peeking...
pagepeeker 2.0
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Seo Analyzer newtalk.tw

Generated on March 12 2022 15:59 PM

The score is 48/100

SEO Content

✓	Title	□□□ Newtalk **Length : 11** Perfect, your title contains between 10 and 70 characters.
⚠	Description	□□□□□□□□□□□□□□□ **Length : 14** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
site_name	□□□ Newtalk
image	https://newtalk.tw/images/ogimage.jpg
title	Newtalk□□
url	https://newtalk.tw/
description	□Newtalk□□□□□□2009□9□1□□□□□□□□□□□□□□

SEO Content

✗	Images	We found 94 images on this web page. 77 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✓	Text/HTML Ratio	Ratio : **24%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 66 links including 2 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.09% Internal Links 90.91%

In-page links

Anchor	Type	Juice
議題	External	Passing Juice
熱門議題 - 俄國入侵烏克蘭	Internal	Passing Juice
關於我們	Internal	Passing Juice
聯絡我們	Internal	Passing Juice
讀者投書	Internal	Passing Juice

In-page links

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In-page links

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SEO Keywords

	Keywords Cloud	□□□□□□□□□□□□□□□□□□□□□□□□ □□□□ □□□□ □□□□□ bl□□□□□□□□□□□□□watcha□□4□□□□□□□□□□□□□□□□□□□□□bl□□□□ □□□ □□□□□□□□□□□□□□□□□□□□□□□□□□□□□□ □□□□□□□ more □□□□□□□□□□□ □□□□□□□□□□□□□□□□□□□□

Usability

✓	Language	Good. Your declared language is zh.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	Great, your website has an analytics tool. Google Analytics