Seo Analyzer newham.ac.uk

Generated on April 01 2022 03:33 AM

The score is 71/100

SEO Content

✓	Title	Your future starts here | Newham College **Length : 40** Perfect, your title contains between 10 and 70 characters.
✓	Description	Newham College is the top performing further education college in London for overall student achievement. Find out why your future starts here. **Length : 143** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Your future starts here
type	website
url	https://www.newham.ac.uk/
image	/images/img/1606401140550.jpg
image:alt	Student using a sewing machine
site_name	Newham College London
locale	en_GB

Headings

H1	H2	H3	H4	H5	H6
0	19	9	0	0	0

- [H2] What are you looking for?
- [H2] Home

SEO Content

- [H2] Study options
- [H2] Courses
- [H2] Apply
- [H2] Student life
- [H2] Employers
- [H2] About us
- [H2] News
- [H2] Contact us
- [H2] Enrol now for a September start
- [H2] London City Institute of Technology
- [H2] Uni on your mind?
- [H2] T Levels
- [H2] Interested in the health and care sector?
- [H2] Your future starts here
- [H2] Upcoming events
- [H2] Latest news
- [H2] Training the next generation of high-skilled talent
- [H3] 16-18
- [H3] Adult (19+)
- [H3] Apprenticeships
- [H3] Access to Higher Education
- [H3] Open Event
- [H3] Open Event
- [H3] Students shine bright at London MEI FE Maths Challenge cross-college final
- [H3] Newham College makes another donation under the Good for ME, Good for FE initiative
- [H3] Celebrating National Careers Week 2022 at Newham College

❌	Images	We found 21 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **40%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!

SEO Links

✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 84 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.14% Internal Links 92.86%

In-page links

Anchor	Type	Juice
Courses	Internal	Passing Juice
Study	Internal	Passing Juice
Apprenticeships	Internal	Passing Juice
Employers	Internal	Passing Juice
Home	Internal	Passing Juice
Pre 16 Pathways Programme	Internal	Passing Juice
School leavers (16-18)	Internal	Passing Juice
Adults (19+)	Internal	Passing Juice
Access to Higher Education	Internal	Passing Juice
Supported Learning	Internal	Passing Juice
English & Maths	Internal	Passing Juice
T Levels	Internal	Passing Juice
Higher Education	Internal	Passing Juice
Accounting & Finance	Internal	Passing Juice
Business, Admin, Management & Law	Internal	Passing Juice
Catering & Hospitality	Internal	Passing Juice
Childcare	Internal	Passing Juice
Construction & the Built Environment	Internal	Passing Juice

In-page links

Digital Skills & IT	Internal	Passing Juice
Engineering	Internal	Passing Juice
ESOL, IELTS and English	Internal	Passing Juice
Fashion & Tailoring	Internal	Passing Juice
GCSE	Internal	Passing Juice
Hair & Beauty	Internal	Passing Juice
Health & Social Care	Internal	Passing Juice
Humanities & Science	Internal	Passing Juice
Policing & Uniform Services	Internal	Passing Juice
Sports & Professional Fitness	Internal	Passing Juice
Teacher Training & Education	Internal	Passing Juice
Travel & Tourism	Internal	Passing Juice
Apply	Internal	Passing Juice
Which level is right for me?	Internal	Passing Juice
Open days	Internal	Passing Juice
How to apply	Internal	Passing Juice
Enrolment	Internal	Passing Juice
Prospectus	Internal	Passing Juice
Student life	Internal	Passing Juice
Financial support	Internal	Passing Juice
Student support	Internal	Passing Juice
Enrichment	Internal	Passing Juice
Work experience	Internal	Passing Juice
Careers advice	Internal	Passing Juice
Term dates	Internal	Passing Juice
Information for parents and carers	Internal	Passing Juice
School liaison	Internal	Passing Juice
Alumni	Internal	Passing Juice

In-page links

Professional Development	Internal	Passing Juice
Apprenticeships for Business	Internal	Passing Juice
T Levels for Employers	Internal	Passing Juice
About us	Internal	Passing Juice
Welcome to Newham College	Internal	Passing Juice
Equality, Diversity & Inclusion	Internal	Passing Juice
Safeguarding & Prevent	Internal	Passing Juice
Policies and procedures	Internal	Passing Juice
Governance	Internal	Passing Juice
Work with us	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Ofsted	Internal	Passing Juice
Feedback & complaints	Internal	Passing Juice
16 to 19 Tuition Fund	Internal	Passing Juice
News	Internal	Passing Juice
Events	Internal	Passing Juice
Coronavirus updates and guidance	Internal	Passing Juice
Contact us	Internal	Passing Juice
Enrol at Stratford campus	External	Passing Juice
Enrol at East Ham campus	External	Passing Juice
Find your course and apply	External	Passing Juice
Sign up today	External	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
Fuel your ambition	External	Passing Juice
I’m ok with that	Internal	Passing Juice

In-page links

Edit my options	Internal	Passing Juice
Trainee teacher scheme	Internal	Passing Juice
Online store	Internal	Passing Juice
Data protection	Internal	Passing Juice
Freedom of information	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Student portal	Internal	Passing Juice
Staff intranet	External	Passing Juice
Parents' portal	Internal	Passing Juice
Enrolment portal	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	college newham employers apply london city levels student education courses

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
london	12	✖	✖	✔	✔
newham	9	✔	✖	✔	✔
college	9	✔	✖	✔	✔
education	6	✖	✖	✔	✔
levels	6	✖	✖	✖	✔

Usability

	Url	Domain : newham.ac.uk Length : 12

Usability

✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 24 Warnings : 2
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✗ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag

Mobile

✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://newham.ac.uk/sitemap.xml https://www.newham.ac.uk/sitemap.xml
✅	Robots.txt	http://newham.ac.uk/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics