






Seo Analyzer newwestcity.ca

Generated on March 16 2022 01:09 AM





The score is 35/100







SEO Content

	Title	Welcome to the Royal City City of New Westminster Length : 51 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Welcome to the Royal City</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.newwestcity.ca</td></tr></tbody></table>	Property	Content	title	Welcome to the Royal City	type	website	url	https://www.newwestcity.ca				
Property	Content													
title	Welcome to the Royal City													
type	website													
url	https://www.newwestcity.ca													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>4</td><td>16</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Welcome to the Royal City[H2] I want to...[H2] What's Happening[H2] Hot Topics[H2] Parks and Recreation[H3] Pay[H3] Apply For[H3] Find[H3] Report[H3] Contact[H3] New Westminster awarded for leadership in public	H1	H2	H3	H4	H5	H6	1	4	16	0	0	0
H1	H2	H3	H4	H5	H6									
1	4	16	0	0	0									

SEO Content

		<p>disclosure</p> <ul style="list-style-type: none"> • [H3] Community Action Network Leadership Training Program • [H3] Homelessness Action Strategy Survey • [H3] 2022 Spring Active Living Guide • [H3] New United Boulevard Recycling & Waste Centre Now Open • [H3] Water Main Flushing • [H3] Spring 2022 One-Time Small Grants • [H3] Online Engagement Platform • [H3] COVID-19 Information & Updates • [H3] MyCity • [H3] Roadworks & Construction Projects
	Images	<p>We found 27 images on this web page.</p> <p>25 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 395 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 5.32%</p> <p>Internal Links 94.68%</p>

In-page links

Anchor	Type	Juice
Property Taxes	Internal	Passing Juice
Utility bill (Water, Sewer, Solid Waste)	Internal	Passing Juice
Parking ticket	Internal	Passing Juice
Business Licence Renewal	Internal	Passing Juice
A Career	Internal	Passing Juice
Building Permit	Internal	Passing Juice
Business Licence	Internal	Passing Juice
Parking Permit	Internal	Passing Juice
Dog Licence	Internal	Passing Juice
Grant	Internal	Passing Juice
A Street Occupancy Permit	Internal	Passing Juice
A Lawn Watering Permit	Internal	Passing Juice
Recreation Programs	Internal	Passing Juice
Garbage & Recycling Info	Internal	Passing Juice
Council Agendas & Minutes	Internal	Passing Juice
Community Events	Internal	Passing Juice
Open Data Catalogue	Internal	Passing Juice
Maps	Internal	Passing Juice
MyCity Account Information	Internal	Passing Juice
Electric utility bill tracking and viewing	Internal	Passing Juice
A Maintenance Issue	Internal	Passing Juice
A Power Outage	Internal	Passing Juice
Animal Control	Internal	Passing Juice
The City	Internal	Passing Juice
Mayor & Council	Internal	Passing Juice
BridgeNet	External	Passing Juice
Contact Us	Internal	Passing Juice

In-page links

Facebook	External	Passing Juice
Twitter	External	Passing Juice
YouTube	External	Passing Juice
Instagram	External	Passing Juice
City Hall	Internal	Passing Juice
Mayor and Council	Internal	Passing Juice
Mayor's Office	Internal	Passing Juice
Intergovernmental Relations	Internal	Passing Juice
Council Meetings	Internal	Passing Juice
Agendas, Reports, Minutes, and Video	Internal	Passing Juice
Watch a Council Meeting	Internal	Passing Juice
How to Speak to Council	Internal	Passing Juice
Public Notices	Internal	Passing Juice
Legislative Services	Internal	Passing Juice
Committees	Internal	Passing Juice
Freedom of Information	Internal	Passing Juice
Public Solicitations	Internal	Passing Juice
City Departments	Internal	Passing Juice
Org Chart	Internal	Passing Juice
Finance, Taxes & Budgets	Internal	Passing Juice
Budget 2022	External	Passing Juice
Financial Reporting	Internal	Passing Juice
Property Taxes and Utilities	Internal	Passing Juice
Asset Management	Internal	Passing Juice
Bylaws	Internal	Passing Juice
Indigenous People and Reconciliation	Internal	Passing Juice
Land Acknowledgement Guidelines & Background	Internal	Passing Juice
Strategic Plan	Internal	Passing Juice

In-page links

Media	Internal	Passing Juice
Press Releases	Internal	Passing Juice
Digital Signs	Internal	Passing Juice
Insurance and Risk Management	Internal	Passing Juice
Election Information	Internal	Passing Juice
Candidate Nomination Package	Internal	Passing Juice
Voter Information	Internal	Passing Juice
Employment Opportunities	Internal	Passing Juice
How to Apply	Internal	Passing Juice
Related Links	Internal	Passing Juice
Volunteer	Internal	Passing Juice
Services	Internal	Passing Juice
Garbage & Recycling	Internal	Passing Juice
Curbside Collection Schedule	Internal	Passing Juice
Garbage Collection	Internal	Passing Juice
Recycling Collection	Internal	Passing Juice
Yard and Food Scraps Collection	Internal	Passing Juice
Multi-Family Collection	Internal	Passing Juice
Alternate Recycling Locations	Internal	Passing Juice
Special Pick Up Service	Internal	Passing Juice
Report Illegal Dumping	Internal	Passing Juice
Commercial Collection Services	Internal	Passing Juice
Frequently Asked Questions	Internal	Passing Juice
Bylaw Enforcement	Internal	Passing Juice
Bylaw Adjudication	Internal	Passing Juice
Parking Tickets	Internal	Passing Juice
Animal Services	Internal	Passing Juice
Animal Care and Control	Internal	Passing Juice

In-page links

Dog Licences	Internal	Passing Juice
Adoptions	Internal	Passing Juice
How You Can Help	Internal	Passing Juice
Wildlife	Internal	Passing Juice
Frequently Asked Questions	Internal	Passing Juice
Streets & Sidewalks	Internal	Passing Juice
City Roadwork	Internal	Passing Juice
Snow Removal	Internal	Passing Juice
Street Sweeping	Internal	Passing Juice
Street Occupancy Permit Request Form	Internal	Passing Juice
Trees	Internal	Passing Juice
Tree Permits	Internal	Passing Juice
Critical Root Zone Work Authorization	Internal	Passing Juice
Tree Removal Permit	Internal	Passing Juice
No Tree Declaration	Internal	Passing Juice
Project Arborist	Internal	Passing Juice
City Trees	Internal	Passing Juice
Urban Forest Management Strategy	Internal	Passing Juice
Tree Sale	Internal	Passing Juice
Advanced Metering Infrastructure	Internal	Passing Juice
Environment & Sustainability	Internal	Passing Juice
Environment Strategy and Action Plan	Internal	Passing Juice
Envision 2032	Internal	Passing Juice
Energy Emissions & Climate Change	Internal	Passing Juice
Water Protection & Conservation	Internal	Passing Juice
Integrated Stormwater Management Plan	Internal	Passing Juice
Natural Areas and Habitat	Internal	Passing Juice
Smart Gardening and Invasives	Internal	Passing Juice

In-page links

Environmental Initiatives	Internal	Passing Juice
District Energy	Internal	Passing Juice
Energy Save New West	Internal	Passing Juice
Climate Emergency	Internal	Passing Juice
Water, Sewers & Drainage	Internal	Passing Juice
Water Services	Internal	Passing Juice
Sewer Information	Internal	Passing Juice
Drainage	Internal	Passing Juice
Public Safety	Internal	Passing Juice
COVID-19	Internal	Passing Juice
Response and Reopening Plan	Internal	Passing Juice
Community Resources	Internal	Passing Juice
Business Resources	Internal	Passing Juice
COVID-19 Response Working Groups	Internal	Passing Juice
What You Can Do	Internal	Passing Juice
Compliance	Internal	Passing Juice
Fire & Rescue Services	Internal	Passing Juice
About New Westminster Fire & Rescue Services	Internal	Passing Juice
Fire Prevention and Education	Internal	Passing Juice
Emergency Management	Internal	Passing Juice
Emergency Support Services	Internal	Passing Juice
Recruitment	Internal	Passing Juice
Lockbox Program	Internal	Passing Juice
Current Information, Warnings & Advisories	Internal	Passing Juice
Emergency Preparedness Program	Internal	Passing Juice
Personal Preparedness	Internal	Passing Juice
Business Continuity	Internal	Passing Juice
Bulletins	Internal	Passing Juice

In-page links

Emergency Telecommunications Volunteers	Internal	Passing Juice
Presentation Request Form	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Police	External	Passing Juice
Flood Management	Internal	Passing Juice
Arts & Heritage	Internal	Passing Juice
Art Services	Internal	Passing Juice
Public Art	Internal	Passing Juice
Museums & Archives	Internal	Passing Juice
New Media Gallery	External	Passing Juice
Programs	Internal	Passing Juice
Facilities	Internal	Passing Juice
Cultural Map	External	Passing Juice
Anvil Centre Theatre	External	Passing Juice
Poet Laureate	Internal	Passing Juice
Public Library	External	Passing Juice
Community & Social Services	Internal	Passing Juice
Cemetery Services	Internal	Passing Juice
Online Services	Internal	Passing Juice
Online Forms	Internal	Passing Juice
Bylaw Offence Notice Dispute Form	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Committees - Community Member Application	Internal	Passing Juice
Committees - Organization Nomination	Internal	Passing Juice
Community Message Centre Submission	Internal	Passing Juice
Filming Application	Internal	Passing Juice
Hydrant Use/Flow Permit Application	Internal	Passing Juice
Electrical Mailing Address Change Request	Internal	Passing Juice

In-page links

My City	Internal	Passing Juice
Online Payments	Internal	Passing Juice
Property Inquiry	Internal	Passing Juice
Outdoor Event Space Request Form	Internal	Passing Juice
Speed Hump Request	Internal	Passing Juice
Sport Fields and Courts Request Form	Internal	Passing Juice
Start Electrical Service Request	Internal	Passing Juice
Terminate Electrical Service Request	Internal	Passing Juice
Youth Services Consent Form	Internal	Passing Juice
Customer connect	Internal	Passing Juice
Overview	Internal	Passing Juice
What to know before you go	Internal	Passing Juice
Parks & Recreation Newsletter	Internal	Passing Juice
Program Registration	Internal	Passing Juice
Online Registration Help Information	Internal	Passing Juice
Parks	Internal	Passing Juice
Maps	Internal	Passing Juice
Community Parks	Internal	Passing Juice
Neighbourhood Parks	Internal	Passing Juice
Amenities	Internal	Passing Juice
Off-Leash Dog Areas	Internal	Passing Juice
Downtown	Internal	Passing Juice
Hume Park	Internal	Passing Juice
Moody Park	Internal	Passing Juice
Quayside	Internal	Passing Juice
Queensborough	Internal	Passing Juice
Queen's Park	Internal	Passing Juice
Simcoe Park	Internal	Passing Juice

In-page links

Westburnco	Internal	Passing Juice
West Side	Internal	Passing Juice
Rules	Internal	Passing Juice
Pests & Wildlife	Internal	Passing Juice
Trees	Internal	Passing Juice
Alcohol in Parks	Internal	Passing Juice
Recreation	Internal	Passing Juice
About Parks & Recreation	Internal	Passing Juice
Access & Inclusion	Internal	Passing Juice
Fitness	Internal	Passing Juice
Drop-in Activities	Internal	Passing Juice
Sports Leagues	Internal	Passing Juice
ActivePASS Memberships	Internal	Passing Juice
Facilities	Internal	Passing Juice
Centennial Community Centre	Internal	Passing Juice
Century House	Internal	Passing Juice
Hume Park Outdoor Pool	Internal	Passing Juice
Moody Park Arena	Internal	Passing Juice
Moody Park Outdoor Pool	Internal	Passing Juice
New West Youth Services	Internal	Passing Juice
Queen's Park Arena	Internal	Passing Juice
Queen's Park Sportsplex	Internal	Passing Juice
Queensborough Community Centre	Internal	Passing Juice
Holiday Hours	Internal	Passing Juice
Transportation	Internal	Passing Juice
Transportation Planning	Internal	Passing Juice
MTP & Related Policies	Internal	Passing Juice
Developer Resources	Internal	Passing Juice

In-page links

Transportation Plans	Internal	Passing Juice
Speed Humps	Internal	Passing Juice
Projects on the go	Internal	Passing Juice
Getting Around	Internal	Passing Juice
Walking	Internal	Passing Juice
Cycling	Internal	Passing Juice
Streets for People	Internal	Passing Juice
Safe Space to Move	Internal	Passing Juice
Transit	Internal	Passing Juice
Car Sharing	Internal	Passing Juice
Electric Vehicles	Internal	Passing Juice
School Travel Planning	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Traffic Rules & Safety	Internal	Passing Juice
Traffic Signals	Internal	Passing Juice
Parking & Towing	Internal	Passing Juice
Parking	Internal	Passing Juice
Parking Permits	Internal	Passing Juice
Parking Payment Methods	Internal	Passing Juice
Pay Stations and Meters	Internal	Passing Juice
Passport Mobile Parking App	Internal	Passing Juice
Designated Disabled On-Street Parking	Internal	Passing Juice
Frequently Asked Questions	Internal	Passing Juice
Towing	Internal	Passing Juice
Street Occupancy Permit	Internal	Passing Juice
Trucks	Internal	Passing Juice
Train Whistle Cessation	Internal	Passing Juice
QtoQ Ferry	Internal	Passing Juice

In-page links

Official Community Plan	Internal	Passing Juice
How the Plan Works	Internal	Passing Juice
OCP Implementation Projects	Internal	Passing Juice
22nd Street Station Area Bold Vision	Internal	Passing Juice
Infill Housing Phase One: Monitoring	Internal	Passing Juice
Infill Housing Phase Two	Internal	Passing Juice
Creating the OCP	Internal	Passing Juice
Past Event Materials and Council Reports	Internal	Passing Juice
Housing	Internal	Passing Juice
Adaptable Housing	Internal	Passing Juice
Affordable Housing	Internal	Passing Juice
Connaught Heights Small Sites	Internal	Passing Juice
Queensborough Small Sites	Internal	Passing Juice
Family Friendly Housing	Internal	Passing Juice
Inclusionary and Rental Housing Initiatives	Internal	Passing Juice
Laneway and Carriage Houses	Internal	Passing Juice
Rental Housing	Internal	Passing Juice
Secondary Suites	Internal	Passing Juice
Renovictions, Tenant Protection and Resources	Internal	Passing Juice
Social Planning	Internal	Passing Juice
Sanctuary City Policy	Internal	Passing Juice
Access & Inclusion	Internal	Passing Juice
Age & Ability Friendly Communities	Internal	Passing Juice
Child Care & Child Development	Internal	Passing Juice
Community Poverty Reduction Initiative	Internal	Passing Juice
Healthy Community	Internal	Passing Juice
Homelessness	Internal	Passing Juice
Multiculturalism	Internal	Passing Juice

In-page links

Heritage	Internal	Passing Juice
Heritage Protection and Development	Internal	Passing Juice
Heritage Research and Resources	Internal	Passing Juice
Queen's Park Heritage Conservation Area	Internal	Passing Juice
Building or Renovating in Queen's Park	Internal	Passing Juice
Ongoing Work in the HCA	Internal	Passing Juice
How the HCA was Developed	Internal	Passing Juice
Heritage Revitalization Agreement Policy Refresh	Internal	Passing Juice
Interim Development Review Process	Internal	Passing Juice
Making a Development Application	Internal	Passing Juice
Considerations for Development in New Westminster	Internal	Passing Juice
Development Permit Areas	Internal	Passing Juice
Environmental Protection	Internal	Passing Juice
Financing Growth	Internal	Passing Juice
Zoning Bylaw	Internal	Passing Juice
Building & Property Improvements	Internal	Passing Juice
Subdivision Process	Internal	Passing Juice
Soil Deposit Permit	Internal	Passing Juice
Demolition Permits	Internal	Passing Juice
Single Detached Dwellings and Duplexes	Internal	Passing Juice
Multi-Family Residential Alterations	Internal	Passing Juice
Commercial Tenant Improvements	Internal	Passing Juice
Sign Permits	Internal	Passing Juice
Major Projects	Internal	Passing Juice
Fees	Internal	Passing Juice
Building in Queensborough	Internal	Passing Juice
Plumbing Permits	Internal	Passing Juice
Plumbing Permit Guide	Internal	Passing Juice

In-page links

Hydronic Heating Guide	Internal	Passing Juice
Services Permit Guide	Internal	Passing Juice
Plumbing Bylaw	Internal	Passing Juice
Inspections	Internal	Passing Juice
Property Inquiry Information	Internal	Passing Juice
Related Bylaws and Regulations	Internal	Passing Juice
Forms and Documentation	Internal	Passing Juice
Maps and Stats	Internal	Passing Juice
Statistics	Internal	Passing Juice
Ewen Avenue Streetscape Improvement Project	Internal	Passing Juice
City Roadworks	Internal	Passing Juice
City Improvements	Internal	Passing Juice
Studies and Consultation	Internal	Passing Juice
Private Development	Internal	Passing Juice
Sapperton Construction Projects	Internal	Passing Juice
Downtown Construction Projects	Internal	Passing Juice
Economic Development	Internal	Passing Juice
Why New West	Internal	Passing Juice
Do Business Here	Internal	Passing Juice
Is Your Business Ready to Start, Expand, or Move?	Internal	Passing Juice
Economic Development Plan	Internal	Passing Juice
Resources	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Intermunicipal Business Licence	Internal	Passing Juice
Non-medical Cannabis	Internal	Passing Juice
Doing Business with the City	Internal	Passing Juice
Request for Bids & Proposals - Open	Internal	Passing Juice
Request for Bids & Proposals - Closed	Internal	Passing Juice

In-page links

Notice of Completion	Internal	Passing Juice
Procurement Policy	Internal	Passing Juice
Living Wage Employer	Internal	Passing Juice
Filming in New Westminster	Internal	Passing Juice
Filming Application	Internal	Passing Juice
Filming Policies	Internal	Passing Juice
Filming Fees	Internal	Passing Juice
Filming Activity	Internal	Passing Juice
Filming Downtown FAQ	Internal	Passing Juice
Intelligent New West	Internal	Passing Juice
BridgeNet	External	Passing Juice
Arts, Culture & Non-Profit Culture Sector	Internal	Passing Juice
Visiting New Westminster	Internal	Passing Juice
Anvil Centre	External	Passing Juice
Schools	Internal	Passing Juice
Residents Associations	Internal	Passing Juice
Sister & Friendship Cities	Internal	Passing Juice
The Rest of New West	Internal	Passing Juice
Public Engagement Opportunities	Internal	Passing Juice
Meeting Schedules	Internal	Passing Juice
How to Apply	Internal	Passing Juice
Advisory Committee Policy	Internal	Passing Juice
Terms of Reference	Internal	Passing Juice
Land Use and Planning Committee	Internal	Passing Juice
Task Forces	Internal	Passing Juice
Archives	Internal	Passing Juice
Submit your event	Internal	Passing Juice
Easter 2022	Internal	Passing Juice


In-page links

Hosting an Event	Internal	Passing Juice
New West Matters	Internal	Passing Juice
Read All the Latest Happenings	Internal	Passing Juice
New Westminster awarded for leadership in public disclosure	Internal	Passing Juice
Community Action Network Leadership Training Program	Internal	Passing Juice
Homelessness Action Strategy Survey	Internal	Passing Juice
2022 Spring Active Living Guide	Internal	Passing Juice
New United Boulevard Recycling & Waste Centre Now Open	Internal	Passing Juice
Water Main Flushing	Internal	Passing Juice
Spring 2022 One-Time Small Grants	Internal	Passing Juice
Online Engagement Platform	External	Passing Juice
COVID-19 Information & Updates	Internal	Passing Juice
MyCity	Internal	Passing Juice
Roadworks & Construction Projects	Internal	Passing Juice
Watch a Council Meeting	Internal	Passing Juice
Property Tax Estimator	Internal	Passing Juice
SeeClickFix	Internal	Passing Juice
Recycle Coach App	External	Passing Juice
Online Forms	Internal	Passing Juice
Citypage Online	Internal	Passing Juice
Property Inquiry	External	Passing Juice
Rec Program Registration	External	Passing Juice
Home Owner Grant Application	Internal	Passing Juice
NWPL Catalogue	External	Passing Juice
MobilePD	External	Passing Juice
Archives Database	Internal	Passing Juice
Discover Parks and Recreation	Internal	Passing Juice
Discover New Westminster	Internal	Passing Juice

In-page links

Privacy Policy	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Designed by Graphically Speaking	External	Passing Juice
Developed by Smallbox	External	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : newwestcity.ca Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is EN.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





Document

		
	W3C Validity	Errors : 12 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><div>http://newwestcity.ca/sitemap.xml</div><div>http://www.newwestcity.ca/sitemap.xml</div></div>
	Robots.txt	<div>http://newwestcity.ca/robots.txt</div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Great, your website has an analytics tool.</div> <div><div> Google Analytics</div></div>

Optimization