

Seo Analyzer nhl.com

Generated on December 31 2021 21:24 PM

The score is 60/100



SEO Content

	Title	Official Site of the National Hockey League NHL.com Length : 53 Perfect, your title contains between 10 and 70 characters.														
	Description	The official National Hockey League website including news, rosters, stats, schedules, teams, and video. Length : 104 Great, your meta description contains between 70 and 160 characters.														
	Keywords	nhl, nhl.com, www.nhl.com, playoffs, scores, video, photos, standings, news, features, players, shop, auctions, tickets, mobile, game center live, stanley cup, winter classic, draft, free agency Good, your page contains meta keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Official Site of the National Hockey League</td></tr><tr><td>site_name</td><td>NHL.com</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>https://cms.nhl.bamgrid.com/images/logos/league/1200x630_NHL.com_FB.JPG</td></tr><tr><td>url</td><td>https://www.nhl.com</td></tr><tr><td>description</td><td>The official National Hockey League website including news, rosters, stats, schedules, teams, and video.</td></tr></tbody></table>	Property	Content	title	Official Site of the National Hockey League	site_name	NHL.com	type	website	image	https://cms.nhl.bamgrid.com/images/logos/league/1200x630_NHL.com_FB.JPG	url	https://www.nhl.com	description	The official National Hockey League website including news, rosters, stats, schedules, teams, and video.
Property	Content															
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url	https://www.nhl.com															
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SEO Content

Headings





H1	H2	H3	H4	H5	H6
20	1	0	29	61	0

- [H1] Analysis
- [H1] Spotlight
- [H1] More Video
- [H1] NHL Network
- [H1] Explore
- [H1] Schedule
- [H1] Spotlight
- [H1] Spotlight
- [H1]
- [H1] Fantasy
- [H1] Shop
- [H1] Eastern Conference
- [H1] Atlantic
- [H1] Metropolitan
- [H1] Western Conference
- [H1] Central
- [H1] Pacific
- [H1]
- [H1]
- [H1] Languages
- [H2] Hockey Sites
- [H4] You pick the captains!
- [H4] Follow NHL
- [H4] Partner Programs
- [H4] NHL Podcasts
- [H4] NHL Events & Initiatives
- [H4] NHL COVID-19 protocol
- [H4] You pick the captains!
- [H4] Headlines
- [H4] Must-See Video
- [H4] NHL.com Spotlight
- [H4] Community
- [H4] 2022 NHL Winter Classic
- [H4] NHL on TNT
- [H4] NHL on ESPN+
- [H4] Short Shifts
- [H4] Most Buzzworthy Moments
- [H4] Fantasy Hockey
- [H4] League Leaders
- [H4] Standings
- [H4] NHL COVID-19 protocol
- [H4] Headlines
- [H4] Community
- [H4] NHL on TNT
- [H4] NHL on ESPN+
- [H4] Short Shifts
- [H4] Most Buzzworthy Moments
- [H4] Fantasy Hockey
- [H4] League Leaders
- [H4] Standings
- [H5]
- [H5] Vote now





SEO Content

- [H5] Winter Classic a showcase for TNT NHL coverage
- [H5] Fantasy bold predictions for 2022
- [H5] Hughes lifts Devils past Oilers in OT
- [H5] Hughes' shot sneaks through in OT
- [H5] On Tap: Ovechkin can end year with PPG record
- [H5]
- [H5] Vote now
- [H5] McDavid buries breakaway goal
- [H5] Sharangovich redirects Hamilton's wrist shot
- [H5] Yamamoto scores second goal of game
- [H5] Roy deflects shot past Gibson
- [H5] Kuokkanen converts one-timer
- [H5] Bjugstad, Goligoski reminisce at Winter Classic
- [H5] Fleury named Unmasked Goalie of the Year
- [H5] Super 16: Calendar year in review
- [H5] Extreme cold not expected to delay Winter Classic
- [H5] Winter Classic profile: Grand Rapids, Duluth East H.S.
- [H5] Stanley Cup brings smiles to Winter Classic
- [H5] Exceptional Community Coaches
- [H5] Harlem youth program gets boost
- [H5] Devils promote local Black business
- [H5] 5th grader's rink idea wins award
- [H5] Blues ready, eager for Winter Classic
- [H5] Winter Classic profile: Consistently Cuatro
- [H5] Winter Classic Blog: Ryan Hartman
- [H5] Winter Classic profile: H.S. All-Hair Team
- [H5] Winter Classic Blog: Scott Perunovich
- [H5] Winter Classic profile: Minnesota Golden Gophers
- [H5] Top 10 moments of 2021
- [H5] Ovie the Bulldog dies at age 12
- [H5] Shattenkirk, Jones scare teammates
- [H5] Prospect pulls off Zegras assist
- [H5] NHL's best moments of 2021
- [H5] Top 10 saves of 2021
- [H5] Top 10 goals of 2021
- [H5] Winter Classic rink time lapse
- [H5] Fantasy top 25 goalie rankings
- [H5] Fantasy top 50 defenseman rankings
- [H5] Fantasy top 100 forward rankings
- [H5] 'NHL Fantasy on Ice' podcast
- [H5] NHL.com/Fantasy
- [H5] Exceptional Community Coaches
- [H5] Harlem youth program gets boost
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SEO Content

		<ul style="list-style-type: none">• [H5] 'NHL Fantasy on Ice' podcast• [H5] NHL.com/Fantasy• [H5]
	Images	We found 79 images on this web page. 61 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 26% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 164 links including 4 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 21.34% Internal Links 78.66%

In-page links

Anchor	Type	Juice
Skip to Main Content	Internal	Passing Juice
NHL Insider	Internal	Passing Juice
Super 16 Rankings	Internal	Passing Juice

In-page links

Trades & Transactions	Internal	Passing Juice
Over the Boards Mailbag	Internal	Passing Juice
Fantasy Hockey	Internal	Passing Juice
Short Shifts	Internal	Passing Juice
Prospects	Internal	Passing Juice
Free Agency	Internal	Passing Juice
2021-22 NHL schedule	Internal	Passing Juice
Hockey is for Everyone	Internal	Passing Juice
Color of Hockey	Internal	Passing Juice
Podcasts	Internal	Passing Juice
Player Safety	Internal	Passing Juice
NHL Situation Room	Internal	Passing Juice
Hockey Fights Cancer	Internal	Passing Juice
Declaration of Principles	Internal	Passing Juice
NHL.com/Photos	Internal	Passing Juice
NHL Green	Internal	Passing Juice
Most Popular	Internal	Passing Juice
Game Recaps	Internal	Passing Juice
Player Safety Decisions	Internal	Passing Juice
Video Rulebook	Internal	Passing Juice
Top 10 Plays	Internal	Passing Juice
Condensed Games	Internal	Passing Juice
Situation Room	Internal	Passing Juice
YouTube.com/NHL	External	Passing Juice
NHL Network Home	Internal	Passing Juice
Channel Finder	External	Passing Juice
Best of NHL Network	Internal	Passing Juice
Fantasy Hockey	Internal	Passing Juice

In-page links

League Leaders	Internal	Passing Juice
By Player	Internal	Passing Juice
By Team	Internal	Passing Juice
Milestones	Internal	Passing Juice
Standings	Internal	Passing Juice
All-Time NHL Results	Internal	Passing Juice
Records.NHL.com	Internal	Passing Juice
Future Events	Internal	Passing Juice
How to Watch	Internal	Passing Juice
Betting Lines	Internal	Passing Juice
NHL Awards	Internal	Passing Juice
Player Search	Internal	Passing Juice
League Leaders	Internal	Passing Juice
All-Time Trophies & Winners	Internal	Passing Juice
100 Greatest NHL Players	Internal	Passing Juice
Hall of Fame	Internal	Passing Juice
NHL Tickets	External	Passing Juice
Discover NHL Winter Classic	External	Passing Juice
Honda NHL All-Star Weekend	Internal	Passing Juice
Navy Federal Credit Union NHL Stadium Series	External	Passing Juice
NHL Heritage Classic	Internal	Passing Juice
Events Hospitality Packages	External	Passing Juice
Sign up: Season-long fantasy hockey	External	Passing Juice
NHL.com/Fantasy	Internal	Passing Juice
NHL Fantasy on Ice Podcast	Internal	Passing Juice
Top 200 Rankings	Internal	Passing Juice
Top 100 Forwards	Internal	Passing Juice
Top 50 Defensemen	Internal	Passing Juice

In-page links

Top 25 Goalies	Internal	Passing Juice
Daily Fantasy Picks	Internal	Passing Juice
Team Power Rankings	Internal	Passing Juice
NHL Shop	Internal	Passing Juice
Auctions	Internal	Passing Juice
Jerseys	Internal	Passing Juice
Men	Internal	Passing Juice
Women	Internal	Passing Juice
Kids	Internal	Passing Juice
Photos.com	External	Passing Juice
NHL Shop - NYC	Internal	Passing Juice
Get NHL Credit Card	External	Passing Juice
Hockey Fights Cancer	Internal	Passing Juice
Color of Hockey	Internal	Passing Juice
Hockey is for Everyone	Internal	Passing Juice
Exceptional Community Coaches	Internal	Passing Juice
In Our Communities	Internal	Passing Juice
Where to Stream	Internal	Passing Juice
Download the NHL App	Internal	Passing Juice
My Account	Internal	Passing Juice
Support	Internal	Passing Juice
US Users: Get ESPN+	External	Passing Juice
ENGLISH	Internal	Passing Juice
FRANÇAIS	Internal	Passing Juice
РУССКИЙ	Internal	Passing Juice
SUOMI	Internal	Passing Juice
SVENSKA	Internal	Passing Juice
ČEŠTINA	Internal	Passing Juice

In-page links

SLOVENČINA	Internal	Passing Juice
DEUTSCH	Internal	Passing Juice
ESPAÑOL	Internal	Passing Juice
Enterprise Hat Trick Challenge	Internal	Passing Juice
Navy Federal Credit Union Stick Tap For Service	Internal	Passing Juice
Discover Partner Page	Internal	Passing Juice
Fastenal Partner Page	Internal	Passing Juice
The Chirp with Daren Millard	Internal	Passing Juice
Men In Blazers	Internal	Passing Juice
NHL @TheRink	Internal	Passing Juice
Soul on Ice: The Podcast	Internal	Passing Juice
NHL Draft Class	Internal	Passing Juice
NHL Executive Suite	Internal	Passing Juice
Power Players	Internal	Passing Juice
Future Goals MVT	Internal	Passing Juice
Committing to Change	Internal	Passing Juice
This Is Hockey	Internal	Passing Juice
2021-22 season	External	Passing Juice
Enhanced measures	Internal	Passing Juice
Modified protocol	Internal	Passing Juice
Vegas wins first game without Pacioretty	Internal	Passing Juice
NHL postpones 9 more games, total up to 90	Internal	Passing Juice
Pacioretty out indefinitely after surgery	Internal	Passing Juice
Buzz: Khaira could play for CHI on Saturday	Internal	Passing Juice
Winter Classic might set NHL record for cold	Internal	Passing Juice
Evason signs contract to stay Wild coach	Internal	Passing Juice
Projected lineups, goalies for today	Internal	Passing Juice
Winter Classic digital game program	External	Passing Juice

In-page links

Fantasy top 200 player rankings: podcast	Internal	Passing Juice
Blues at Wild, 7 p.m. ET	Internal	Passing Juice
Avalanche at Blackhawks, 8:30 p.m. ET	Internal	Passing Juice
Islanders at Kraken, 10 p.m. ET	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
AHL	External	Passing Juice
AIHL	External	Passing Juice
ECHL	External	Passing Juice
EIHL (UK)	External	Passing Juice
SPHL	External	Passing Juice
USHL	External	Passing Juice
Aussie Hockey	External	Passing Juice
NHL Alumni Association	External	Passing Juice
NHL Officials Association	External	Passing Juice
Nicklas Backstrom	External	Passing Juice
Aleksander Barkov	External	Passing Juice
Logan Couture	External	Passing Juice
Duncan Keith	External	Passing Juice
Anze Kopitar	External	Passing Juice
Henrik Lundqvist	External	Passing Juice
Evgeni Malkin	External	Passing Juice
Brad Marchand	External	Passing Juice
Alex Steen	External	Passing Juice
Pavel Bure (Ret.)	External	Passing Juice
Mike Fisher (Ret.)	External	Passing Juice
Jamie Langenbrunner (Ret.)	External	Passing Juice

In-page links

Denis Savard (Ret.)	External	Passing Juice
Future Goals	Internal	Passing Juice
Hockey is for Everyone	Internal	Passing Juice
Hockey Fights Cancer	Internal	Passing Juice
Learn To Play	Internal	Passing Juice
First Shift	External	Passing Juice
NHL Green	Internal	Passing Juice
Declaration of Principles	Internal	Passing Juice
Shop.NHL.com	Internal	Passing Juice
FAQ	Internal	Passing Juice
Supported Devices	Internal	Passing Juice
NHL Online Transmission Policy	Internal	Passing Juice
Careers	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Corporate Marketing Partners	Internal	Passing Juice
Sponsorship Opportunities	Internal	Passing Juice
NHL.com Terms of Service	Internal	Passing Juice
NHL.com Privacy Policy	Internal	Passing Juice
Copyright Policy	Internal	Passing Juice
Do Not Sell My Info	Internal	Passing Juice

SEO Keywords








Keywords Cloud

fantasy moments **nhl** rankings community podcast
classic hockey winter top





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
nhl	35	✓	✓	✗	✓
fantasy	19	✗	✗	✗	✓
classic	18	✗	✓	✗	✓
top	18	✗	✗	✗	✓
winter	18	✗	✓	✗	✓



Usability

	Url	Domain : nhl.com Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 171 Warnings : 92
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.


Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <ul style="list-style-type: none">https://www.nhl.com/sitemap/archive/en/sitemap.xml.gzhttps://www.nhl.com/sitemap/archive/cs/sitemap.xml.gzhttps://www.nhl.com/sitemap/archive/de/sitemap.xml.gzhttps://www.nhl.com/sitemap/archive/fi/sitemap.xml.gzhttps://www.nhl.com/sitemap/archive/fr/sitemap.xml.gzhttps://www.nhl.com/sitemap/archive/ru/sitemap.xml.gzhttps://www.nhl.com/sitemap/archive/sk/sitemap.xml.gzhttps://www.nhl.com/sitemap/archive/sv/sitemap.xml.gzhttps://www.nhl.com/sitemap/news/en/sitemap.xml.gzhttps://www.nhl.com/sitemap/news/cs/sitemap.xml.gzhttps://www.nhl.com/sitemap/news/de/sitemap.xml.gzhttps://www.nhl.com/sitemap/news/fi/sitemap.xml.gzhttps://www.nhl.com/sitemap/news/fr/sitemap.xml.gz
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Optimization

		https://www.nhl.com/sitemap/news/ru/sitemap.xml.gz https://www.nhl.com/sitemap/news/sk/sitemap.xml.gz https://www.nhl.com/sitemap/news/sv/sitemap.xml.gz https://www.nhl.com/sitemap/video/en/sitemap.xml.gz https://www.nhl.com/sitemap/video/cs/sitemap.xml.gz https://www.nhl.com/sitemap/video/de/sitemap.xml.gz https://www.nhl.com/sitemap/video/fi/sitemap.xml.gz https://www.nhl.com/sitemap/video/fr/sitemap.xml.gz https://www.nhl.com/sitemap/video/ru/sitemap.xml.gz https://www.nhl.com/sitemap/video/sk/sitemap.xml.gz https://www.nhl.com/sitemap/video/sv/sitemap.xml.gz
	Robots.txt	http://nhl.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics