



# Seo Analyzer newyorkmetroparents.com

Generated on March 22 2022 15:20 PM





The score is **60/100**







## SEO Content

	<p>Title</p>	<p>New York Metro Parents</p> <p><b>Length : 22</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Local activities, resources, and advice for families in New York City, Long Island, Westchester County, and Rockland County</p> <p><b>Length : 123</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>New York City, Long Island, NYC, suburb, Westchester, Rockland, NY, Fairfield, CT, magazine, family, parent, child, kid, activity, calendar, advice, tips, article, resource, business listing, birthday, class, camp, education, health, sports, special needs, news, Big Apple Parent, Westchester Parent, Brooklyn Parent, Queens Parent, Nassau Parent, Suffolk Parent, Rockland Parent, Fairfield Parent</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1447 1481 1731"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>NYMetroParents.com</td> </tr> <tr> <td>image</td> <td>https://www.nymetroparents.com/NYMetroParentsStacked-DarkBlue.jpg</td> </tr> </tbody> </table>	Property	Content	title	NYMetroParents.com	image	https://www.nymetroparents.com/NYMetroParentsStacked-DarkBlue.jpg						
Property	Content													
title	NYMetroParents.com													
image	https://www.nymetroparents.com/NYMetroParentsStacked-DarkBlue.jpg													
	<p>Headings</p>	<table border="1" data-bbox="539 1765 1481 1832"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>2</td> <td>16</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1865 1473 2063" style="list-style-type: none"> <li>• [H2] Resources</li> <li>• [H2] Articles</li> <li>• [H3] Get the Best Family Activities</li> <li>• [H3] Things to Do with Kids in NYC this Weekend</li> <li>• [H3] Things to Do with Kids in Rockland County this Weekend</li> <li>• [H3] Things to Do with Kids on Long Island this Weekend</li> </ul>	H1	H2	H3	H4	H5	H6	0	2	16	1	0	0
H1	H2	H3	H4	H5	H6									
0	2	16	1	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Things to Do with Kids in Queens this Weekend</li><li>• [H3] Get can't-miss winter activities sent to you!</li><li>• [H3] Read The March Issue Today!</li><li>• [H3] The Ultimate Guide to Summer Camp</li><li>• [H3] Get the Best Winter Family Activities</li><li>• [H3] CAMP + California Immersive and Fun Experience</li><li>• [H3] Best Weekend Activities with Kids in New York City</li><li>• [H3] Weekend Fun in Rockland and Bergen Counties</li><li>• [H3] Weekend Activities For Kids on Long Island</li><li>• [H3] About Us</li><li>• [H3] Join Us</li><li>• [H3] This Month's Issue</li><li>• [H4]</li></ul>
	Images	We found 22 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>6%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 56 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 64.29%  Internal Links 35.71%

## In-page links

Anchor	Type	Juice
<a href="#">ACTIVITIES</a>	Internal	Passing Juice
<a href="#">Snow Tubing Near NYC</a>	External	Passing Juice
<a href="#">NYC Skating Rinks</a>	External	Passing Juice
<a href="#">Long Island Skating Rinks</a>	External	Passing Juice
<a href="#">Westchester Skating Rinks</a>	External	Passing Juice
<a href="#">Rockland Skating Rinks</a>	External	Passing Juice
<a href="#">More Family Activities</a>	External	Passing Juice
<a href="#">After-School</a>	Internal	Passing Juice
<a href="#">Brooklyn</a>	External	Passing Juice
<a href="#">Manhattan</a>	External	Passing Juice
<a href="#">Queens</a>	External	Passing Juice
<a href="#">Long Island</a>	External	Passing Juice
<a href="#">Rockland</a>	External	Passing Juice
<a href="#">Westchester</a>	External	Passing Juice
<a href="#">Brooklyn</a>	External	Passing Juice
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<a href="#">Long Island</a>	External	Passing Juice
<a href="#">Rockland</a>	External	Passing Juice
<a href="#">Westchester</a>	External	Passing Juice
<a href="#">Brooklyn</a>	External	Passing Juice

## In-page links

<a href="#">Manhattan</a>	External	Passing Juice
<a href="#">Queens</a>	External	Passing Juice
<a href="#">Long Island</a>	External	Passing Juice
<a href="#">Rockland</a>	External	Passing Juice
<a href="#">Westchester</a>	External	Passing Juice
<a href="#">Advertise</a>	Internal	Passing Juice
<a href="#">Read The March Issue Today!</a>	External	Passing Juice
<a href="#">The Ultimate Guide to Summer Camp</a>	External	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Influencers</a>	Internal	Passing Juice
<a href="#">Sponsored Content</a>	Internal	Passing Juice
<a href="#">See all</a>	Internal	Passing Juice
<a href="#">CAMP + California Immersive and Fun Experience</a>	Internal	Passing Juice
<a href="#">Best Weekend Activities with Kids in New York City</a>	Internal	Passing Juice
<a href="#">Weekend Fun in Rockland and Bergen Counties</a>	Internal	Passing Juice
<a href="#">Weekend Activities For Kids on Long Island</a>	Internal	Passing Juice
<a href="#">Read more...</a>	Internal	Passing Juice
<a href="#">Submit Calendar Events</a>	Internal	Passing Juice
<a href="#">Write for Us</a>	Internal	Passing Juice
<a href="#">Join Our Team</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Find Our Magazines</a>	Internal	Passing Juice
<a href="#">Get Our Weekly Newsletter</a>	Internal	Passing Juice
<a href="#">The Advantages of Charter Schools</a>	External	Passing Juice
<a href="#">Signs of &amp; Tips for Parental Burnout</a>	External	Passing Juice
<a href="#">Find Family Activities Near You</a>	External	Passing Juice
<a href="#">Davler Media</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice

## In-page links

[SE Link](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

activities island family westchester  
queens kids long rockland fun  
weekend












## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
weekend	12	✘	✘	✘	✔
activities	11	✘	✘	✔	✔
kids	9	✘	✘	✘	✔
rockland	9	✘	✔	✔	✔
island	8	✘	✔	✔	✔





## Usability

	Url	Domain : newyorkmetroparents.com Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5						
	Encoding	Perfect. Your declared charset is UTF-8.						
	W3C Validity	Errors : 46 Warnings : 10						
	Email Privacy	Great no email address has been found in plain text!						
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;center&gt;</td><td>6</td></tr><tr><td>&lt;Center&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	6	<Center>	1
Deprecated tags	Occurrences							
<center>	6							
<Center>	1							
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>						




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic.
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## Optimization

		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<p><a href="http://newyorkmetroparents.com/robots.txt">http://newyorkmetroparents.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 533 1481 611"> Google Analytics</div>