

# Seo Analyzer nextwebgen.it

Generated on March 21 2022 22:25 PM






The score is 54/100







## SEO Content

	Title	Home Next Web Gen NWG - Nextwebgen www.nextwebgen.it <b>Length : 52</b> Perfect, your title contains between 10 and 70 characters.																
	Description	In Next Web Gen abbiamo competenze specifiche nell'ambito del Web, del Social Media Marketing, della Brand Identity e siamo felici di poterle <b>Length : 146</b> Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>it_IT</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home Next Web Gen NWG - Nextwebgen www.nextwebgen.it</td></tr><tr><td>description</td><td>In Next Web Gen abbiamo competenze specifiche nell'ambito del Web, del Social Media Marketing, della Brand Identity e siamo felici di poterle</td></tr><tr><td>url</td><td>https://nextwebgen.it/</td></tr><tr><td>site_name</td><td>Nextwebgen</td></tr><tr><td>image</td><td>https://nextwebgen.it/wp-content/uploads/revslider/slide-with-png-1/Marker-2.png</td></tr></tbody></table>	Property	Content	locale	it_IT	type	website	title	Home Next Web Gen NWG - Nextwebgen www.nextwebgen.it	description	In Next Web Gen abbiamo competenze specifiche nell'ambito del Web, del Social Media Marketing, della Brand Identity e siamo felici di poterle	url	https://nextwebgen.it/	site_name	Nextwebgen	image	https://nextwebgen.it/wp-content/uploads/revslider/slide-with-png-1/Marker-2.png
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## SEO Content

	Headings	<b>H1</b> 1	<b>H2</b> 8	<b>H3</b> 5	<b>H4</b> 2	<b>H5</b> 0	<b>H6</b> 0
		<ul style="list-style-type: none"><li>• [H1] Next Web Gen</li><li>• [H2] I nostri servizi</li><li>• [H2] IL PROCESSO CREATIVO</li><li>• [H2] 1.</li><li>• [H2] 2.</li><li>• [H2] 3.</li><li>• [H2] 4.</li><li>• [H2] 5.</li><li>• [H2] Contattaci</li><li>• [H3] Raccolta di informazioni</li><li>• [H3] Pianificazione</li><li>• [H3] Design</li><li>• [H3] Sviluppo</li><li>• [H3] Pubblicazione</li><li>• [H4] Come impostiamo il lavoro</li><li>• [H4] Perché sceglierci</li></ul>					
	Images	We found 7 images on this web page.  5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>0%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

## SEO Links

External Links : Passing Juice 6.67%

Internal Links 93.33%

## In-page links

Anchor	Type	Juice
<a href="#">piano di azione</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Chi Siamo</a>	Internal	Passing Juice
<a href="#">Processo Creativo</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Cookie Policy</a>	Internal	Passing Juice
<a href="#">Mappa del sito</a>	Internal	Passing Juice
<a href="#">Siti web</a>	Internal	Passing Juice
<a href="#">Seo &amp; SEM</a>	Internal	Passing Juice
<a href="#">Brand Identity</a>	Internal	Passing Juice
<a href="#">Business Strategy</a>	Internal	Passing Juice
<a href="#">Social Media Marketing</a>	Internal	Passing Juice
<a href="#">Content Marketing</a>	Internal	Passing Juice
<a href="#">Accetto</a>	Internal	Passing Juice
=	External	Passing Juice

## SEO Keywords



Keywords Cloud

privacy **che** noi **sito** felice questo  
accetto continui sia assumiamo

## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
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## Keywords Consistency

sito	2	✘	✘	✘	✘
che	2	✘	✘	✔	✘
continui	1	✘	✘	✘	✘
privacy	1	✘	✘	✘	✘
accetto	1	✘	✘	✘	✘


## Usability

	Url	Domain : nextwebgen.it Length : 13
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is it.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 16
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://nextwebgen.it/sitemap.xml">http://nextwebgen.it/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://nextwebgen.it/robots.txt">http://nextwebgen.it/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> <a href="#">Google Analytics</a></p>