






# Seo Analyzer newswire.com

Generated on March 03 2022 22:21 PM





The score is 56/100





## SEO Content

	Title	<p>Newswire :) Press Release Distribution Empowering the Earned Media Advantage</p> <p><b>Length : 76</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p>Newswire's Press Release Distribution Empowering the Earned Media Advantage. #1 in Customer Satisfaction. Distribute the Right Message to the Right Audience at the Right Time</p> <p><b>Length : 174</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>newswire, newswire review, press release distribution, pr software, media outreach software, media database, media room hosting, best pr tool, best pr software, earned media advantage</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>3</td><td>8</td><td>16</td><td>0</td><td>4</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] Press Release Distribution Empowering the Earned Media Advantage</li><li>[H2] Customers Trust Newswire</li><li>[H2] Newswire's Press Release &amp; Multimedia Distribution Software and Services (SaaS)</li><li>[H2] Latest Client News Around the Globe</li><li>[H3] Press Release Distribution</li><li>[H3] Media Database</li><li>[H3] Media Watch</li><li>[H3] Analytics</li><li>[H3] Media Room</li></ul>	H1	H2	H3	H4	H5	H6	1	3	8	16	0	4
H1	H2	H3	H4	H5	H6									
1	3	8	16	0	4									



## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Customer Success</li><li>• [H3] Join the 'Earned Media Advantage' Guided Tour (GT)</li><li>• [H3] Access Your Exclusive PR Guide</li><li>• [H4] "We Received Tremendous Pick Up"</li><li>• [H4] "Great service and great results!"</li><li>• [H4] "Awesome experience."</li><li>• [H4] "Very Informative"</li><li>• [H4] "Great Media Product"</li><li>• [H4] "Newswire is one of the best press release services to work with"</li><li>• [H4] "We Feel Great"</li><li>• [H4] "Coaching and Guidance We Need"</li><li>• [H4] "Reach the Right People"</li><li>• [H4] "We Yielded Several Responses"</li><li>• [H4] Cost-Effective Press Release Distribution with Proven Results</li><li>• [H4] Connect with Key Media for Better Coverage</li><li>• [H4] Monitor Stories and Find Your Critical Mentions</li><li>• [H4] Rich Data Collection to Empower Your Decisions</li><li>• [H4] Showcase Your Company News and Stories via Secure CMS</li><li>• [H4] Industry Leading Customer Satisfaction</li><li>• [H6] Products</li><li>• [H6] Company</li><li>• [H6] Resources</li><li>• [H6] Support</li></ul>
	Images	<p>We found 45 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>8%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

## SEO Links

	In-page links	We found a total of 44 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 25% Internal Links 75%

### In-page links

Anchor	Type	Juice
<a href="#">upgrade your browser</a>	External	Passing Juice
<a href="#">activate Google Chrome Frame</a>	External	Passing Juice
<a href="#">Press Release Distribution</a>	Internal	Passing Juice
<a href="#">Media Database</a>	Internal	Passing Juice
<a href="#">Media Watch</a>	Internal	Passing Juice
<a href="#">Analytics</a>	Internal	Passing Juice
<a href="#">Media Room</a>	Internal	Passing Juice
<a href="#">Customer Success</a>	Internal	Passing Juice
<a href="#">Earned Media Advantage GT</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">Customer Stories</a>	Internal	Passing Juice
<a href="#">Newsroom</a>	Internal	Passing Juice
<a href="#">Log In</a>	Internal	Passing Juice
<a href="#">G2 Crowd</a>	External	Passing Juice
<a href="#">Capterra</a>	External	Passing Juice
<a href="#">Trustpilot</a>	External	Passing Juice
<a href="#">Shopper Approved</a>	External	Passing Juice
<a href="#">Learn and Experience</a>	Internal	Passing Juice
<a href="#">Learn and Experience</a>	Internal	Passing Juice

## In-page links

<a href="#">Learn and Experience</a>	Internal	Passing Juice
<a href="#">Learn and Experience</a>	Internal	Passing Juice
<a href="#">Learn and Experience</a>	Internal	Passing Juice
<a href="#">Learn and Experience</a>	Internal	Passing Juice
<a href="#">Financial Distribution</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Our Media Room</a>	Internal	Passing Juice
<a href="#">For Journalists</a>	Internal	Passing Juice
<a href="#">For Partners</a>	Internal	Passing Juice
<a href="#">PR and Earned Media Planner</a>	Internal	Passing Juice
<a href="#">RSS Feeds</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Content Guidelines</a>	Internal	Passing Juice
<a href="#">Editorial Process</a>	Internal	Passing Juice
<a href="#">Help Desk</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Uptime</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

newswire advantage learn distribution  
right **press** experience earned **media**






## SEO Keywords

release



### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
media	14	✓	✓	✓	✓
release	10	✓	✓	✓	✓
press	10	✓	✓	✓	✓
experience	8	✗	✗	✗	✓
distribution	8	✓	✓	✓	✓










### Usability

	Url	Domain : newswire.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 1





## Document

		
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://newswire.com/robots.txt">http://newswire.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>