Content

✅	Title	NeverSSL - Connecting ... **Length : 25** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⦿	Headings	**H1** 2 **H2** 3 **H3** 0 **H4** 0 **H5** 0 **H6** 0 • [H1] NeverSSL • [H1] • [H2] What? • [H2] How? • [H2] Why?
✅	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.
✅	Text/HTML Ratio	Ratio : **39%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
❌	In-page links	We found a total of 2 links including 0 link(s) to files
◉	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

In-page links

Anchor	Type	Juice
HSTS	External	Passing Juice
Follow @neverssl	External	Passing Juice

SEO Keywords

◉	Keywords Cloud	encryption wifi idea into https neverssl browsers website never networks

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Keywords Consistency

neverssl	5	✔	✖	✖	✔
website	3	✖	✖	✖	✖
wifi	3	✖	✖	✖	✖
browsers	3	✖	✖	✖	✖
https	3	✖	✖	✖	✖

Usability

	Url	Domain : neverssl.com Length : 12
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	Missing doctype
✖	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
✖	W3C Validity	Errors : 5 Warnings : 2
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✔ Perfect. No inline css has been found in HTML tags!
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
		✖ Apple Icon
		✖ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Missing
✖		Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
| ✖ | Robots.txt | Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located. |
| ✖ | Analytics | Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |