# Seo Analyzer nfh.com.bh

Generated on March 16 2022 07:10 AM

**The score is 67/100**

## SEO Content

| | | | |
|---|---|---|---|
| ✅ | Title | NFH - National Finance House \| Car Loan \| Motor Insurance **Length : 57** Perfect, your title contains between 10 and 70 characters. | |
| ⚠️ | Description | National Finance House (NFH) specializes in providing consumer and corporate financing for the purchase of private, commercial and heavy vehicles. Established in 2005 and commencing operations in 2006, NFH operates under a Financing Company license issued by the Central Bank of Bahrain. **Length : 287** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. | |
| ✅ | Keywords | National Finance House, NFH, Car Loan, Retail Car Loan, Motor Insurance Good, your page contains meta keywords. | |
| ✅ | Og Meta Properties | Good, your page take advantage of Og Properties. | |

| Property | Content |
|---|---|
| title | NFH - National Finance House \| Car Loan \| Motor Insurance |
| description | NFH - National Finance House \| Car Loan \| Motor Insurance |
| url | https://www.nfh.com.bh/ |
| local | en_US |
| image | http://www.nfh.com.bh/images/android-chrome-512x512.png |
| secure_url | http://www.nfh.com.bh/images/android-chrome-512x512.png |

# SEO Content

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| | | type | website | | | | |
| | Headings | **H1** 0 | **H2** 2 | **H3** 0 | **H4** 0 | **H5** 0 | **H6** 0 |
| | | • [H2] NFH Offers | | | | | |
| | | • [H2] Latest Press Release | | | | | |
| | Images | We found 52 images on this web page. Good, most or all of your images have alt attributes. | | | | | |
| | Text/HTML Ratio | Ratio : **28%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent. | | | | | |
| | Flash | Perfect, no Flash content has been detected on this page. | | | | | |
| | Iframe | Great, there are no Iframes detected on this page. | | | | | |

# SEO Links

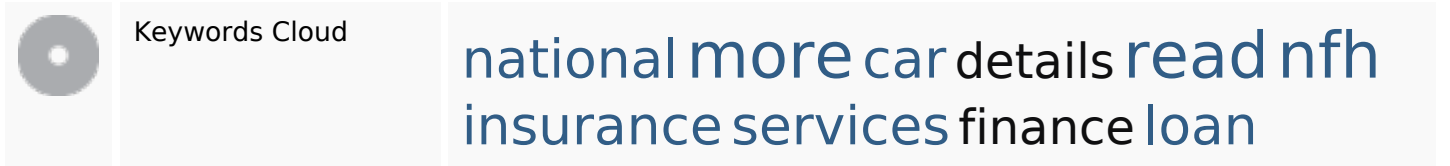| | | |
|---|---|---|
| | URL Rewrite | Good. Your links looks friendly! |
| | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| | In-page links | We found a total of 14 links including 3 link(s) to files |
| | Statistics | External Links : noFollow 0% External Links : Passing Juice 7.14% Internal Links 92.86% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Online Services | External | Passing Juice |

# In-page links

| | | |
|---|---|---|
| Career | Internal | Passing Juice |
| View Details | Internal | Passing Juice |
| Loan | Internal | Passing Juice |
| Insurance | Internal | Passing Juice |
| Annual Report | Internal | Passing Juice |
| Announcements | Internal | Passing Juice |
| Legal Disclaimer | Internal | Passing Juice |
| Privacy & Confidentially | Internal | Passing Juice |
| Code of Best Practice | Internal | Passing Juice |
| Benefit CRB Code of Practice | Internal | Passing Juice |
| VAT Registration | Internal | Passing Juice |
| IBAN | Internal | Passing Juice |
| Insurance Disclaimer | Internal | Passing Juice |

# SEO Keywords

| | |
|---|---|
| Keywords Cloud | national more car details read nfh insurance services finance loan |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| nfh | 9 | ✔ | ✔ | ✔ | ✔ |
| more | 8 | ✖ | ✖ | ✖ | ✖ |
| read | 8 | ✖ | ✖ | ✖ | ✖ |
| services | 7 | ✖ | ✖ | ✖ | ✖ |
| insurance | 7 | ✔ | ✔ | ✖ | ✖ |

# Usability

| | | |
|---|---|---|
| | Url | Domain : nfh.com.bh<br>Length : 10 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| | Doctype | HTML 5 |
| | Encoding | Perfect. Your declared charset is UTF-8. |
| | W3C Validity | Errors : 47<br>Warnings : 3 |
| | Email Privacy | Great no email address has been found in plain text! |
| | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| | Speed Tips | ✔ Excellent, your website doesn't use nested tables.<br>✖ Too bad, your website is using inline styles.<br>✔ Great, your website has few CSS files.<br>✔ Perfect, your website has few JavaScript files.<br>✖ Too bad, your website does not take advantage of gzip. |

# Mobile

| | Mobile Optimization | | |
|---|---|---|---|
| | | ✔ | Apple Icon |
| | | ✔ | Meta Viewport Tag |
| | | ✔ | Flash content |

# Optimization

| | XML Sitemap | Missing<br><br>Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|---|---|---|
| | Robots.txt | http://nfh.com.bh/robots.txt<br><br>Great, your website has a robots.txt file. |
| | Analytics | Great, your website has an analytics tool.<br><br>Google Analytics |