








Seo Analyzer newschool.edu

Generated on January 30 2022 10:26 AM





The score is 54/100







SEO Content

	Title	<p>A University in New York City The New School</p> <p>Length : 46</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Discover a new kind of university in NYC, comprising a world-renowned design school, liberal arts college, performing arts college, and graduate schools.</p> <p>Length : 153</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="539 1442 1481 1514"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>6</td> <td>6</td> <td>9</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1547 1458 2078" style="list-style-type: none"> • [H2] Navigation • [H2] The UniversityThat REimaginesthe Future • [H2] Take The Next Step • [H2] University Resources • [H2] Colleges • [H2] Submit your application • [H3] InterrogatingJustice andEquity • [H3] CultivatingNew Models ofCreative Work • [H3] Creating MoreSustainable Futures • [H3] Undergraduates • [H3] Undergraduate Adult Learners • [H3] Graduates • [H4] Building Shared Prosperity with Darrick Hamilton’s New Institute • [H4] Opening Borders to Scholar-Activists • [H4] Applying Interdisciplinary Inquiry to the Field of Ethical 	H1	H2	H3	H4	H5	H6	0	6	6	9	0	0
H1	H2	H3	H4	H5	H6									
0	6	6	9	0	0									

SEO Content

		<p>Fashion</p> <ul style="list-style-type: none"> • [H4] Adapting to a New Stage • [H4] Bridging Media and the Liberal Arts with Creativity • [H4] Taking a Quantum Leap Forward with IBM • [H4] Venturing into Sustainability on a Local Scale • [H4] Innovating Ways to Build Address Urban Sustainability from the Inside Out • [H4] Reimagining Roofs for Sustainable Cities
	Images	<p>We found 15 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 10%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 135 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.7%</p> <p>Internal Links 96.3%</p>

In-page links

Anchor	Type	Juice
Learn More	Internal	Passing Juice

In-page links

Overview	Internal	Passing Juice
Overview	Internal	Passing Juice
A Place for Fearless Progress	Internal	Passing Juice
The Women’s Legacy Project	Internal	Passing Juice
The New School Centennial	Internal	Passing Juice
Overview	Internal	Passing Juice
Board of Trustees	Internal	Passing Juice
President	Internal	Passing Juice
Provost	Internal	Passing Juice
President’s Leadership Team	Internal	Passing Juice
University Deans	Internal	Passing Juice
Student Senate	Internal	Passing Juice
Faculty Senate	Internal	Passing Juice
Staff Senate	Internal	Passing Juice
Faculty Experts	Internal	Passing Juice
Equity, Inclusion, & Social Justice	Internal	Passing Juice
N Ventures	Internal	Passing Juice
Our Process	Internal	Passing Juice
Overview	Internal	Passing Juice
Right to Know	Internal	Passing Juice
Resources: A to Z	Internal	Passing Juice
Policies: A-Z	Internal	Passing Juice
Accreditation	Internal	Passing Juice
Annual Report	Internal	Passing Juice
Overview	Internal	Passing Juice
Campus Map	Internal	Passing Juice
Directions	Internal	Passing Juice
Building Hours	Internal	Passing Juice

In-page links

University Status	Internal	Passing Juice
Overview	Internal	Passing Juice
University Directory	Internal	Passing Juice
Now at The New School	Internal	Passing Juice
University Course Catalog	Internal	Passing Juice
Commencement	Internal	Passing Juice
University Planning	Internal	Passing Juice
VISIT	Internal	Passing Juice
Overview	Internal	Passing Juice
Our Colleges and Schools	Internal	Passing Juice
Undergraduate	Internal	Passing Juice
Graduate	Internal	Passing Juice
Adult & Continuing	Internal	Passing Juice
Executive Education	Internal	Passing Juice
Youth and Pre-College	Internal	Passing Juice
Online Degrees	Internal	Passing Juice
Online Learning Experience	Internal	Passing Juice
Learning on Partner Platforms	Internal	Passing Juice
Academic Approach	Internal	Passing Juice
Our Faculty	Internal	Passing Juice
Study Abroad	Internal	Passing Juice
Academic Advising	Internal	Passing Juice
Management and Entrepreneurship	Internal	Passing Juice
Parsons School of Design	Internal	Passing Juice
Eugene Lang College of Liberal Arts	Internal	Passing Juice
College of Performing Arts	Internal	Passing Juice
The New School for Social Research	Internal	Passing Juice
Schools of Public Engagement	Internal	Passing Juice

In-page links

Parsons Paris	Internal	Passing Juice
Continuing and Professional Education (formerly Open Campus)	Internal	Passing Juice
Academic Calendar	Internal	Passing Juice
CONTACT US	Internal	Passing Juice
Featured Work	Internal	Passing Juice
Centers, Institutes & Labs	Internal	Passing Juice
Research Resources A-Z	Internal	Passing Juice
Discover more	Internal	Passing Juice
RESEARCH MATTERS	External	Passing Juice
PARSONS STUDENT WORK	Internal	Passing Juice
PUBLIC SEMINAR	External	Passing Juice
COLLABORATORY	External	Passing Juice
Overview	Internal	Passing Juice
Overview	Internal	Passing Juice
Campus Map	Internal	Passing Juice
Immersed in New York City	Internal	Passing Juice
University Art Collection	Internal	Passing Juice
Campus Activities	Internal	Passing Juice
Student Facilities	Internal	Passing Juice
Public Programs	Internal	Passing Juice
Living at The New School	Internal	Passing Juice
Health & Wellness	Internal	Passing Juice
Safety & Security	Internal	Passing Juice
Gnarls Narwhal	Internal	Passing Juice
Overview	Internal	Passing Juice
Success Stories	Internal	Passing Juice
Internships & Careers	Internal	Passing Juice
Notable New Schoolers	Internal	Passing Juice

In-page links

Overview	Internal	Passing Juice
Overview	Internal	Passing Juice
How to Apply	Internal	Passing Juice
Deadlines	Internal	Passing Juice
Transfer to The New School	Internal	Passing Juice
Community College Pathway	Internal	Passing Juice
Adult Learners	Internal	Passing Juice
International Applicants	Internal	Passing Juice
Visiting Students	Internal	Passing Juice
Overview	Internal	Passing Juice
How to Apply	Internal	Passing Juice
Deadlines	Internal	Passing Juice
International Students	Internal	Passing Juice
Overview	Internal	Passing Juice
How to Apply for Financial Aid	Internal	Passing Juice
Undergraduate Admission Events	Internal	Passing Juice
Graduate Admission Events	Internal	Passing Juice
Admitted Student Events	Internal	Passing Juice
Undergraduate Team	Internal	Passing Juice
Graduate Team	Internal	Passing Juice
Student Team	Internal	Passing Juice
Welcome Center Team	Internal	Passing Juice
Plan Your Virtual Visit	Internal	Passing Juice
Students	Internal	Passing Juice
Parents	Internal	Passing Juice
Alumni	Internal	Passing Juice
Faculty	Internal	Passing Juice
Staff	Internal	Passing Juice

In-page links

Events	Internal	Passing Juice
News	Internal	Passing Juice
Giving	Internal	Passing Juice
Apply	Internal	Passing Juice
Request Info	Internal	Passing Juice
Give	Internal	Passing Juice
Directory	Internal	Passing Juice
Website Feedback	External	Passing Juice
MyNewSchool	Internal	Passing Juice
Course Catalog	Internal	Passing Juice
Academic Calendar	Internal	Passing Juice
Libraries and Archives	Internal	Passing Juice
Harrassment, Discrimination & Title IX	Internal	Passing Juice
Press Room	Internal	Passing Juice
Shop The New Store	External	Passing Juice
Working at The New School	Internal	Passing Juice
Events	Internal	Passing Juice
Privacy Notice	Internal	Passing Juice
Site Credits	Internal	Passing Juice
Online Common App	Internal	Passing Juice
New School Online App	Internal	Passing Juice
New School Online App	Internal	Passing Juice

SEO Keywords








Keywords Cloud

remote learn university students dorms remain
new weather school open





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
new	3	✓	✗	✓	✓
school	2	✓	✗	✓	✗
weather	2	✗	✗	✗	✗
university	1	✓	✗	✓	✓
remote	1	✗	✗	✗	✗








Usability

	Url	Domain : newschool.edu Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 51 Warnings : 57
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://newschool.edu/sitemap.xml</pre> <pre>https://www.newschool.edu/sitemap.xml</pre>
	Robots.txt	<pre>http://newschool.edu/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	Missing <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>