



Seo Analyzer newsdiffs.org

Generated on February 19 2022 06:21 AM

The score is 55/100







SEO Content

	Title	NewsDiffs Tracking Online News Articles Over Time Length : 51 Perfect, your title contains between 10 and 70 characters.												
	Description	NewsDiffs tracks changes in online news articles over time Length : 58 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] NewsDiffs Tracking Online News Over Time [H2] NewsDiffs archives changes in articles after publication. Currently, we track nytimes.com, cnn.com, politico.com, washingtonpost.com, and bbc.co.uk. 	H1	H2	H3	H4	H5	H6	1	1	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	1	0	0	0	0									
	Images	We found 1 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 8% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 25 links including 5 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 28% Internal Links 72%

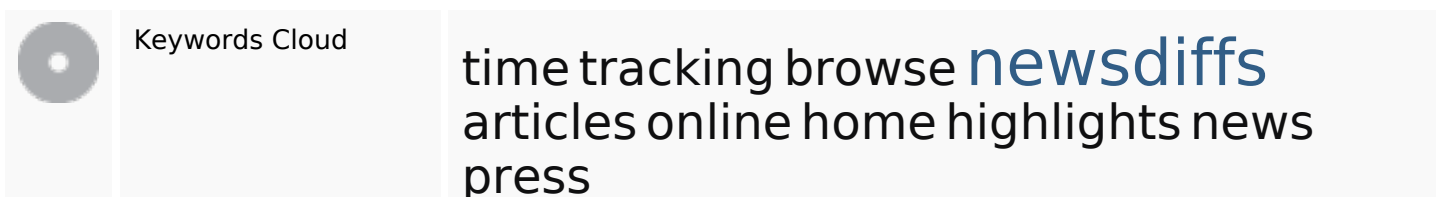
In-page links

Anchor	Type	Juice
NewsDiffs	Internal	Passing Juice
About	Internal	Passing Juice
Browse	Internal	Passing Juice
Highlights	Internal	Passing Juice
Press	Internal	Passing Juice
Subscribe	Internal	Passing Juice
Contact	Internal	Passing Juice
archives changes	Internal	Passing Juice
nytimes.com	Internal	Passing Juice

In-page links

cnn.com	Internal	Passing Juice
politico.com	Internal	Passing Juice
washingtonpost.com	Internal	Passing Juice
bbc.co.uk	Internal	Passing Juice
archived by the Library of Congress.	External	Passing Juice
highlighted NewsDiffs	External	Passing Juice
previously discussed the difficulties of revisions	External	Passing Juice
2013 SXSW panel	External	Passing Juice
slides available online	External	Passing Juice
the addition of "on this issue" to a New York Times editorial	Internal	Passing Juice
disappearance of beef stroganoff	Internal	Passing Juice
browse	Internal	Passing Juice
some of the examples	Internal	Passing Juice
Github repository	External	Passing Juice
subscribe	Internal	Passing Juice
NewsDiffs	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
newsdiffs	2	✓	✗	✓	✓
tracking	1	✓	✗	✗	✓
online	1	✓	✗	✓	✓







Keywords Consistency

news	1	✓	✗	✓	✓
articles	1	✓	✗	✓	✓

Usability

	Url	Domain : newsdiffs.org Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 1
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.

Document

- ✘ Too bad, your website has too many JS files (more than 6).
- ✘ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics