



Seo Analyzer nhpco.org

Generated on March 13 2022 06:47 AM





The score is 42/100







SEO Content

	Title	<p>Home NHPCO</p> <p>Length : 12</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1888"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home NHPCO</td> </tr> <tr> <td>url</td> <td>https://www.nhpco.org/</td> </tr> <tr> <td>site_name</td> <td>NHPCO</td> </tr> <tr> <td>image</td> <td>https://www.nhpco.org/wp-content/uploads/2019/08/opengraph-facebook.png</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> <tr> <td>image:height</td> <td>630</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home NHPCO	url	https://www.nhpco.org/	site_name	NHPCO	image	https://www.nhpco.org/wp-content/uploads/2019/08/opengraph-facebook.png	image:width	1200	image:height	630
Property	Content																			
locale	en_US																			
type	website																			
title	Home NHPCO																			
url	https://www.nhpco.org/																			
site_name	NHPCO																			
image	https://www.nhpco.org/wp-content/uploads/2019/08/opengraph-facebook.png																			
image:width	1200																			
image:height	630																			
	Headings	<table border="1" data-bbox="539 1921 1481 2000"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>1</td> <td>3</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2022 1337 2056" style="list-style-type: none"> • [H1] Advancing healthcare with a model that works 	H1	H2	H3	H4	H5	H6	1	1	1	3	1	0						
H1	H2	H3	H4	H5	H6															
1	1	1	3	1	0															

SEO Content

		<ul style="list-style-type: none"> • [H2] NHPCO enhances and expands access to care that addresses holistic health and the well-being of communities. • [H3] You're there for your community. We're here for you. • [H4] Choosing a Hospice • [H4] Help Me Find a Provider • [H4] Help Make a Difference • [H5] The Latest
	Images	<p>We found 4 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 10%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 112 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 4.46%</p> <p>Internal Links 95.54%</p>

In-page links

Anchor	Type	Juice
Cookies Statement	Internal	Passing Juice

In-page links

MENU	External	Passing Juice
Renew Your Membership	Internal	Passing Juice
About	Internal	Passing Juice
Leadership	Internal	Passing Juice
Affiliates	Internal	Passing Juice
Committees and Councils	Internal	Passing Juice
Annual Reports	Internal	Passing Juice
Governance	Internal	Passing Juice
Press Room	Internal	Passing Juice
Jobs at NHPCO	Internal	Passing Juice
Advertising Opportunities	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Donate	Internal	Passing Juice
Membership	Internal	Passing Juice
Welcome	Internal	Passing Juice
Renew Your Membership	Internal	Passing Juice
Hospice Membership	Internal	Passing Juice
Palliative Care Membership	Internal	Passing Juice
Associate Membership	Internal	Passing Juice
MyNHPCO	Internal	Passing Juice
Member Advantage Program	Internal	Passing Juice
MSDS Program	Internal	Passing Juice
Hospice Care	Internal	Passing Juice
History of Hospice	Internal	Passing Juice
Hospice Facts & #038; Figures	Internal	Passing Juice
Models and Demos	Internal	Passing Juice
Hospice Standards of Practice	Internal	Passing Juice
Medicare Hospice Benefit	Internal	Passing Juice

In-page links

Hospice FAQs	Internal	Passing Juice
Palliative Care	Internal	Passing Juice
Explanation of Palliative Care	Internal	Passing Juice
Palliative Care Playbook	Internal	Passing Juice
Palliative Care Resource Series	Internal	Passing Juice
CMS Palliative Care Information	Internal	Passing Juice
Palliative Care Education	Internal	Passing Juice
MACRA Quality Payment Program	Internal	Passing Juice
Pediatric Palliative and Hospice Care	Internal	Passing Juice
Palliative Care Certification and Accreditation	Internal	Passing Juice
Regulatory &#038; Compliance Center	Internal	Passing Juice
Regulatory A to Z	Internal	Passing Juice
Beneficiary Notices and Coverage (ABN NOMNC)	Internal	Passing Juice
Billing and Reimbursement	Internal	Passing Juice
Certification and Recertification	Internal	Passing Juice
Data Sources	Internal	Passing Juice
Discharges, Transfers, and Revocations	Internal	Passing Juice
Election and Admission	Internal	Passing Juice
Emergency Preparedness	Internal	Passing Juice
Facility Based Care (SNF, NF and ALF)	Internal	Passing Juice
HIPAA	Internal	Passing Juice
The Interdisciplinary Team	Internal	Passing Juice
Levels of Care	Internal	Passing Juice
Medical Review and Audits	Internal	Passing Juice
Medicare Hospice Regulations and Federal Resources	Internal	Passing Juice
Opioids	Internal	Passing Juice
Program Integrity	Internal	Passing Juice
Regulatory and Policy Alerts and Updates from NHPCO	Internal	Passing Juice

In-page links

Relatedness: Conditions, Medications, Drugs, Services	Internal	Passing Juice
State Specific Resources	Internal	Passing Juice
Survey Readiness and Response	Internal	Passing Juice
Terminal Illness and Related Conditions, Prognosis, and Eligibility	Internal	Passing Juice
Volunteer Services	Internal	Passing Juice
Quality	Internal	Passing Juice
Quality Alerts and Updates	Internal	Passing Juice
Quality Connections Program	Internal	Passing Juice
Hospice Quality Reporting Program (HQRP)	Internal	Passing Juice
HQRP - Hospice Item Set (HIS)	Internal	Passing Juice
CAHPS Hospice Survey	Internal	Passing Juice
Hospice Quality Public Reporting (Care Compare)	Internal	Passing Juice
HOPE Tool	Internal	Passing Juice
Project ECHO	Internal	Passing Juice
Future Quality Measures	Internal	Passing Juice
NHPCO Performance Measures	Internal	Passing Juice
Clinical Care and Safety Resources	Internal	Passing Juice
Hospice Quality Resources	Internal	Passing Juice
DART Login	Internal	Passing Juice
Education	Internal	Passing Juice
Conferences	Internal	Passing Juice
Online Learning	Internal	Passing Juice
Webinars	Internal	Passing Juice
Hospice Manager Development Program	Internal	Passing Juice
Hospice Compliance Certificate Program	Internal	Passing Juice
Hospice Quality Certificate Program	Internal	Passing Juice
Community-Based Palliative Care Certificate Program	Internal	Passing Juice
Tools and Resources	Internal	Passing Juice

In-page links

Contact Education	Internal	Passing Juice
MyNHPCO Chats	Internal	Passing Juice
Advocacy	Internal	Passing Juice
Hospice Advocacy Member Resources	Internal	Passing Juice
NHPCO's Legislative Priorities	Internal	Passing Juice
Legislative Action Center	Internal	Passing Juice
Advocacy Resources	Internal	Passing Juice
Resources	Internal	Passing Juice
Community Outreach Tools	Internal	Passing Juice
NHPCO Podcasts	Internal	Passing Juice
NHPCO Speakers Bureau	Internal	Passing Juice
Partner's Hub	Internal	Passing Juice
Publications	Internal	Passing Juice
Access and Inclusion	Internal	Passing Juice
COVID-19 Updates	Internal	Passing Juice
Marketplace	Internal	Passing Juice
NHPCO's Career Center	Internal	Passing Juice
NHPCO's Buyers Guide	Internal	Passing Juice
We Honor Veterans	External	Passing Juice
Find a Care Provider	Internal	Passing Juice
Create an Account	Internal	Passing Juice
MYNHPCO	Internal	Passing Juice
National Hospice Foundation	External	Passing Juice
Hospice Action Network	External	Passing Juice
Buyers Guide	External	Passing Juice
Marketplace	Internal	Passing Juice
Privacy	Internal	Passing Juice

SEO Keywords



Keywords Cloud

more nhpco hospice membership resources
care provider palliative program quality

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
hospice	27	✘	✘	✘	✔
care	24	✘	✘	✘	✔
palliative	16	✘	✘	✘	✘
nhpco	14	✔	✘	✘	✔
program	10	✘	✘	✘	✘

Usability



Url

Domain : nhpco.org
Length : 9



Favicon

Great, your website has a favicon.



Printability

Great. We have found a Print-Friendly CSS.



Language

Good. Your declared language is en.



Dublin Core

This page does not take advantage of Dublin Core.

Document













Doctype

HTML 5





Encoding

Perfect. Your declared charset is UTF-8.





Document

		
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://nhpco.org/sitemap.xml
	Robots.txt	http://nhpco.org/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics