



# Seo Analyzer niaterotrust.org

Generated on March 20 2022 05:13 AM





The score is 63/100







## SEO Content

	<p>Title</p>	<p>Home   Nia Tero</p> <p><b>Length : 15</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Working in solidarity with Indigenous peoples globally to secure guardianship of vital ecosystems.</p> <p><b>Length : 98</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>NiaTero,Nia Tero,NiaTeroCommunity,Thriving People Thriving Places,Reciprocity,Kinship,FellowsFriday,Indigenous Ways and Means,Kin Theory,Reciprocity Project,Seedcast,NATIVEE Stand,Wayfinders Circle,CINEDIGENOUS,Leadership Fellows,Amazonia,Pasifika,Boreal,Turtle Island</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>10</td> <td>6</td> <td>2</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Thriving Peoples. Thriving Places.</li> <li>• [H1] Thriving Peoples. Thriving Places.</li> <li>• [H1] Thriving Peoples. Thriving Places.</li> <li>• [H1] Thriving Peoples. Thriving Places.</li> <li>• [H2] Steward.Support.Protect.</li> <li>• [H2] Our Work</li> <li>• [H2] STORIES</li> <li>• [H2] Fellowships</li> <li>• [H2] ABOUT US</li> <li>• [H2] Get the latest news from Nia Tero</li> <li>• [H2] About Our Name</li> <li>• [H2] Follow Us</li> <li>• [H2] Nia Tero</li> </ul>	H1	H2	H3	H4	H5	H6	4	10	6	2	0	0
H1	H2	H3	H4	H5	H6									
4	10	6	2	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Land Acknowledgement</li><li>• [H3] Sharing Commitments. Safeguarding Our Home.</li><li>• [H3] Victoria Tauli-Corpuz and Jennifer Corpuz: The mother and daughter who fight for Indigenous rights</li><li>• [H3] Sky Aelans</li><li>• [H3] Javari Delegation Joins 'Struggle for Life' Mobilization in Brazil</li><li>• [H3] Uplifting Indigenous peoples leading the way and shifting the narrative.</li><li>• [H3] Reciprocity Project</li><li>• [H4] Delve into inspiring stories of ingenuity and action by and about Indigenous peoples around the world.</li><li>• [H4] Working in solidarity with Indigenous peoples and movements worldwide.</li></ul>
	Images	We found 74 images on this web page.  8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>3%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

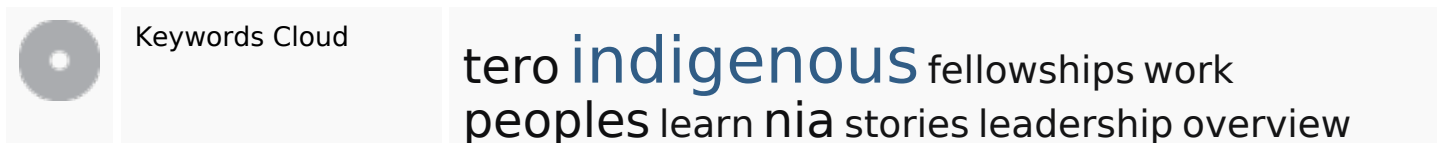
## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 91.67%  Internal Links 8.33%

## In-page links

Anchor	Type	Juice
<a href="#">Learn More About Where We Work</a>	External	Passing Juice
<a href="#">Work Overview</a>	External	Passing Juice
<a href="#">All Stories</a>	Internal	Passing Juice
<a href="#">Listen</a>	External	Passing Juice
<a href="#">Watch</a>	External	Passing Juice
<a href="#">Read</a>	External	Passing Juice
<a href="#">All Fellowships</a>	External	Passing Juice
<a href="#">Learn More</a>	External	Passing Juice
<a href="#">About Nia Tero</a>	External	Passing Juice
<a href="#">Stories</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Terms of Use</a>	External	Passing Juice






## SEO Keywords











## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
indigenous	50	✘	✔	✔	✔
peoples	29	✘	✘	✔	✔
nia	25	✔	✔	✘	✔
terro	22	✔	✔	✘	✔
work	13	✘	✘	✔	✔

## Usability

	Url	Domain : niaterotrust.org Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 112 Warnings : 4
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://niaterotrust.org/sitemap.xml">http://niaterotrust.org/sitemap.xml</a></p> <p><a href="https://www.niatero.org/sitemaps-1-sitemap.xml">https://www.niatero.org/sitemaps-1-sitemap.xml</a></p>
	Robots.txt	<p><a href="http://niaterotrust.org/robots.txt">http://niaterotrust.org/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>