



# Seo Analyzer nextlifebook.com

Generated on March 31 2022 18:36 PM

The score is 54/100



## SEO Content

	<p>Title</p>	<p>NextLifeBook - Create lasting memories for your loved ones for any occasion, even when you are no longer around.</p> <p><b>Length : 112</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<p>Description</p>	<p>Create lasting memories for your loved ones even when you are no longer around. NextLifeBook allows Everyone Alive &amp; Well, to confront and plan their eventual passing, whenever they are ready to plan</p> <p><b>Length : 199</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 1966"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>NextLifeBook</td> </tr> <tr> <td>title</td> <td>NextLifeBook</td> </tr> <tr> <td>description</td> <td>Get NextLifeBook Free Lifetime Membership if you sign up by December 2022!</td> </tr> <tr> <td>url</td> <td>http://nextlifebook.com/</td> </tr> <tr> <td>image</td> <td>https://www.nextlifebook.com/plugins/front_panel/images/sharedlogo.png</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	site_name	NextLifeBook	title	NextLifeBook	description	Get NextLifeBook Free Lifetime Membership if you sign up by December 2022!	url	http://nextlifebook.com/	image	https://www.nextlifebook.com/plugins/front_panel/images/sharedlogo.png	type	website
Property	Content															
site_name	NextLifeBook															
title	NextLifeBook															
description	Get NextLifeBook Free Lifetime Membership if you sign up by December 2022!															
url	http://nextlifebook.com/															
image	https://www.nextlifebook.com/plugins/front_panel/images/sharedlogo.png															
type	website															
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>12</td> <td>19</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	3	12	19	0	0	0		
H1	H2	H3	H4	H5	H6											
3	12	19	0	0	0											

# SEO Content

		<ul style="list-style-type: none"><li>• [H1] Create lasting memories for your loved ones for any occasion, even when you are no longer around. Sign up for Free Lifetime plan by end of 2020, No credit card required.</li><li>• [H1] Let's talk this out x</li><li>• [H1] Congratulations x</li><li>• [H2] Help your family avoid chaos</li><li>• [H2] Be ready for anything</li><li>• [H2] How NextLifeBook Helps You (And Your Family)</li><li>• [H2] How NextLifeBook Works</li><li>• [H2] How NextLifeBook Works</li><li>• [H2] Our Mission</li><li>• [H2] Our Pricing Plans</li><li>• [H2] Multi Generation Insurance Plan From SGD 100 Per month</li><li>• [H2] Our Partners</li><li>• [H2] As Featured In</li><li>• [H2] Legacy Planning Helps Your Loved Ones</li><li>• [H2] Video Gallery</li><li>• [H3] Free Online Will Generator</li><li>• [H3] Leave Digital Memories &amp; Gifts</li><li>• [H3] Plan Your Legacy</li><li>• [H3] Get Professional Guidance</li><li>• [H3] Craft Your FREE Will Now</li><li>• [H3] Legacy Planner with Encrypted Storage</li><li>• [H3] Digital Memories &amp; Gifts</li><li>• [H3] Craft Your FREE Will Now</li><li>• [H3] Legacy Planner with Encrypted Storage</li><li>• [H3] Digital Memories &amp; Gifts</li><li>• [H3] Professional Consultant</li><li>• [H3] Will</li><li>• [H3] Digital Memories &amp; Gifts</li><li>• [H3] Legacy Planner (Coming Soon)</li><li>• [H3] Gifts</li><li>• [H3] Consultations</li><li>• [H3] Goo Hara fans upset that her parents, who allegedly abandoned her, will get her assets</li><li>• [H3] Family in court tussle over the proceeds from a Holland Avenue four-room flat</li><li>• [H3] A coffee-shop assistant Heiress who was offered \$200,000 will now get more than \$2million</li></ul>
	Images	<p>We found 40 images on this web page.</p> <p>27 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>19%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content</p>

## SEO Content



in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.55% Internal Links 95.45%

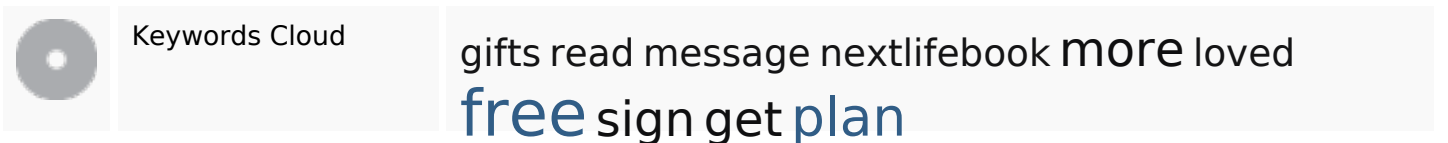
## In-page links

Anchor	Type	Juice
<a href="#">SECURITY</a>	Internal	Passing Juice
<a href="#">BUSINESSES</a>	Internal	Passing Juice
<a href="#">NLB BENEFITS</a>	Internal	Passing Juice
<a href="#">ESTATE PLANNING</a>	Internal	Passing Juice
<a href="#">SIGN UP</a>	Internal	Passing Juice
<a href="#">LOG IN</a>	Internal	Passing Juice
<a href="#">Sign up for Free Lifetime plan by end of 2020, No credit card required.</a>	Internal	Passing Juice
<a href="#">Sign Up For Free</a>	Internal	Passing Juice
<a href="#">Find out</a>	Internal	Passing Juice
<a href="#">Please read the terms and conditions carefully.</a>	Internal	Passing Juice
<a href="#">Choose Plan</a>	Internal	Passing Juice

## In-page links

<a href="#">Find out more</a>	External	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Help Center</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Data Protection</a>	Internal	Passing Juice


## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
free	15	✘	✘	✘	✔
plan	11	✘	✘	✔	✔
get	7	✘	✘	✘	✔
more	6	✘	✘	✘	✔
sign	6	✘	✘	✘	✔












## Usability

	Url	Domain : nextlifebook.com Length : 16
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 34 Warnings : 5
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>





## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li></ul>
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## Mobile

 Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://nextlifebook.com/sitemap.xml">http://nextlifebook.com/sitemap.xml</a>
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	Great, your website has an analytics tool.  Google Analytics