

# Seo Analyzer ngin.com

Generated on March 03 2022 22:42 PM

The score is 59/100



## SEO Content

	Title	SportsEngine HQ Sports Management Software   SportsEngine <b>Length : 57</b> Perfect, your title contains between 10 and 70 characters.												
	Description	SportsEngine HQ by NBC Sports is the home of youth sports management. Software built for sports leaders. SportsEngine HQ makes creating safe sports experiences faster and easier—while strengthening the connection between people and organizations. <b>Length : 246</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>SportsEngine</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.sportsengine.com/solutions</td></tr><tr><td>title</td><td>SportsEngine HQ Sports Management Software   SportsEngine</td></tr><tr><td>description</td><td>SportsEngine HQ by NBC Sports is the home of youth sports management. Software built for sports leaders. SportsEngine HQ makes creating safe sports experiences faster and easier—while strengthening the connection between people and organizations.</td></tr></tbody></table>	Property	Content	site_name	SportsEngine	type	website	url	https://www.sportsengine.com/solutions	title	SportsEngine HQ Sports Management Software   SportsEngine	description	SportsEngine HQ by NBC Sports is the home of youth sports management. Software built for sports leaders. SportsEngine HQ makes creating safe sports experiences faster and easier—while strengthening the connection between people and organizations.
Property	Content													
site_name	SportsEngine													
type	website													
url	https://www.sportsengine.com/solutions													
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description	SportsEngine HQ by NBC Sports is the home of youth sports management. Software built for sports leaders. SportsEngine HQ makes creating safe sports experiences faster and easier—while strengthening the connection between people and organizations.													

# SEO Content

image	<a href="https://www.sportsengine.com/sites/default/files/images/hq-home-product-illustration-foreground.png">https://www.sportsengine.com/sites/default/files/images/hq-home-product-illustration-foreground.png</a>
image:url	<a href="https://www.sportsengine.com/sites/default/files/images/hq-home-product-illustration-foreground.png">https://www.sportsengine.com/sites/default/files/images/hq-home-product-illustration-foreground.png</a>
image:secure_url	<a href="https://www.sportsengine.com/sites/default/files/images/hq-home-product-illustration-foreground.png">https://www.sportsengine.com/sites/default/files/images/hq-home-product-illustration-foreground.png</a>
updated_time	Mon, 01/03/2022 - 16:23

## Headings

H1	H2	H3	H4	H5	H6
1	14	18	11	25	5
<ul style="list-style-type: none"><li>• [H1] Software built for sports leaders</li><li>• [H2] Bring your team together</li><li>• [H2] More passion. Less work.</li><li>• [H2] Do all this, and more</li><li>• [H2] The trusted partner in youth sports technology</li><li>• [H2] 45,000+</li><li>• [H2] 1,200,000+</li><li>• [H2] 7,000,000+</li><li>• [H2] Unlimited access to helpful resources</li><li>• [H2] Add SportsEngine HQ to your roster */</li><li>• [H2] Connect with local sports families</li><li>• [H2] Youth sports program listings</li><li>• [H2] HQ Footer</li><li>• [H2] Footer Three</li><li>• [H2] Footer Two</li><li>• [H3] The 2020 Tokyo Olympics Present an Amazing Opportunity for Youth Sports Organizations</li><li>• [H3] Top Five Ways Clubs Are Using SportsEngine HQ During COVID-19</li><li>• [H3] What's new with SportsEngine HQ</li><li>• [H3] Top Five Ways Clubs Are Using SportsEngine HQ During COVID-19</li><li>• [H3] Communicating a Plan in a Time of Crisis</li><li>• [H3] Convert your Free Trials into Paying Customers</li><li>• [H3] Four Tools to Amp Up Your Youth Sports League</li><li>• [H3] Why Being Active on Google and Facebook is Critical for Your Business</li><li>• [H3] From Coaches to Office Managers: How to Recruit the Strong Talent</li><li>• [H3] Think Big! 3 Ways to Grow Your Youth Sports Organization</li><li>• [H3] How to Get Your Organization Ready for the 2022 Winter Games</li><li>• [H3] Tap Into GoMotion Reporting to Maximize Your Income</li><li>• [H3] How to Keep Your Team Budget on Track</li><li>• [H3] How to Create and Maintain an Engaging Brand for Your Business</li><li>• [H3] Social Media Calendar</li><li>• [H3] Award-winning tech. Unmatched results.</li></ul>					

## SEO Content

- [H3] Built with SportsEngine SRM technology
- [H3] Sports articles
- [H4] Collect, report, & confirm
- [H4] Create, plan, & organize
- [H4] Connect & communicate
- [H4] Protect & prepare
- [H4] Promote, fund, & sell
- [H4] Live tech support
- [H4] Customer help center
- [H4] Dedicated onboarding coach
- [H4] Suggested Locations
- [H4] \$80
- [H4] \$160 to \$225
- [H5] June 17, 2021
- [H5] September 16, 2020
- [H5] Sports Relationship Management Technology
- [H5] September 16, 2020
- [H5] October 30, 2020
- [H5] February 22, 2022
- [H5] February 22, 2022
- [H5] February 16, 2022
- [H5] January 10, 2022
- [H5] December 29, 2021
- [H5] December 28, 2021
- [H5] December 03, 2021
- [H5] November 29, 2021
- [H5] November 12, 2021
- [H5] October 26, 2021
- [H5] by Staff Writer
- [H5] February 25, 2022
- [H5] by Dr. Chris Koutures
- [H5] February 15, 2022
- [H5] by Guest Post
- [H5] December 21, 2021
- [H5] December 06, 2021
- [H5] by Guest Post
- [H5] November 16, 2021
- [H5] Connect with Us
- [H6] How to Buy the Right Baseball Bat
- [H6] Baseball Safety: Keeping Kids Safe and Not Out
- [H6] How to Maintain Health During the Holidays: An Athlete's Guide
- [H6] Shoot The Puck Harder with this Free Challenge
- [H6] Is There Still Space for the Hybrid Athlete?



Images

We found 67 images on this web page.

11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.





Text/HTML Ratio





Ratio : **26%**

Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 79 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 30.38% Internal Links 69.62%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Company</a>	Internal	Passing Juice
<a href="#">Support</a>	External	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Join Directory</a>	Internal	Passing Juice
<a href="#">Request demo</a>	Internal	Passing Juice
<a href="#">Get pricing</a>	External	Passing Juice
<a href="#">Chat with us</a>	Internal	Passing Juice

## In-page links

<a href="#">manage clubs</a>	Internal	Passing Juice
<a href="#">associations</a>	Internal	Passing Juice
<a href="#">teams</a>	Internal	Passing Juice
<a href="#">leagues</a>	Internal	Passing Juice
<a href="#">tournaments</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Get pricing</a>	Internal	Passing Juice
<a href="#">Chat with us</a>	Internal	Passing Juice
<a href="#">Sport Relationship Management (SRM) technology platform</a>	External	Passing Juice
<a href="#">Chat with us</a>	Internal	Passing Juice
<a href="#">Sign Up</a>	Internal	Passing Juice
<a href="#">Sign Up</a>	Internal	Passing Juice
<a href="#">Sign Up</a>	Internal	Passing Juice
<a href="#">Financials &amp; Payments</a>	Internal	Passing Juice
<a href="#">Advanced Reports</a>	Internal	Passing Juice
<a href="#">Registration</a>	Internal	Passing Juice
<a href="#">Memberships</a>	Internal	Passing Juice
<a href="#">Eligibility</a>	Internal	Passing Juice
<a href="#">Team Mobile App</a>	Internal	Passing Juice
<a href="#">Websites</a>	Internal	Passing Juice
<a href="#">Messages &amp; Newsletters</a>	Internal	Passing Juice
<a href="#">Background Checks</a>	Internal	Passing Juice
<a href="#">Safety Training</a>	Internal	Passing Juice
<a href="#">SportsEngine Listings</a>	Internal	Passing Juice

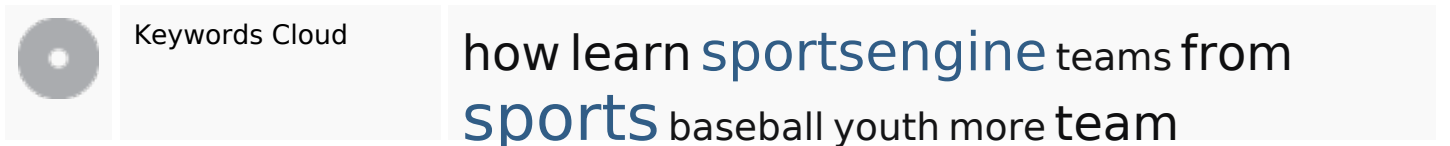
## In-page links

<a href="#">Sponsorships &amp; Fundraising</a>	Internal	Passing Juice
<a href="#">Apparel &amp; Uniforms</a>	Internal	Passing Juice
<a href="#">Design Center</a>	Internal	Passing Juice
<a href="#">Soccer</a>	Internal	Passing Juice
<a href="#">Baseball</a>	Internal	Passing Juice
<a href="#">Hockey</a>	Internal	Passing Juice
<a href="#">Basketball</a>	Internal	Passing Juice
<a href="#">Volleyball</a>	Internal	Passing Juice
<a href="#">Wrestling</a>	Internal	Passing Juice
<a href="#">Football</a>	Internal	Passing Juice
<a href="#">Lacrosse</a>	Internal	Passing Juice
<a href="#">Softball</a>	Internal	Passing Juice
<a href="#">Golf</a>	Internal	Passing Juice
<a href="#">Tennis</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Sports Directory</a>	External	Passing Juice
<a href="#">Community</a>	Internal	Passing Juice
<a href="#">Customer Stories &amp; Reviews</a>	Internal	Passing Juice
<a href="#">Competitor Comparison</a>	Internal	Passing Juice
<a href="#">Developers</a>	External	Passing Juice
<a href="#">Security</a>	Internal	Passing Juice
<a href="#">Status</a>	External	Passing Juice
<a href="#">About Us</a>	External	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Contact Us</a>	External	Passing Juice
<a href="#">News and Press</a>	External	Passing Juice
<a href="#">Advertising</a>	Internal	Passing Juice
<a href="#">The SportsEngine, Inc. Family</a>	Internal	Passing Juice

## In-page links

<a href="#">SportsEngine</a>	External	Passing Juice
<a href="#">TeamUnify</a>	External	Passing Juice
<a href="#">GoMotion</a>	External	Passing Juice
<a href="#">AES</a>	External	Passing Juice
<a href="#">BracketPal</a>	External	Passing Juice
<a href="#">Tourney Machine</a>	External	Passing Juice
<a href="#">NCSI</a>	External	Passing Juice
<a href="#">GolfNow</a>	External	Passing Juice
<a href="#">GolfPass</a>	External	Passing Juice
<a href="#">TeeOff</a>	External	Passing Juice
<a href="#">Terms of Use</a>	External	Passing Juice
<a href="#">Ad Choices</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">CA Notice</a>	External	Passing Juice






## SEO Keywords






## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sports	27	✓	✗	✓	✓
sportsengine	20	✓	✗	✓	✓
team	14	✗	✗	✗	✓
how	14	✗	✗	✗	✓
from	12	✗	✗	✗	✓

## Usability

	Url	Domain : nginx.com Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 141 Warnings : 86
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>